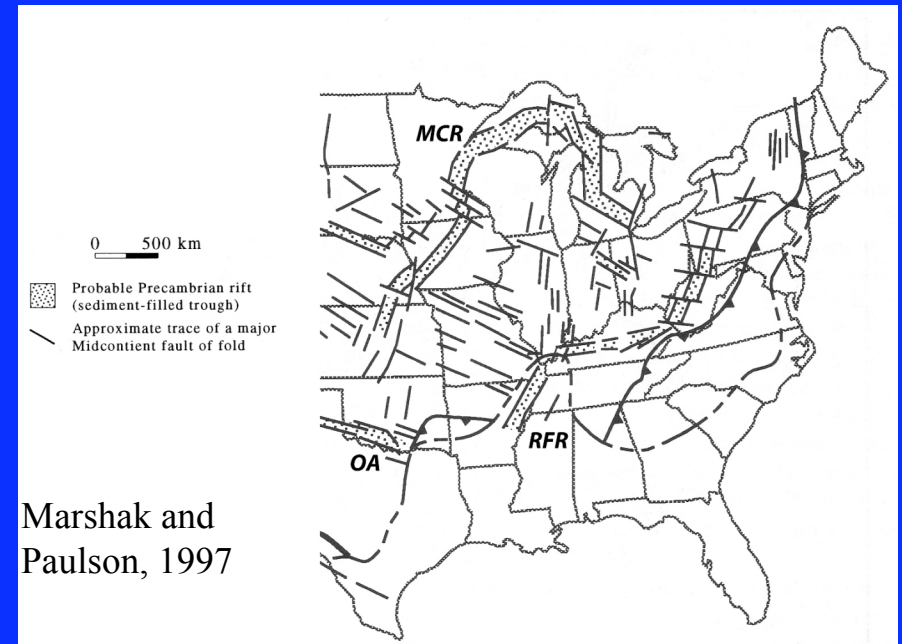


GPS shows at most slow
platewide deformation

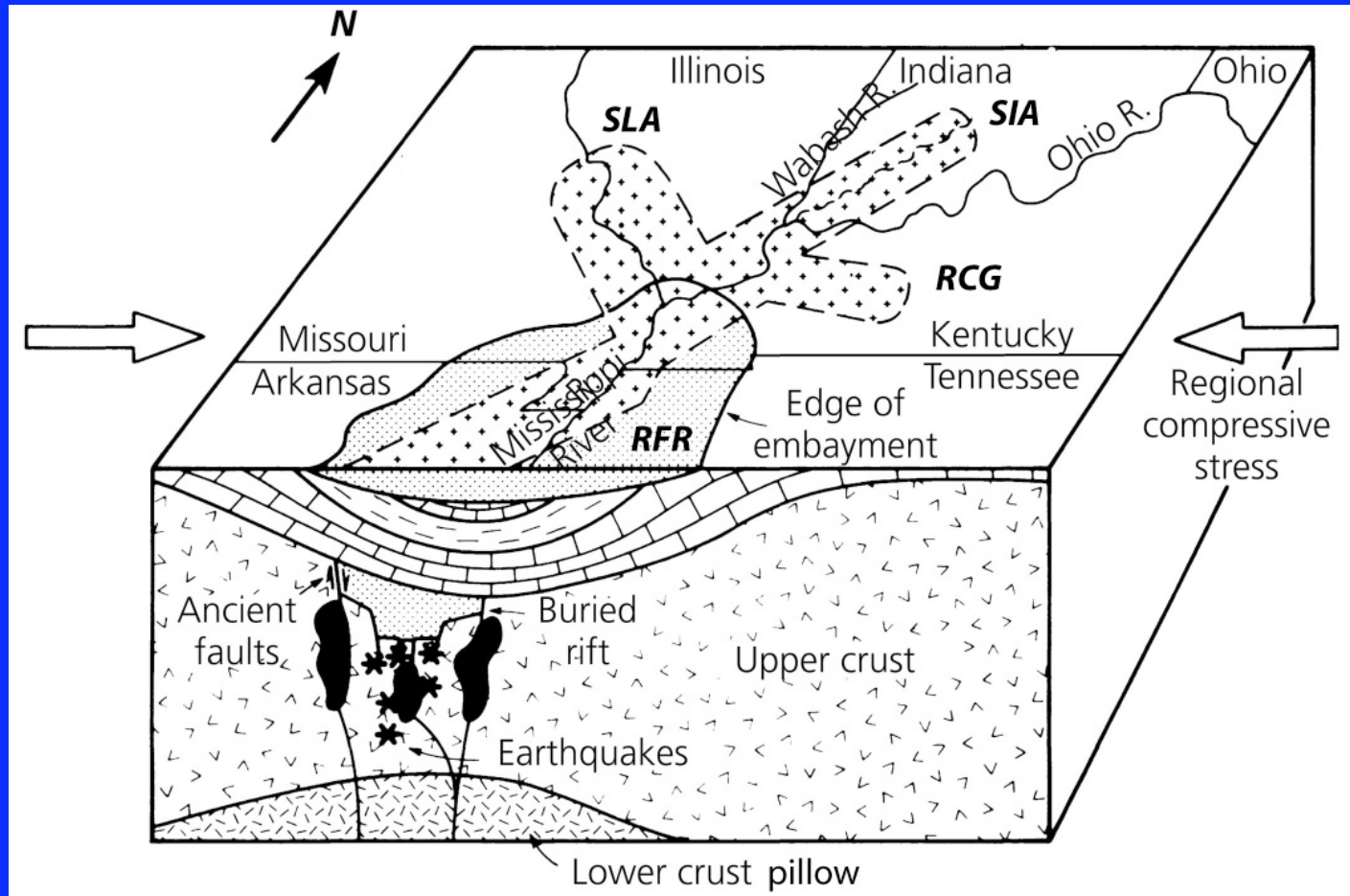
Plate interior contains many
fossil faults developed at
different times with different
orientations but only a few
appear active today

*Time- and space- variable
deformation can't only reflect
platewide tectonic stresses,
which change slowly in space
and over millions of years*

CAUSES OF INTRAPLATE EARTHQUAKES



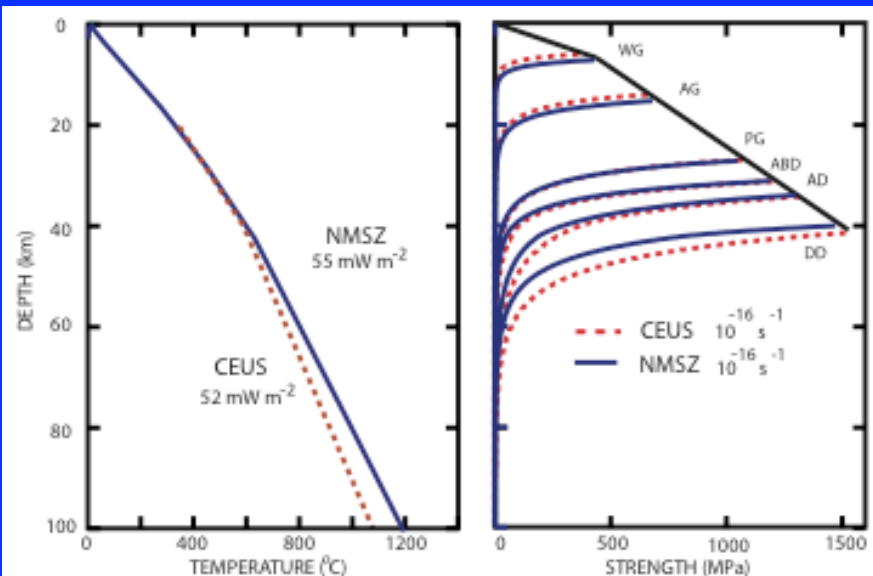
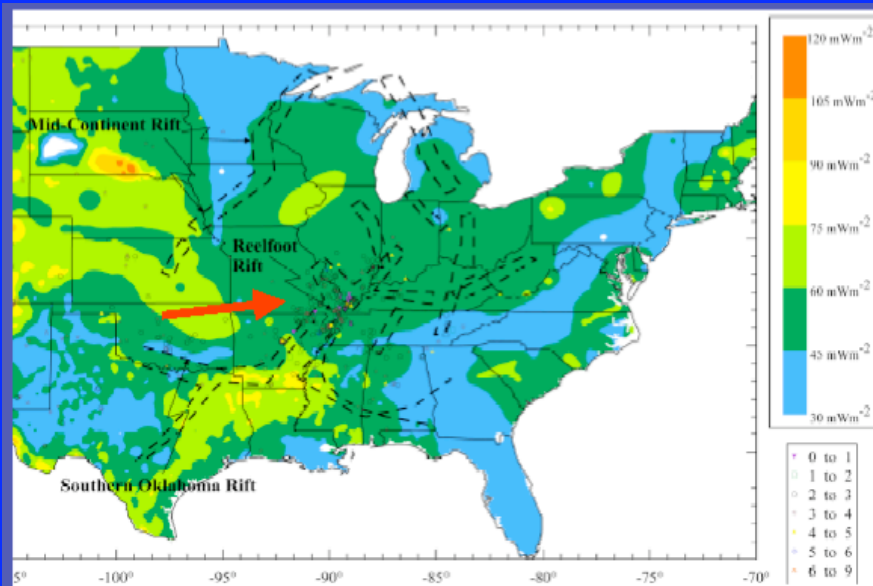
*Earthquakes reflect localized stress
sources & fault interactions*



Braile et al.,
1986

Although New Madrid earthquakes probably occur by reactivation of faults associated with Paleozoic rifting, stress *localized in space and time* must have recently triggered these particular faults.

NMSZ NOT HOT, WEAK, OR SPECIAL



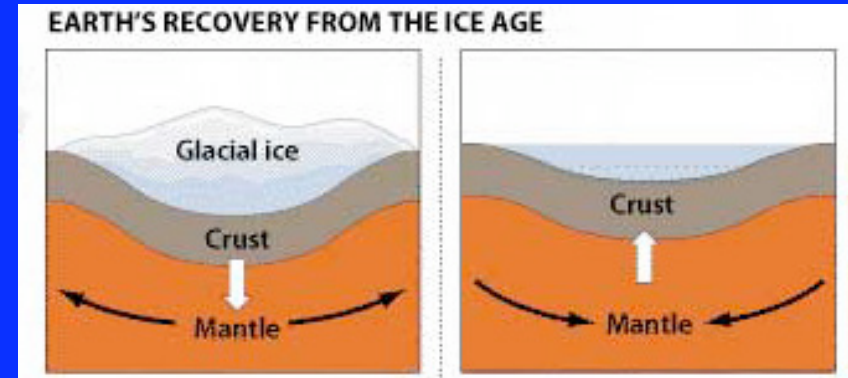
Liu & Zoback (1997) argue for NMSZ heat flow $\sim 15 \text{ mW/m}^2$ higher making area weaker than surroundings

Reanalysis finds anomaly zero or much smaller ($3 \pm 23 \text{ mW/m}^2$), so the NMSZ and CEUS *have essentially the same temperature & thermally-controlled strength*

No strength reason for platewide stresses to concentrate in NMSZ rather than other faults

