



TRF 2017 CONFERENCE

TRANSPORTATION
RESEARCH FORUM

CALL FOR SPONSORS

Founded in 1958, the Transportation Research Forum (TRF) is an organization of transportation professionals. Its purpose is to provide a meeting ground for carriers, shippers, government officials, consultants, university researchers, and others seeking an exchange of information and ideas related to both passenger and freight transportation. The Forum provides pertinent and timely information to those who conduct research and those who use and benefit from research.

The Transportation Research Forum's annual conference will be held April 20-21, 2017 at University of Illinois—Chicago (UIC) campus. The conference is expected to draw 250 people from across the globe, including policymakers at major agencies and research organizations. Sponsorship of this conference is an excellent opportunity for your business or organization to gain visibility within these groups. The event includes lectern and poster sessions, a graduate student forum, awards to prominent researchers and public servants, and opportunities to tour notable sites in Chicago. Exhibit tables will be available during the Friday portion of the conference.

SPONSORSHIP LEVELS

GOLD | \$5,000

- Showcased as sponsor of awards lunch or Friday dinner
- Podium announcement at awards luncheon
- Opportunity for signage and exhibit table

- Logo & description featured in program
- Three complementary registrations
- Prominent display in email to 2,000 transportation and planning professionals

SILVER | \$2,000

- Showcased as sponsor of poster session or coffee break
- Opportunity for signage or exhibit table
- Logo & description featured in program.
- Two complementary registrations

BRONZE | \$1,000

- Logo featured in program
- Exhibit table
- One complementary registration

Interested in sponsoring? Contact Joe Schwieterman at jschwiet@depaul.edu or Ian Savage at ipsavage@northwestern.edu. Checks can be made payable to Transportation Research Forum. Ask about our non-profit discount.

CHADDICK INSTITUTE FOR
METROPOLITAN DEVELOPMENT
 DEPAUL UNIVERSITY



Northwestern University
Transportation Center



The conference is managed by Joe Schwieterman at DePaul University's Chaddick Institute for Metropolitan Development and Ian Savage at Northwestern University's Transportation Center, with support from P.S. Sriraj, Director of the Urban Transportation Center at UIC.