McKenna, Stein
& Stein, 2007

POSSIBLE STRESS SOURCE FOR SEISMICITY: GIA - GLACIAL ISOSTATIC ADJUSTMENT

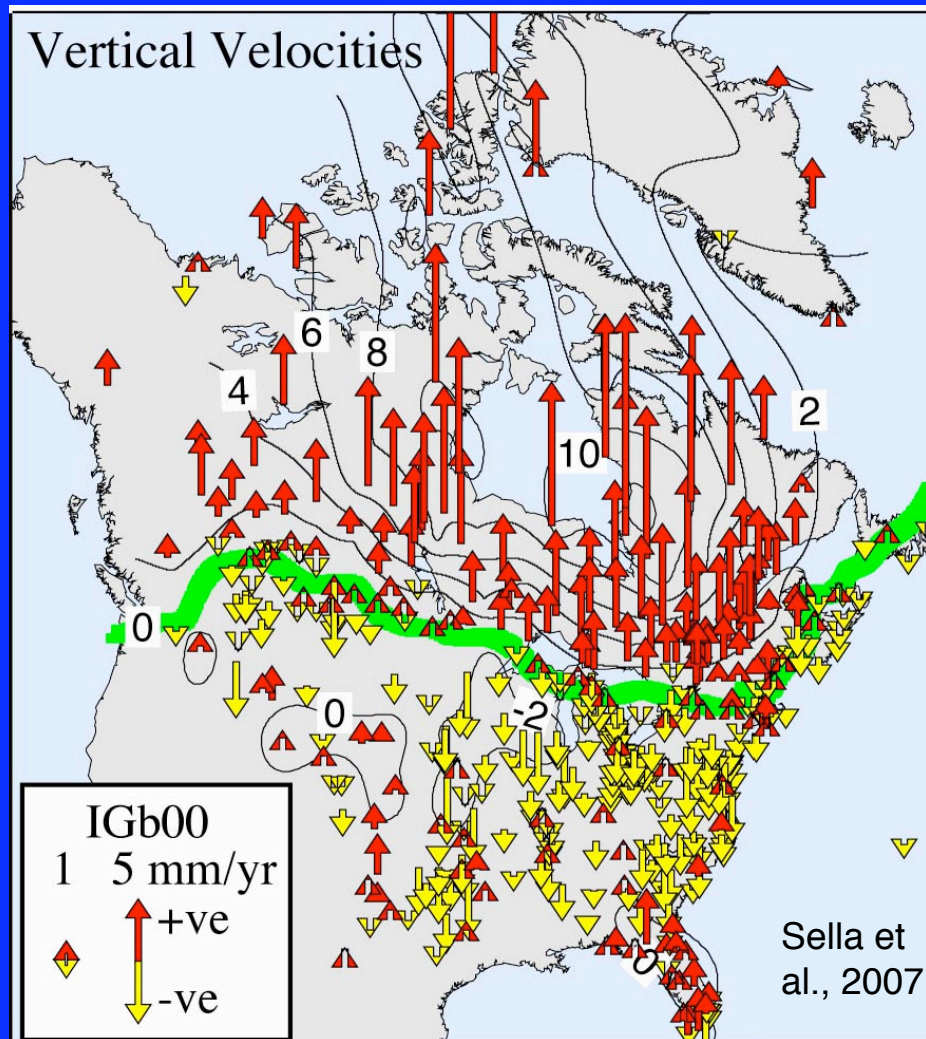


May explain seismicity along old ice sheet margin in Eastern Canada & elsewhere (Stein et al., 1979; 1989; Mazzotti et al., 2005)

GPS shows nothing unusual at New Madrid

Stresses decay rapidly away from ice margin, so can't explain NMSZ (Wu and Johnson, 2000) unless order of magnitude weaker than surroundings (Grollmund and Zoback, 2001)

No evidence for such weakening



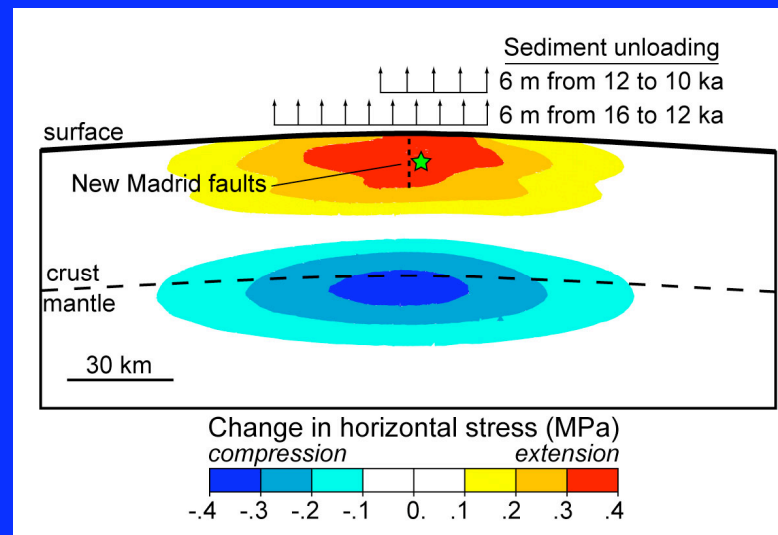
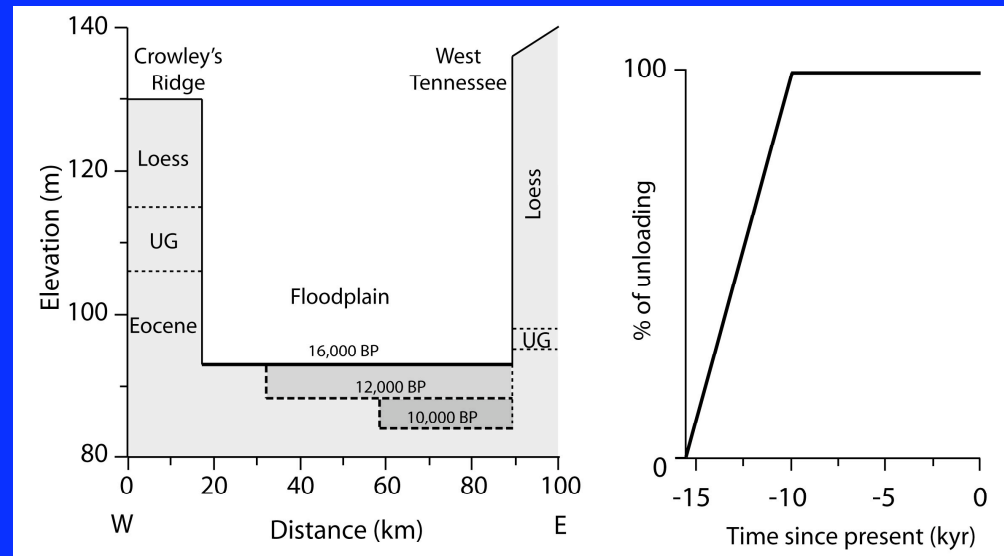
POSSIBLE LOCAL STRESS SOURCE FOR SEISMICITY: POSTGLACIAL EROSION IN MISSISSIPPI EMBAYMENT

Flexure caused by unloading
from river incision 16 - 10 ka
reduces normal stresses
sufficiently to unclamp
pre-existing faults

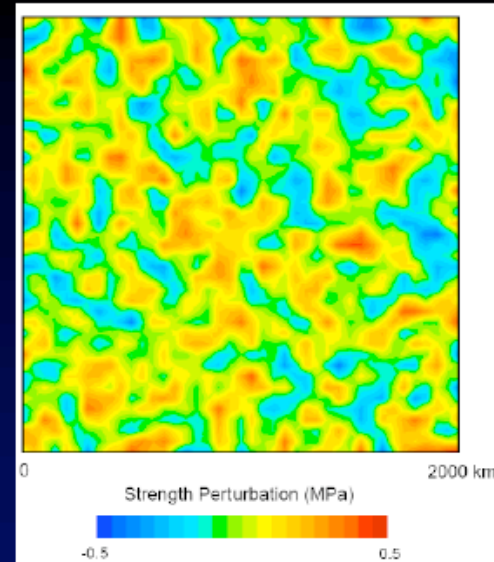
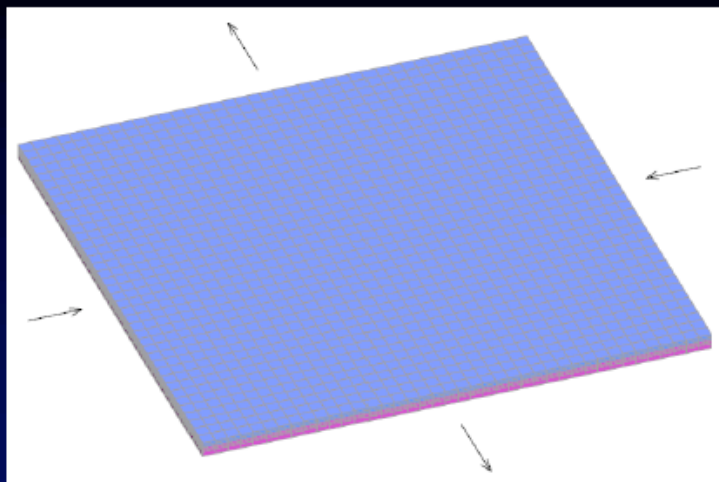
Fits timing of recent
seismicity

Doesn't require weak zone

Fault segments that
ruptured unlikely
to fail again



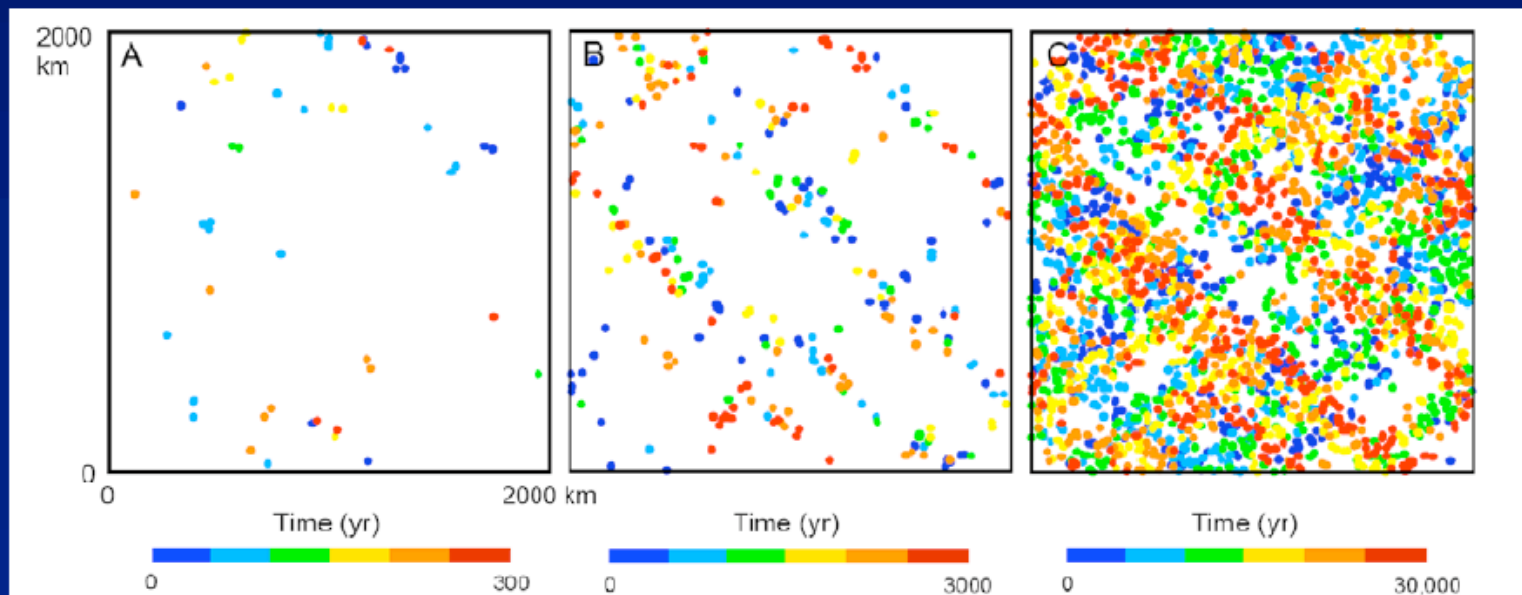
Calais,
Freed,
Van
Arsdale
& Stein,
2010



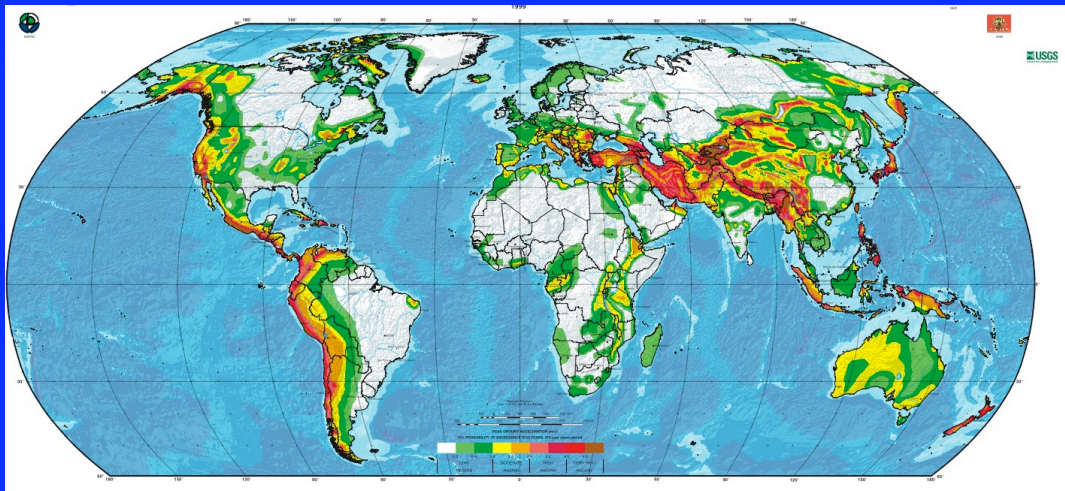
NUMERICAL MODEL FOR INTRAPLATE EARTHQUAKES

Li, Liu & Stein,
2008

In a few hundred years, earthquakes appear to be clusters scattered in the region. In few thousand years, clusters connect and form belts. In tens of thousands of years, earthquakes are scattered in the whole region.



**Hazard defined as
maximum acceleration
predicted in some
time period**



“A game of chance against
nature of which we still don't
know all the rules”
(Lomnitz, 1989)

Need to assume:

Where and when large
earthquakes will occur

How large they will be

Ground motion they will
produce

These aren't well
understood, especially in
intraplate regions where
large earthquakes are rare,
so hazard estimates have
considerable uncertainties
and it will be a long time
before we know how good
they were

EFFECTIVE SEISMIC HAZARD ESTIMATION IN CONTINENTS REQUIRES RECOGNIZING SPACE-TIME VARIABILITY

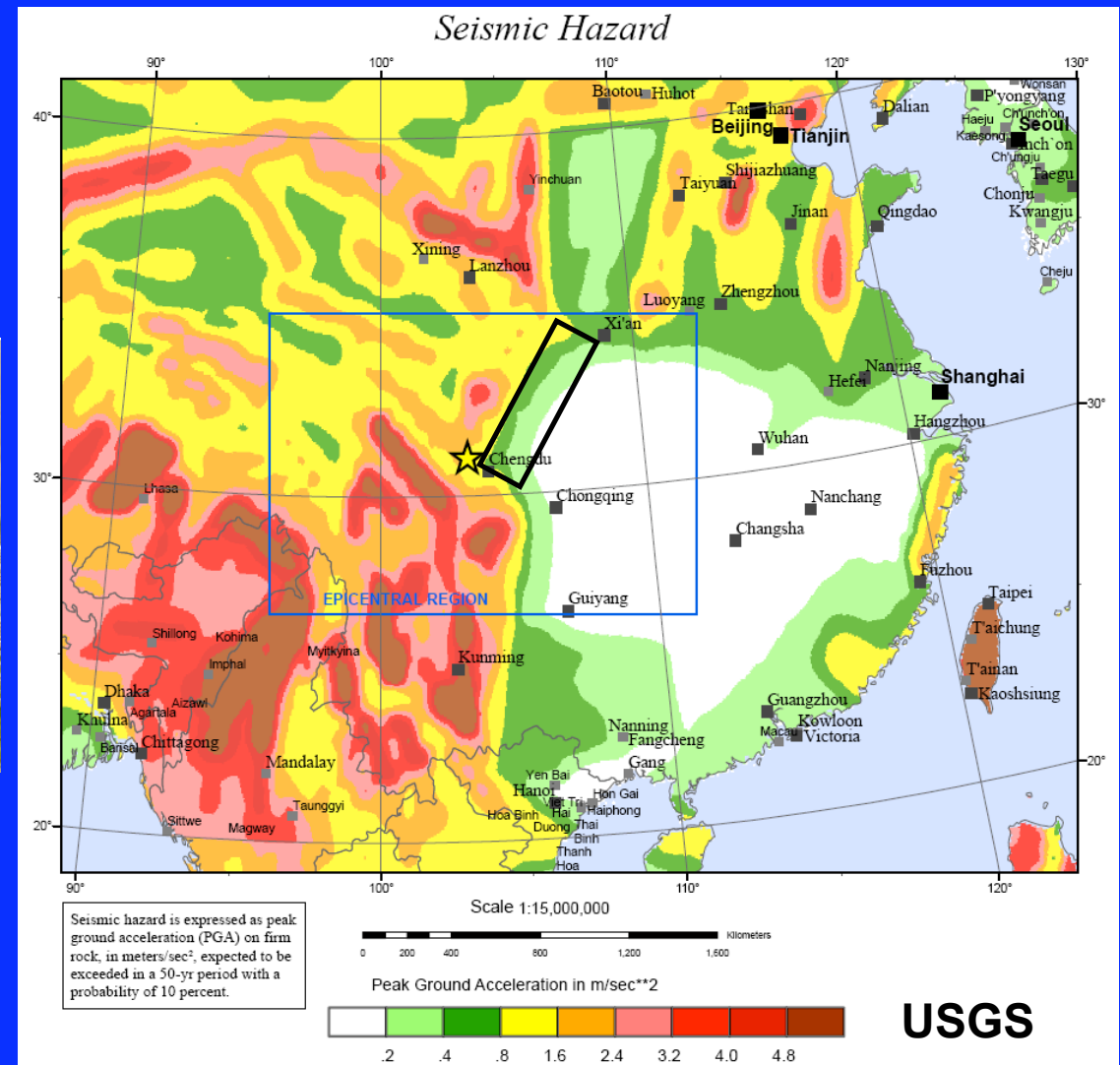
Complex spatiotemporal patterns of large earthquakes & long durations of their aftershocks make assessing hazards difficult

Locations of small earthquakes in short historical record often don't reflect continuing deformation that will cause future large earthquakes

Need geodetic & seismological data to identify where strain accumulates, geologic data to define history, & models of the migration process to understand what observations mean

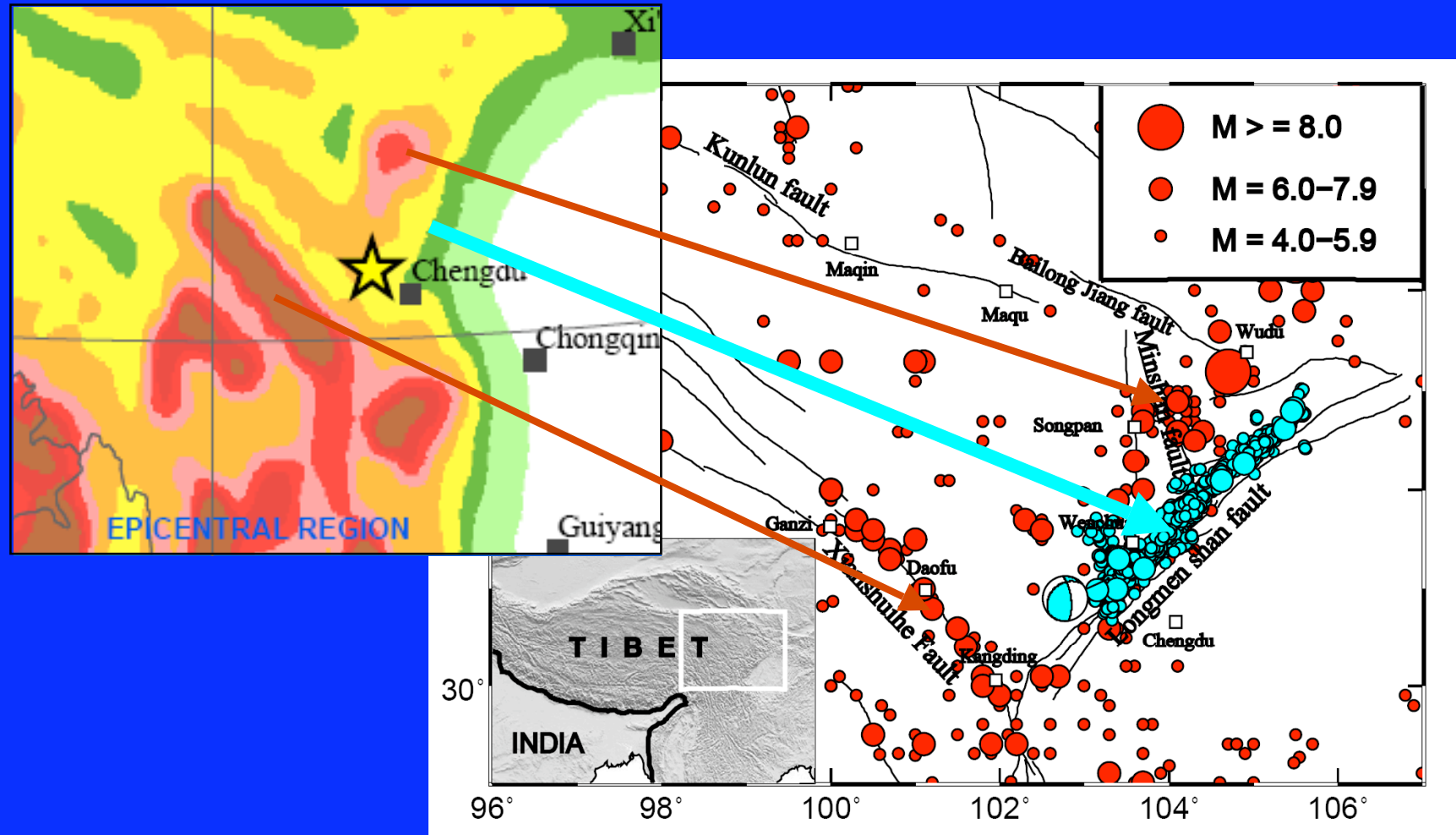
Relying unduly on recent seismicity to predict locations of future large earthquakes *overestimates hazard in some places and leads to surprises elsewhere*

2008 Wenchuan earthquake (Mw 7.9) was not expected: map showed low hazard



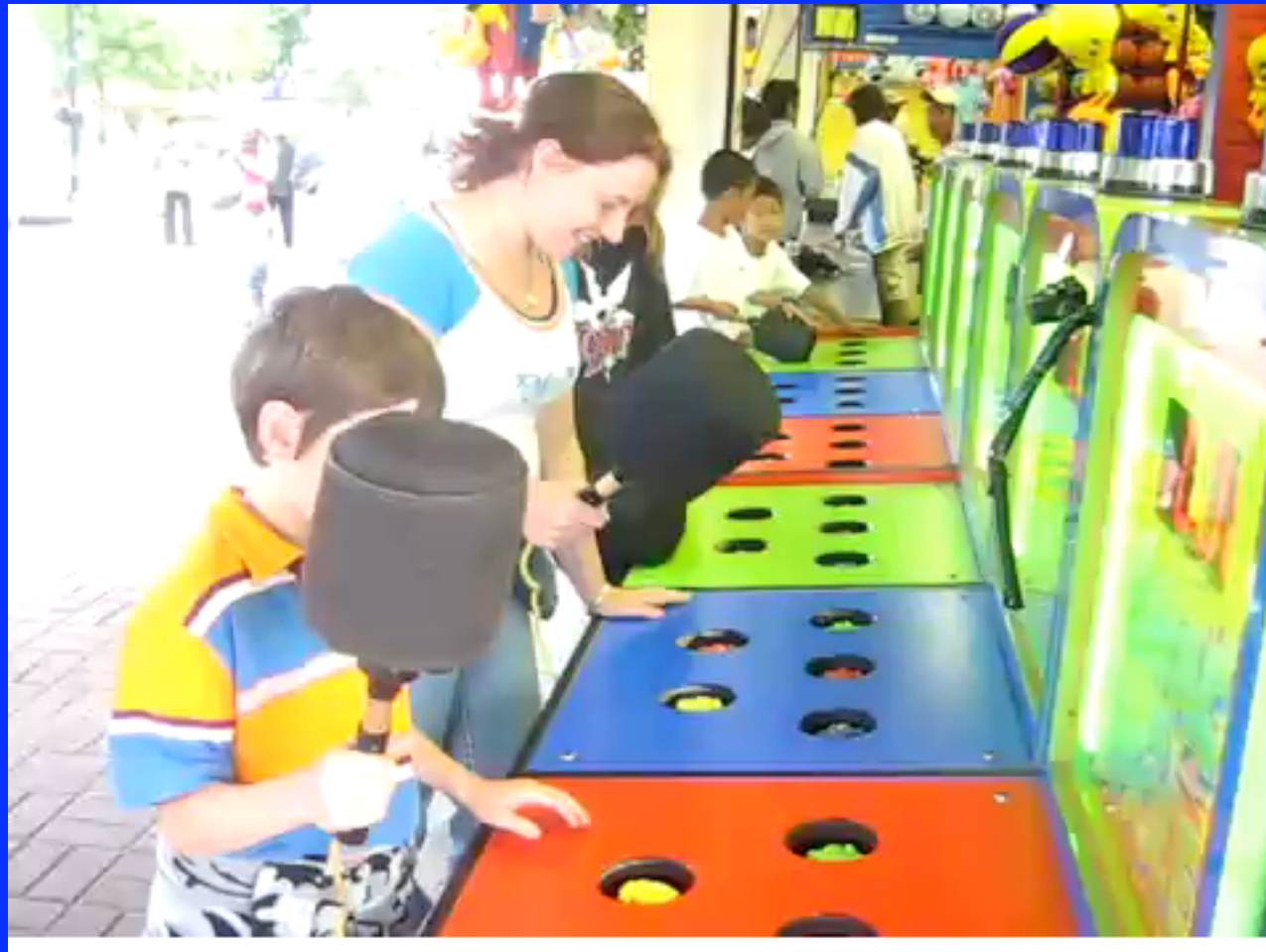
Hazard map ignored variability - assumed steady state - relied on lack of recent seismicity

Didn't use GPS data



- Earthquakes prior to the 2008 Wenchuan event
- Aftershocks of the Wenchuan event delineating the rupture zone

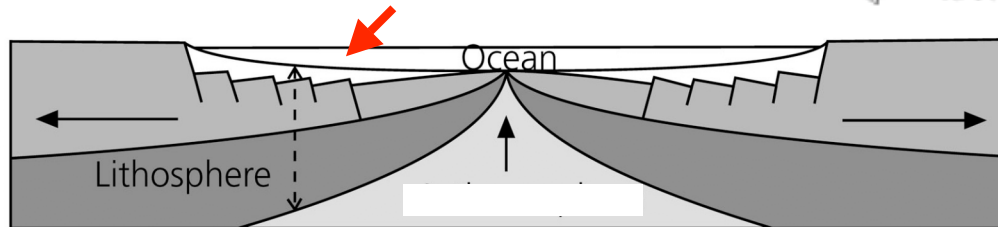
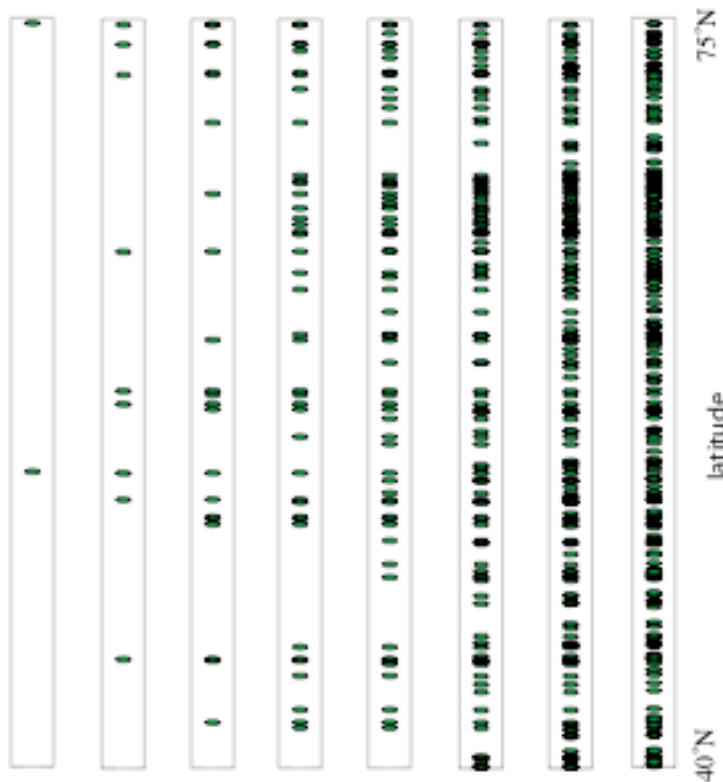
Neglecting variability is like 'Whack-a-mole' - you wait for the mole to come up where it went down, but it's likely to pop up somewhere else.



Long record needed to see real hazard

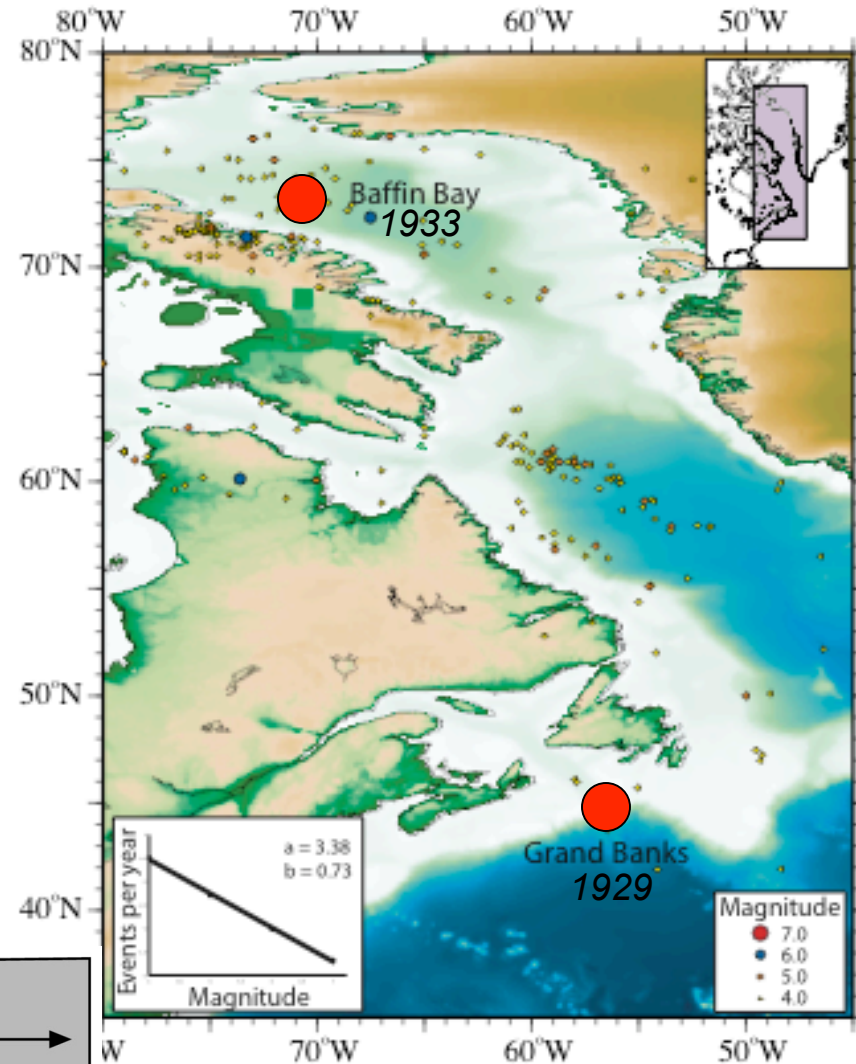
Simulated earthquake history M > 7

years	100	500	1000	2000	3000	5000	8000	11000
number of events	2	9	22	41	63	106	166	225
average years between events	50	56	45	48	48	47	48	49



Swafford & Stein, 2007

Atlantic Canada: 1910 - 2004

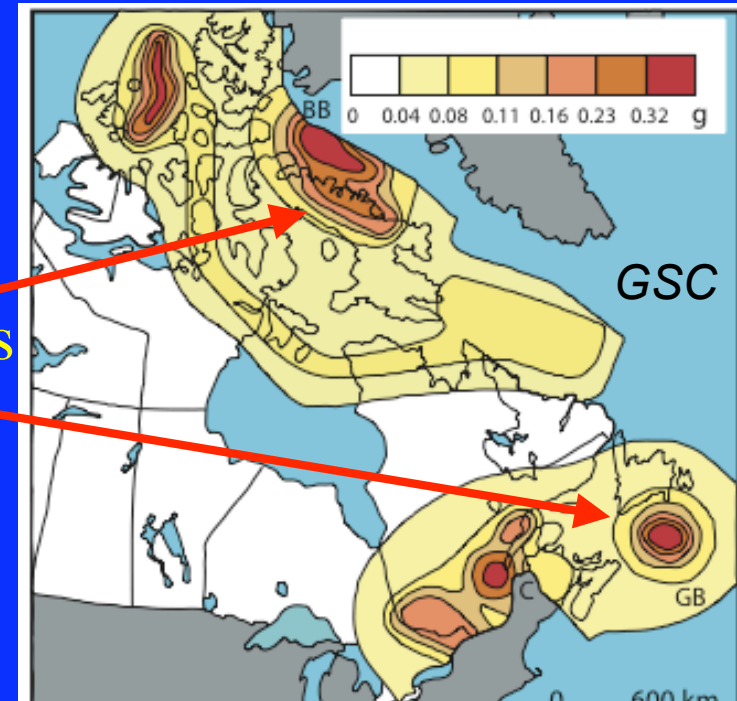


“Our glacial loading model suggests that earthquakes may occur anywhere along the rifted margin which has been glaciated.”

Stein et al.,
1979

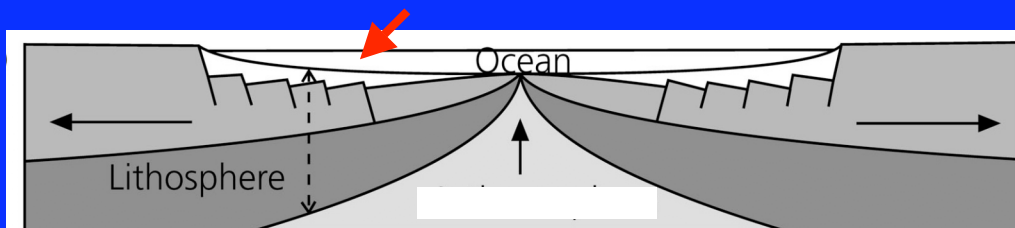
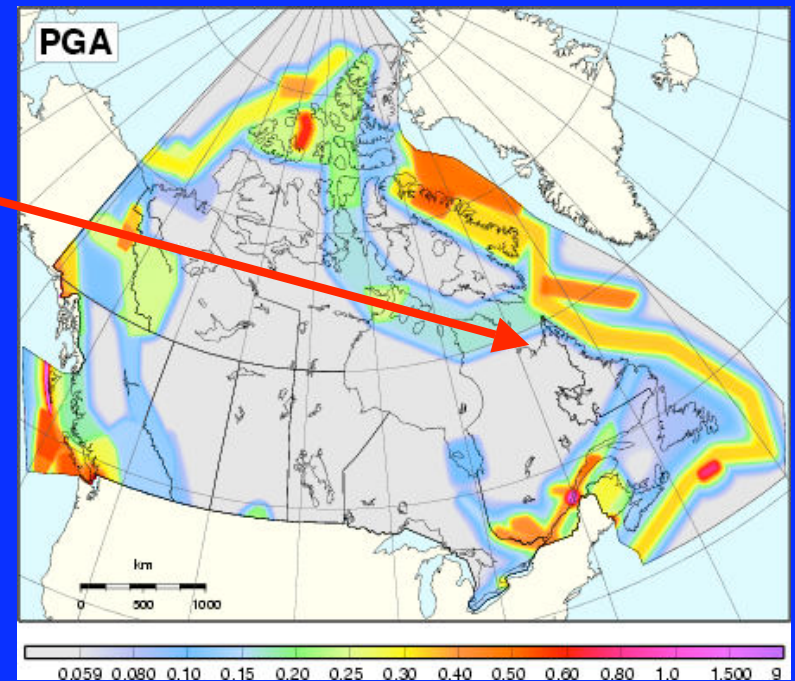
1985

Concentrated
hazard bull's-eyes
at historic
earthquake sites

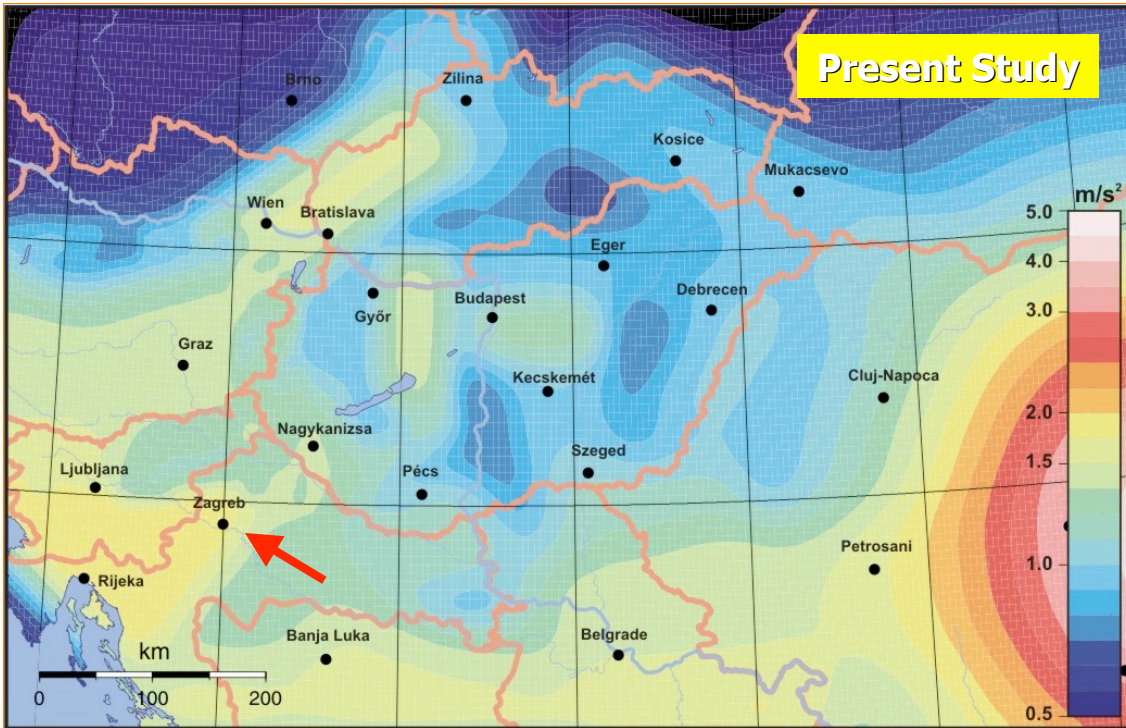


2005

Diffuse
hazard along
margin



Present Study



HUNGARY: ALTERNATIVE HAZARD MAPS

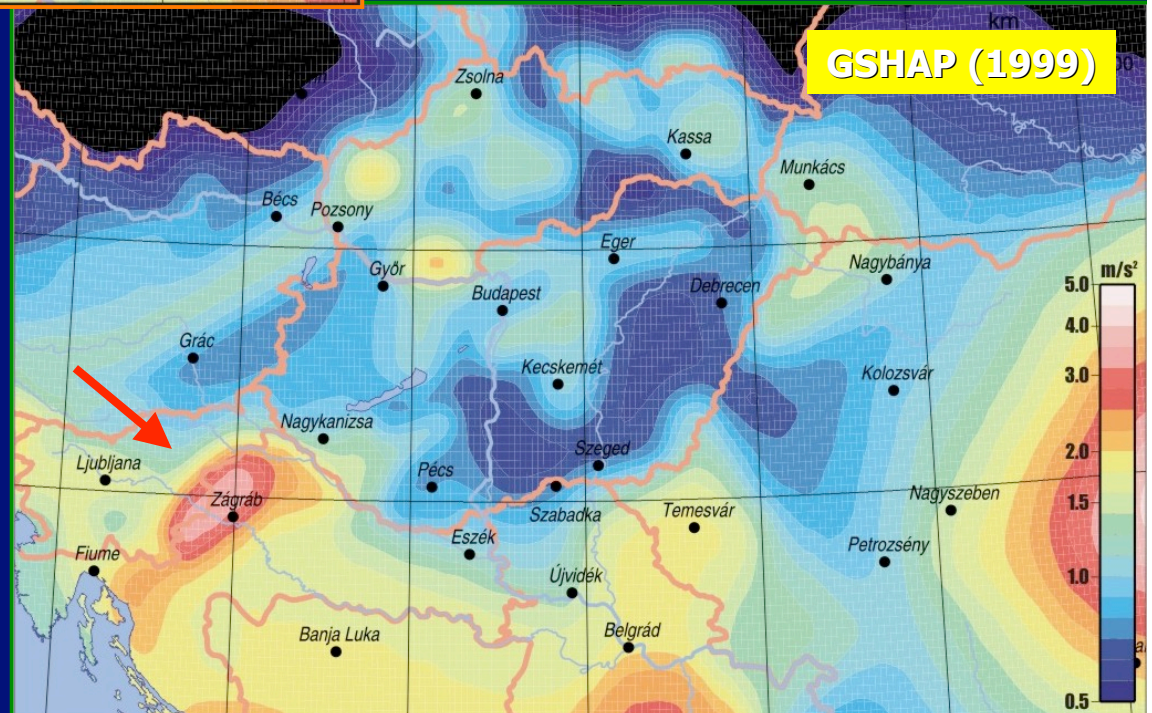
Peak Ground Acceleration
10% probability of
exceedance in 50 years
(once in 500 yr)

Diffuse hazard inferred
incorporating geology

Concentrated
hazard
inferred from
historic
seismicity
alone

Toth et al., 2004

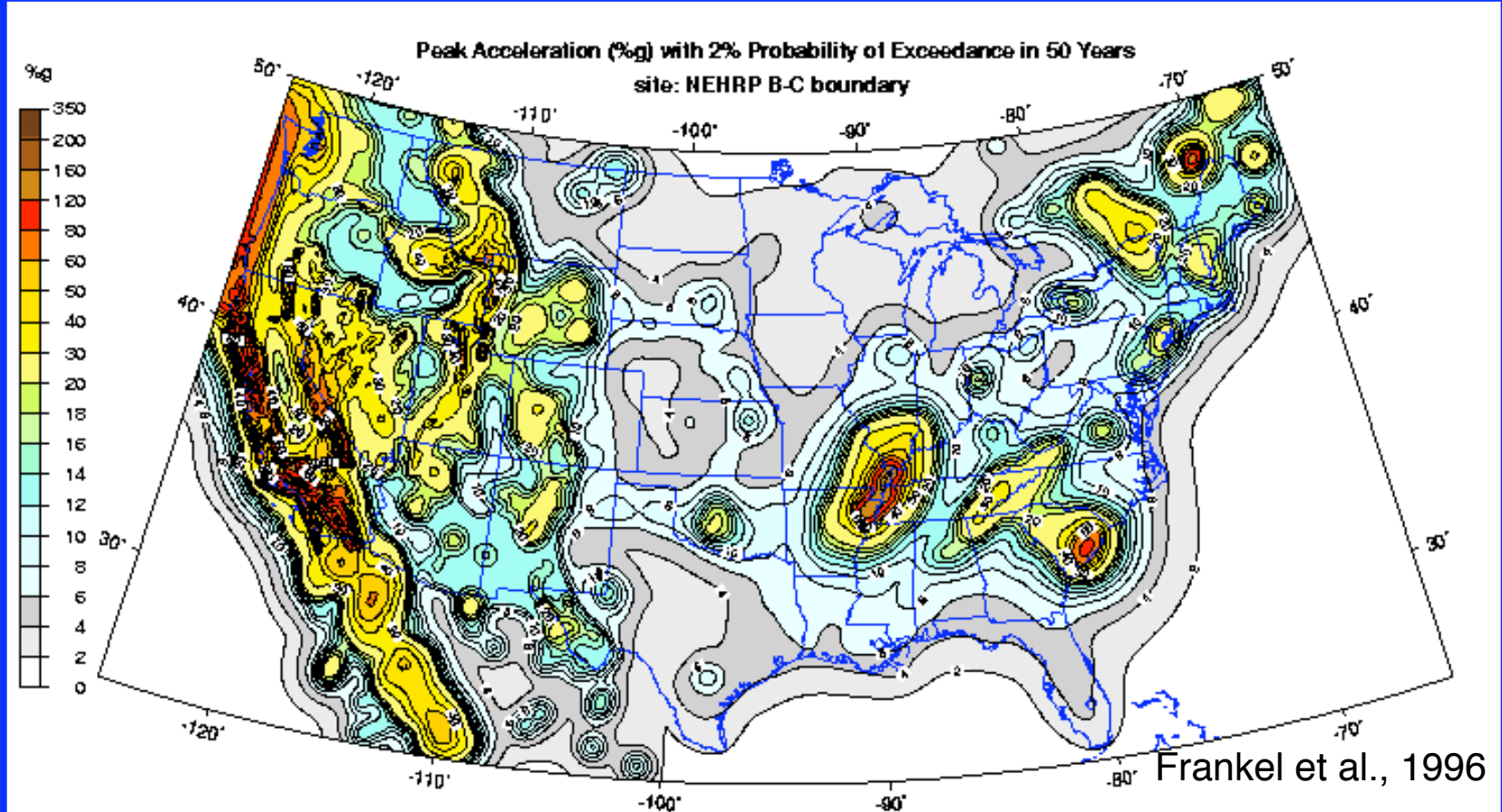
GSHAP (1999)



NEW MADRID SAID TO BE AS HAZARDOUS AS CALIFORNIA

Buildings should be built to same standards

How credible is this map?





\$100M retrofit of Memphis VA hospital, removing nine floors, bringing it to California standard

Such measures would cost \$billions over 100s of years & likely yield little or no benefit during buildings' life

Is this a wise use of resources compared to alternatives that could do more good?

Impact of Earthquakes on the Central USA



Scenario assumes 1811-12 style events recur

936 pages list types of buildings damaged, injuries, tons of rubble, and deaths.

For example, in Arkansas 37,244 people are predicted to be looking for shelter, 50,159 buildings are predicted to be destroyed, 574 deaths occur, etc...

High *precision* (# of digits)
Need to consider *accuracy* (how real)

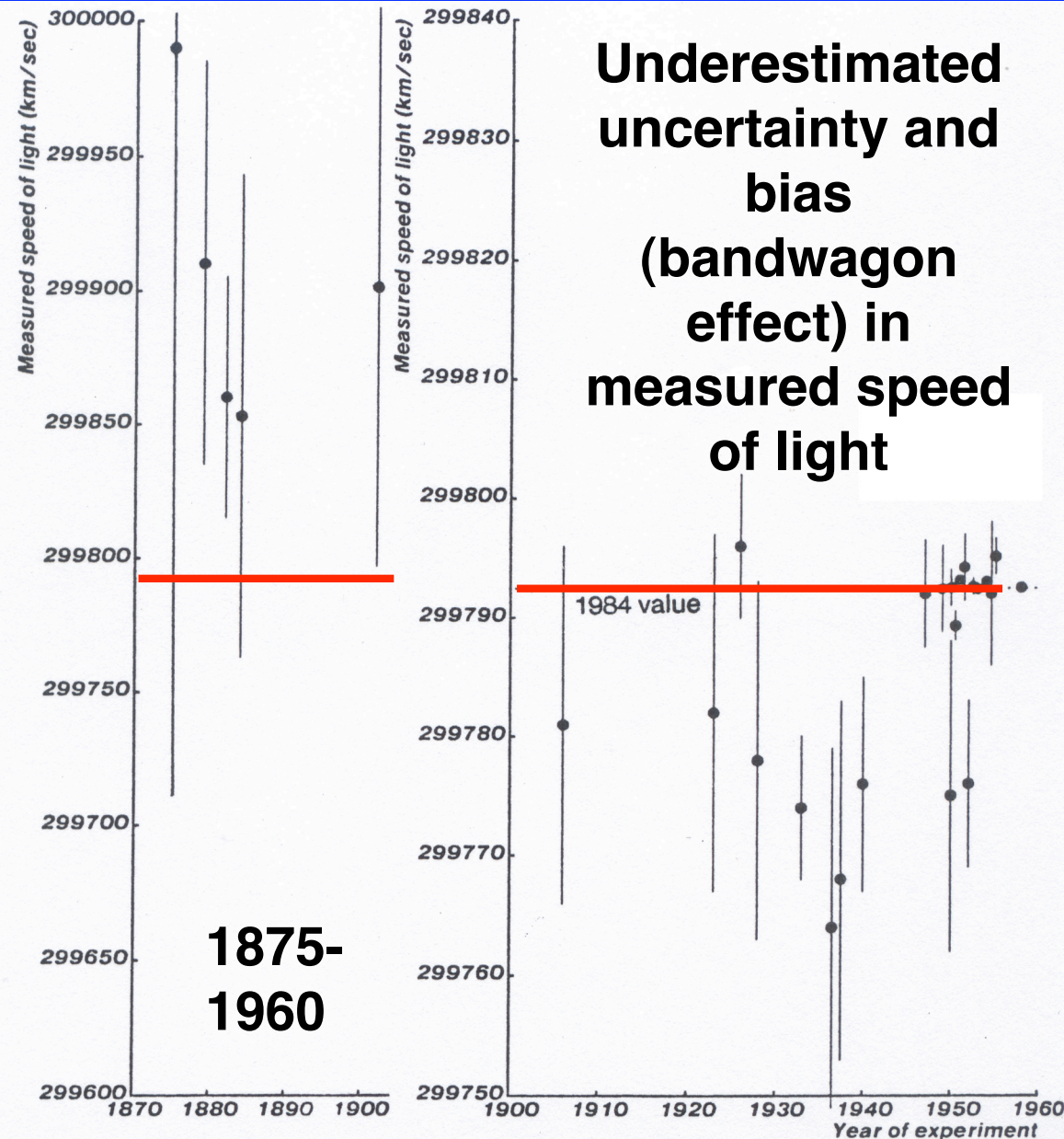
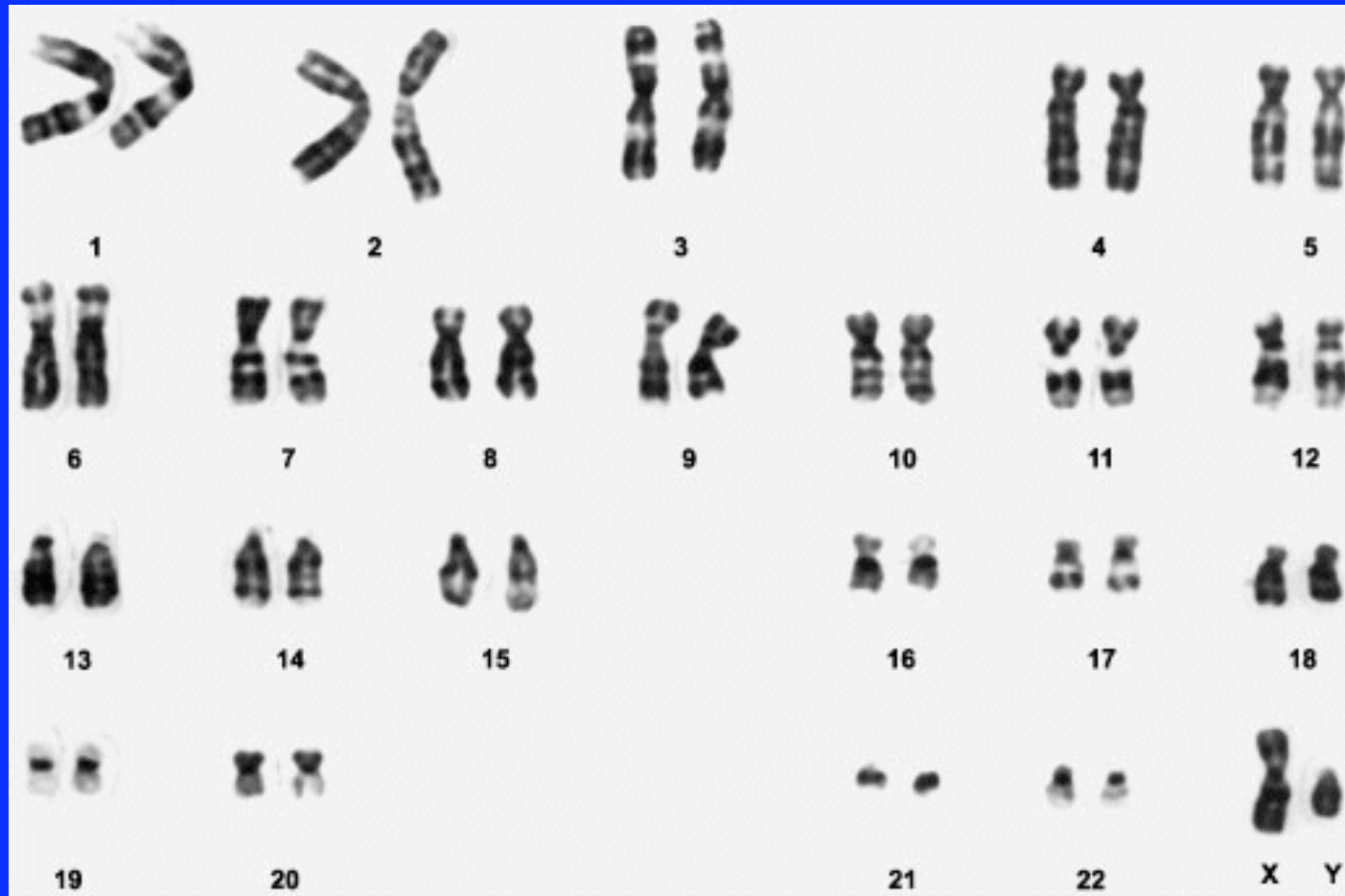


Figure 4.1. Experimental measurements of the speed of light between 1875 and 1960. Vertical bars show reported uncertainty as standard error. Horizontal dashed line represents currently accepted value. Less than 50% of the error bars enclose the accepted value, instead of the expected 70%. From Henrion and Fischhoff, 1986.

**Uncertainties
are hard to
assess and
generally
underestimated**

**Systematic
errors often
exceed
measurement
errors**

Number of human chromosome pairs



1921-1955: 24

Now: 23

HAZARD OVERESTIMATED: Y2K

Much ado made
that on
January 1, 2000
computer
systems would
fail, because
dates used only
two digits

U.S. & other
governments
established
major programs

Estimated \$300
billion spent on
preparations



Few major problems occurred, even among
businesses and countries who made little or
no preparation

HIGH MODELED NMSZ HAZARD RESULTS FROM HIGH-END ASSUMPTIONS

Systematic

- Future earthquakes will be like past ones in location & timing
- Redefined from maximum acceleration predicted at 10% probability in 50 yr to 2% in 50 yr (1/ 500 yr to 1/2500 yr)

Doesn't consider space-time variability

Arbitrary choice on policy grounds; no benefit/cost analysis

Measurement

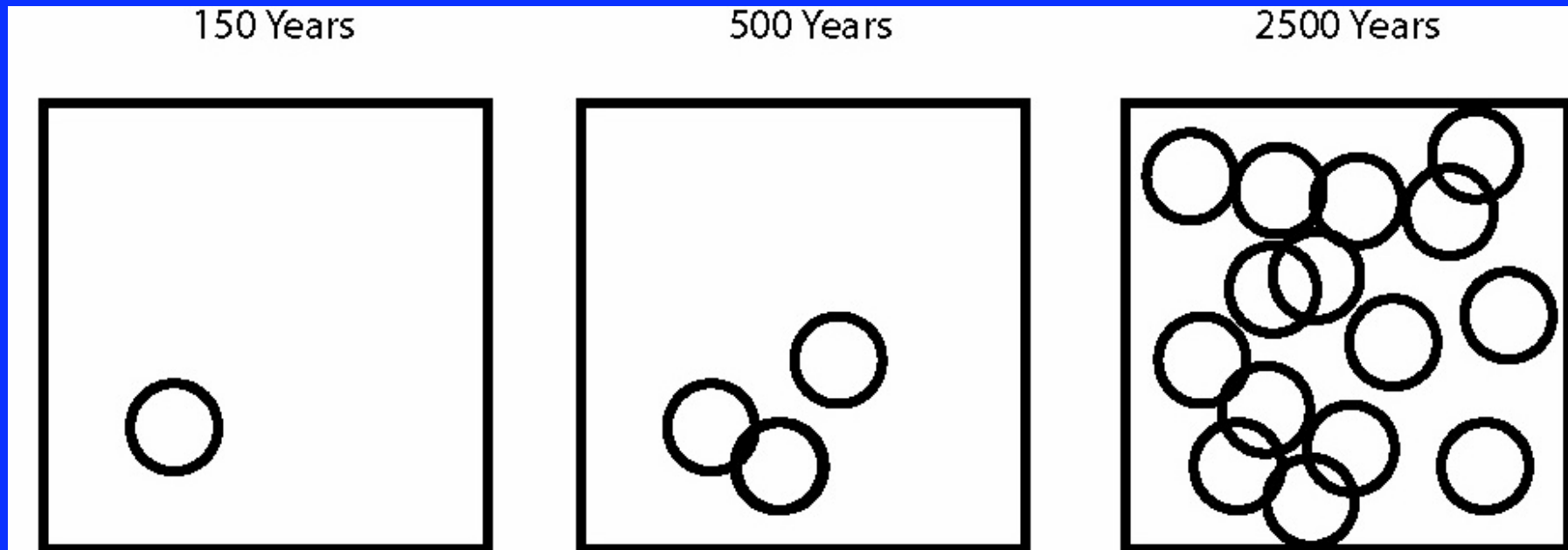
- Large magnitude of 1811-12 and thus future large earthquakes

- High ground motion in large events

Uncertainty in interpreting intensity data

Lack of data, chose high model

Assume that an earthquake of a certain size will strike in a certain time and cause shaking within a certain area.



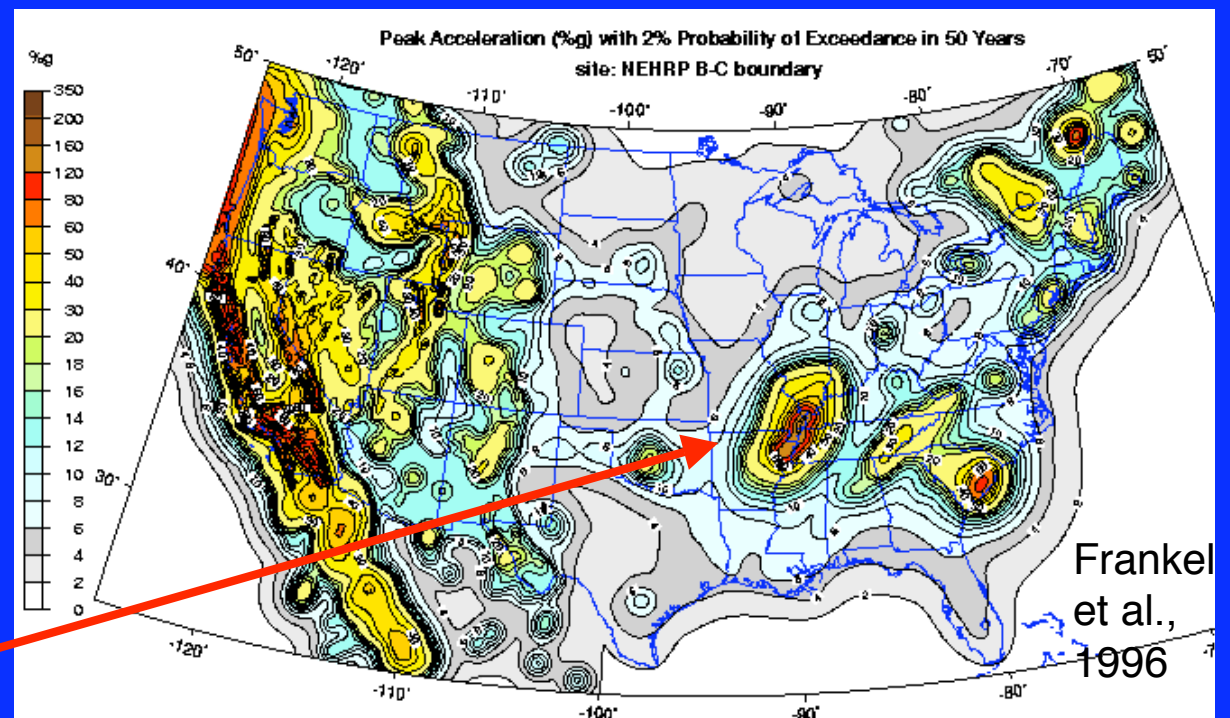
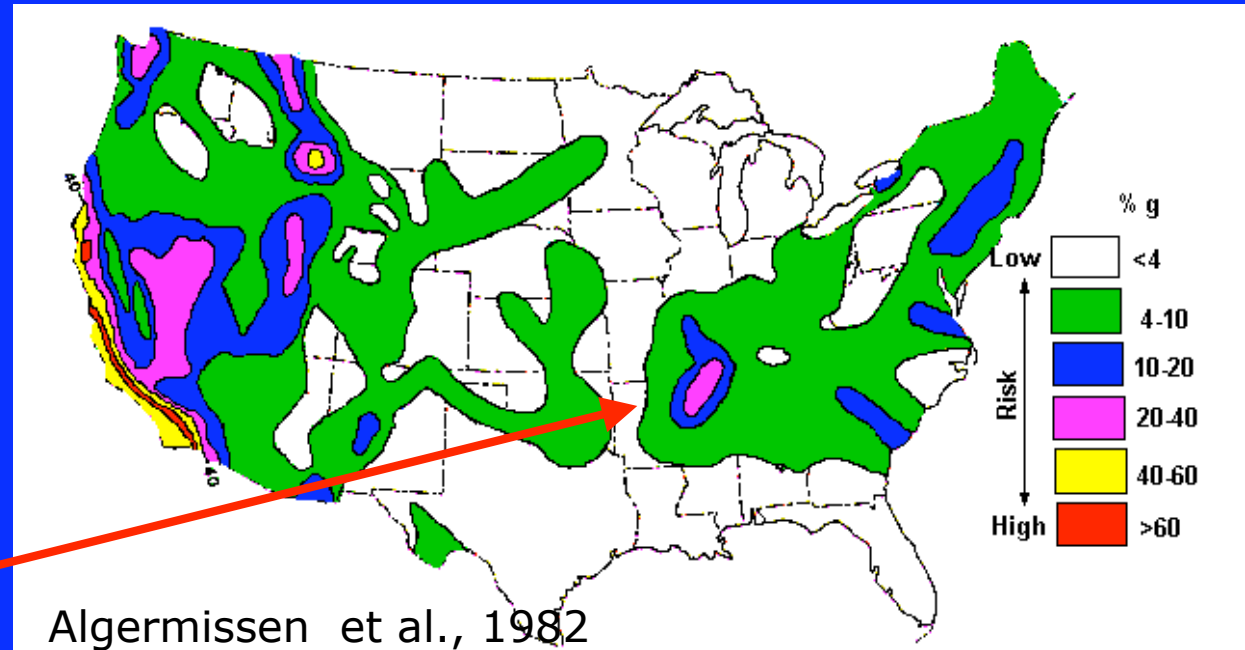
Strongly shaken areas MMI > VII for M 6

Include earthquakes of different magnitudes, assume some areas more likely to have earthquakes, and have stronger shaking close to the epicenter. Hazard at a given location is described by the maximum shaking due to earthquakes that is predicted to happen in a given period of time. Thus it increases for longer time windows / lower probabilities

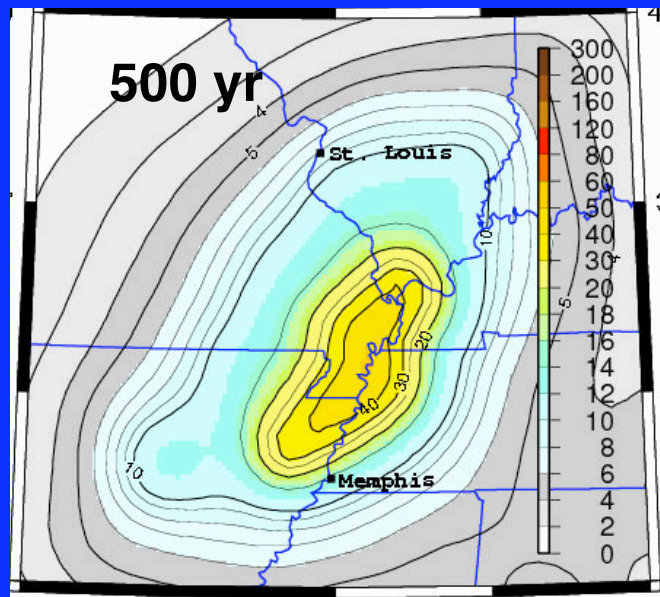
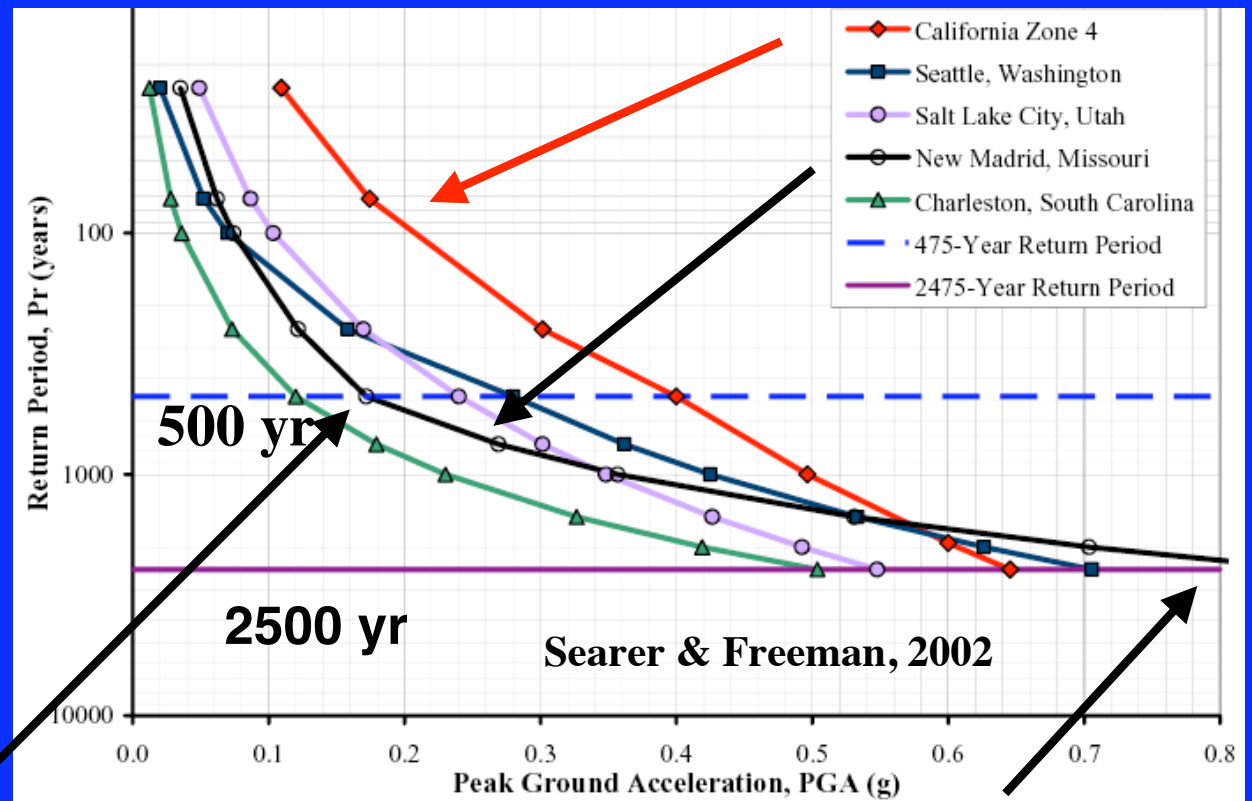
**Hazard
redefined
with longer
window**

**from maximum
acceleration
predicted at
10% probability
in 50 yr
(1/ 500 yr)**

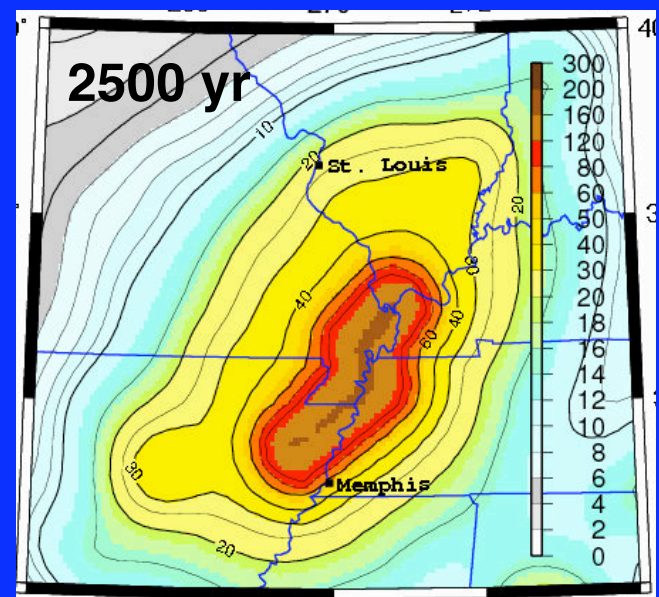
**to much higher
2% in 50 yr
(1/2500 yr)**



**New Madrid hazard
higher than
California
results largely from
redefining hazard as
largest shaking
expected every
2500 yr:
Not so for 500 yr**



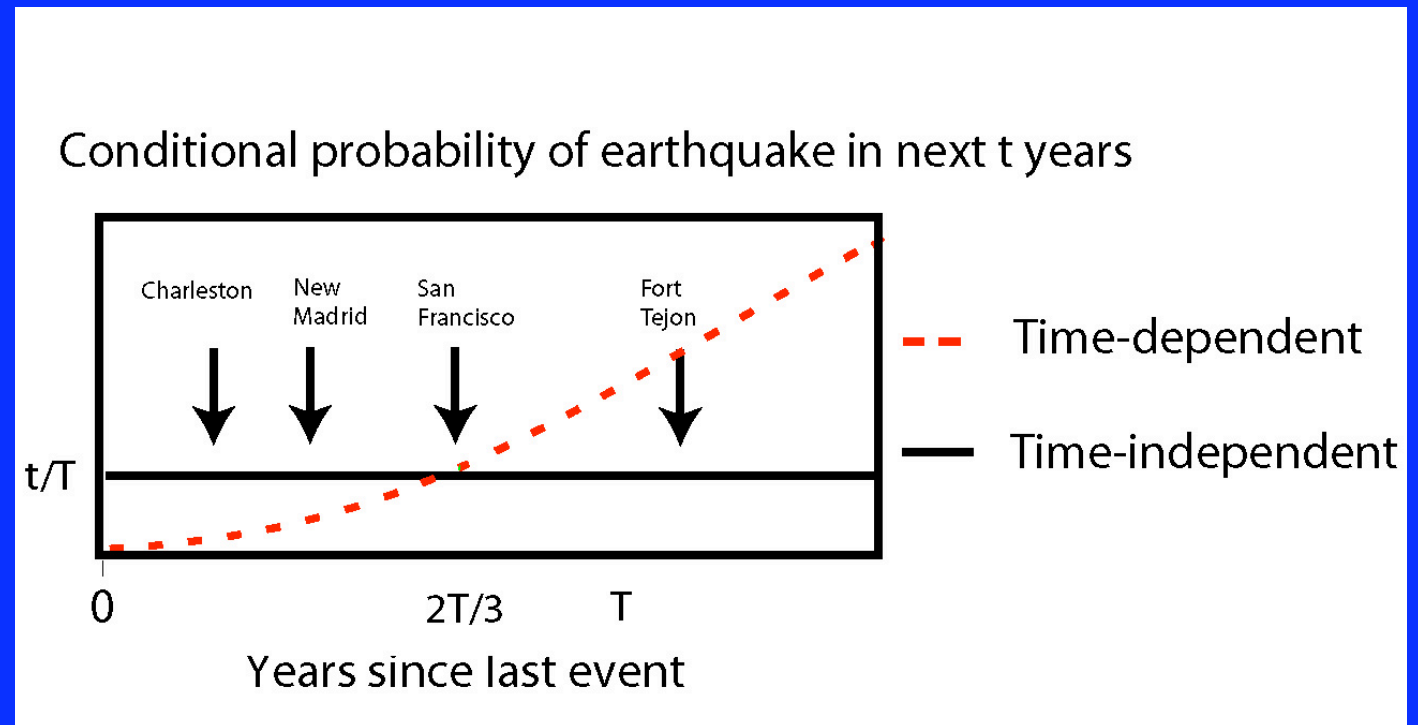
400%



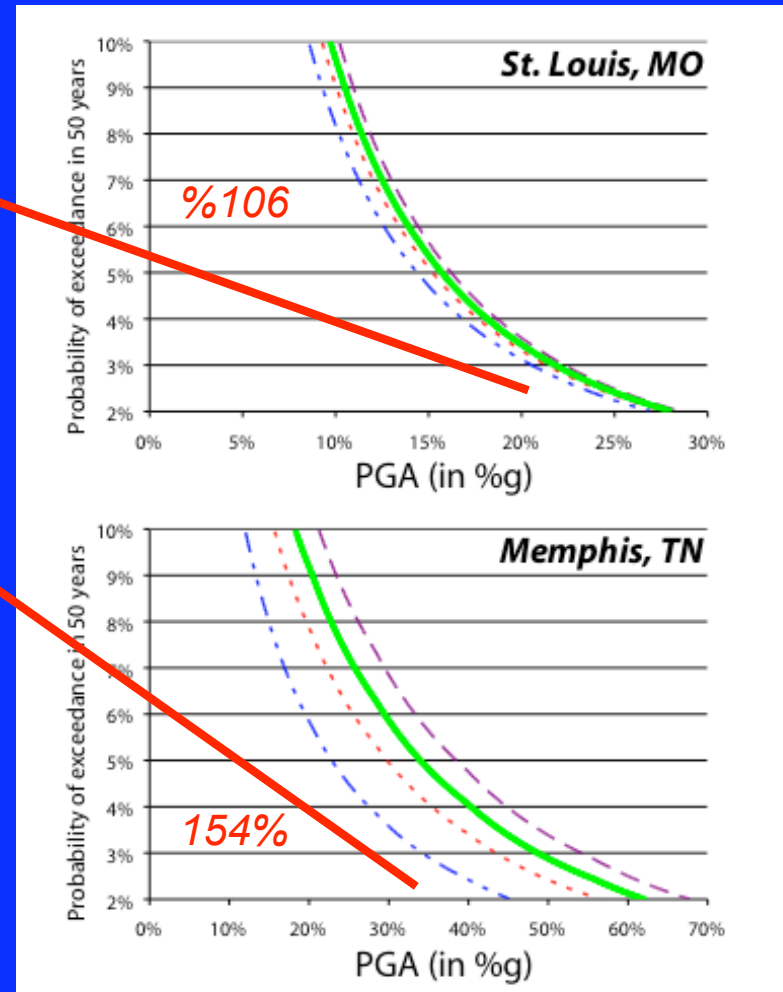
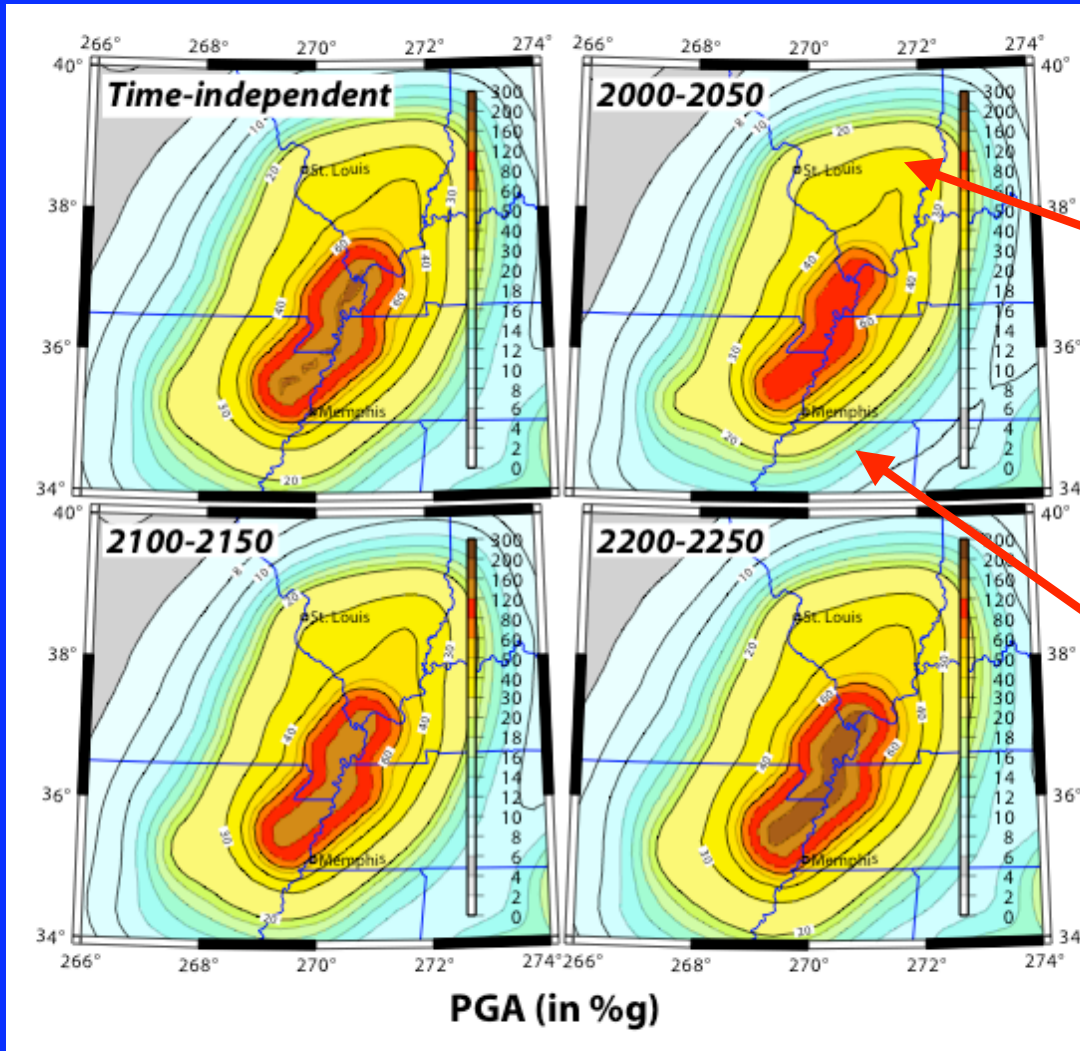
RELATIVE PREDICTED HAZARD DEPENDS ON POSITION IN EARTHQUAKE CYCLE

Time
dependent
lower until
~2/3 mean
recurrence

New Madrid
in mid-cycle
so USGS time
independent
assumption
predicts
higher hazard



NEW MADRID



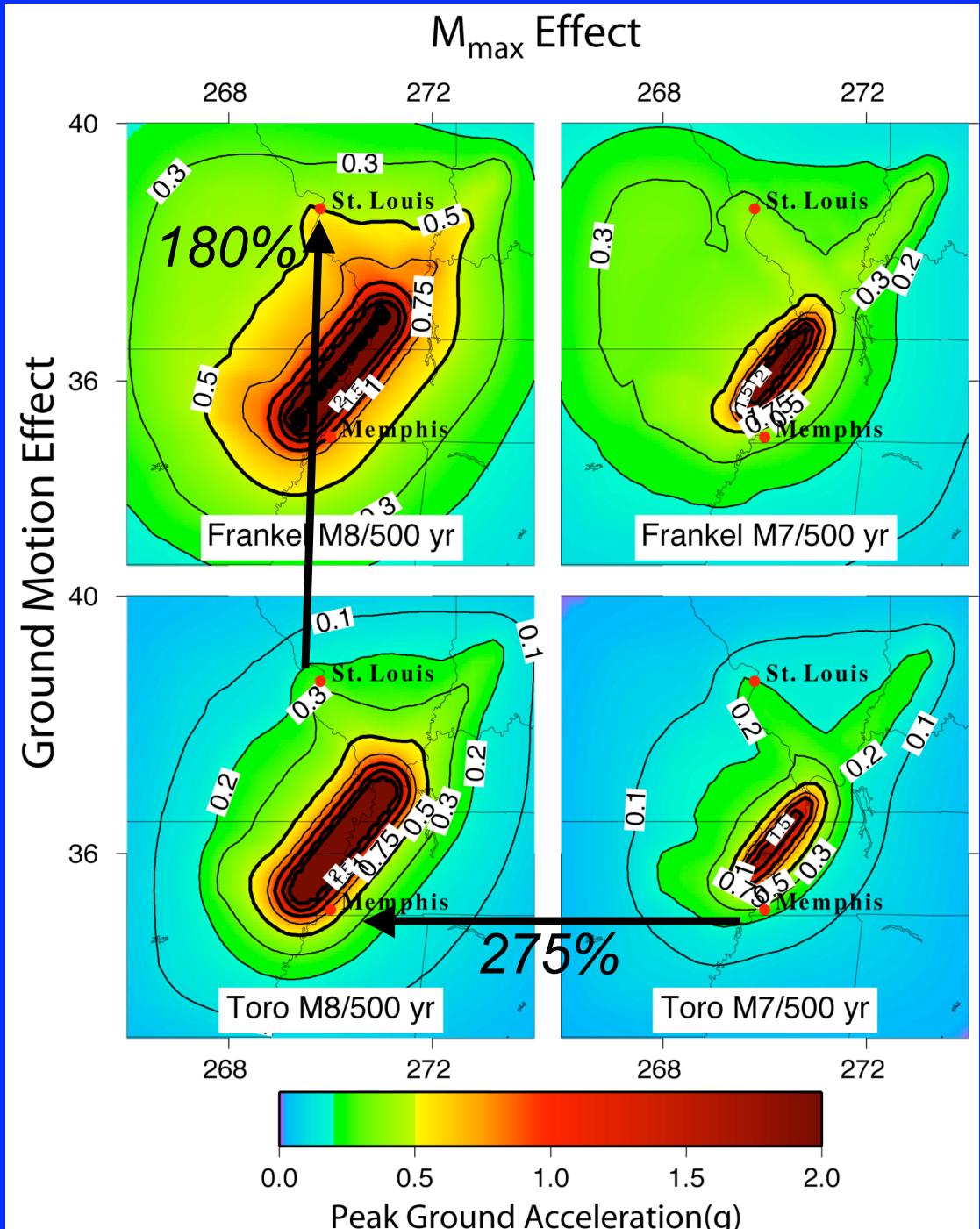
2% in 50 yr (1/2500 yr)

--- 2000-2050
 --- 2100-2150
 --- 2200-2250
 --- Time-independent

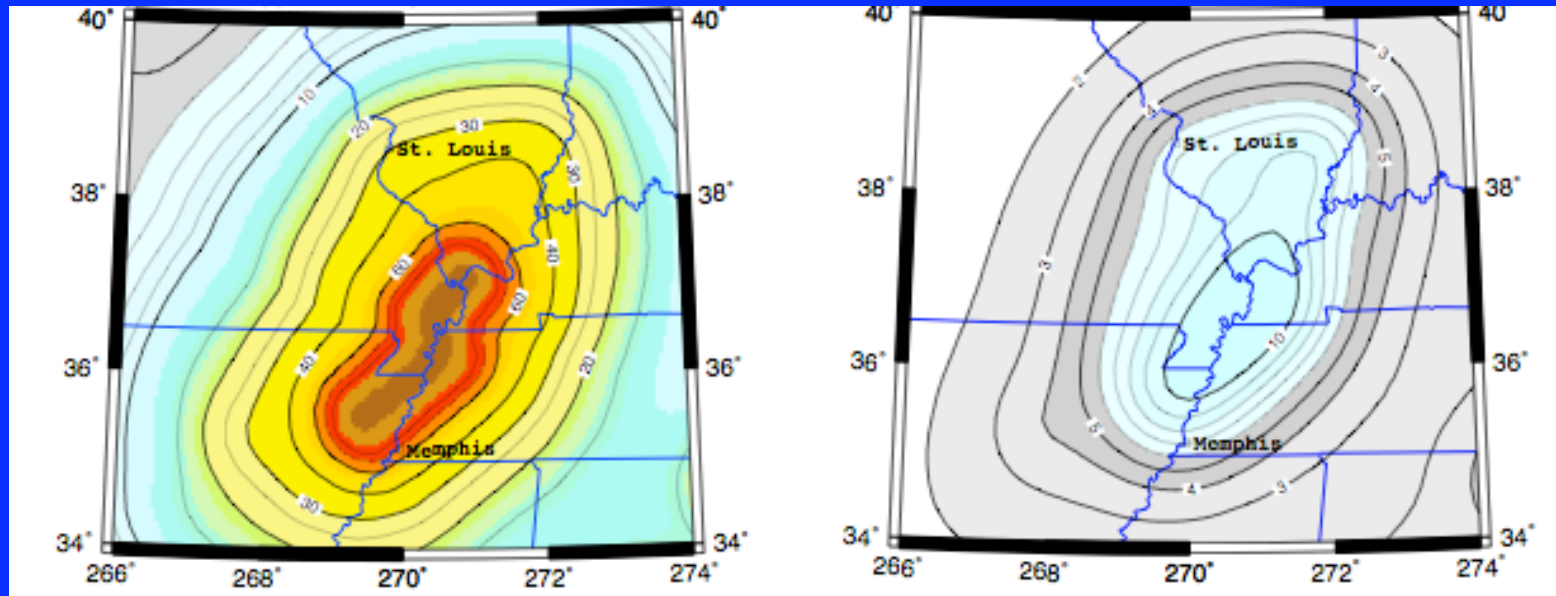
PREDICTED HAZARD DEPENDS ON

- Assumed maximum magnitude of largest events
- Assumed ground motion model

Newman et al., 2001



Assume from GPS no M7 on the way
Hazard from quakes up to M ~ 6.7
~ 1/10 that of USGS prediction



*USGS, 2500 yr,
assumes M 7 coming*

*GPS, 500 yr, assumes
no M 7 coming*

*Need continuing GPS to assess possible hazard of M7 here &
on other faults*

No evidence, but can't exclude until we understand mechanics

Continental earthquakes: what to do while waiting for rare large earthquakes

Analyze small earthquakes, some of which may be aftershocks

Use GPS data to see if/where strain's accumulating

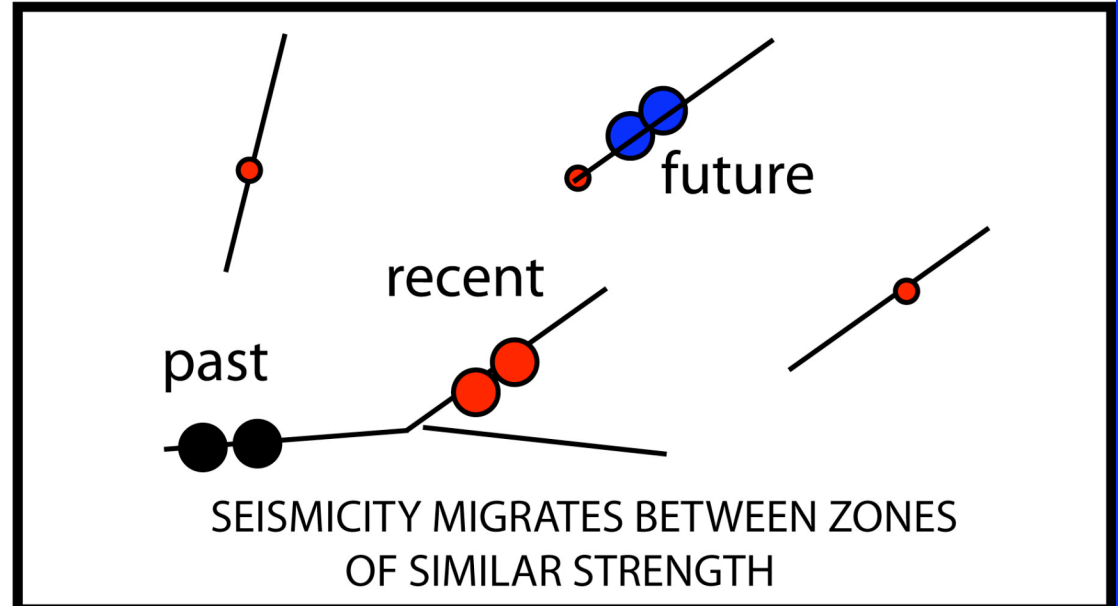
Use paleoseismic & shallow seismic data to establish faulting histories in broad region

Use geologic data to understand regional stress evolution

Develop testable models of how & on what timescales stress concentrations, physical conditions & fault interactions cause episodic, clustered & migrating earthquakes

COMPLEXITY CALLS FOR HUMILITY

EPISODIC, CLUSTERED, AND MIGRATING

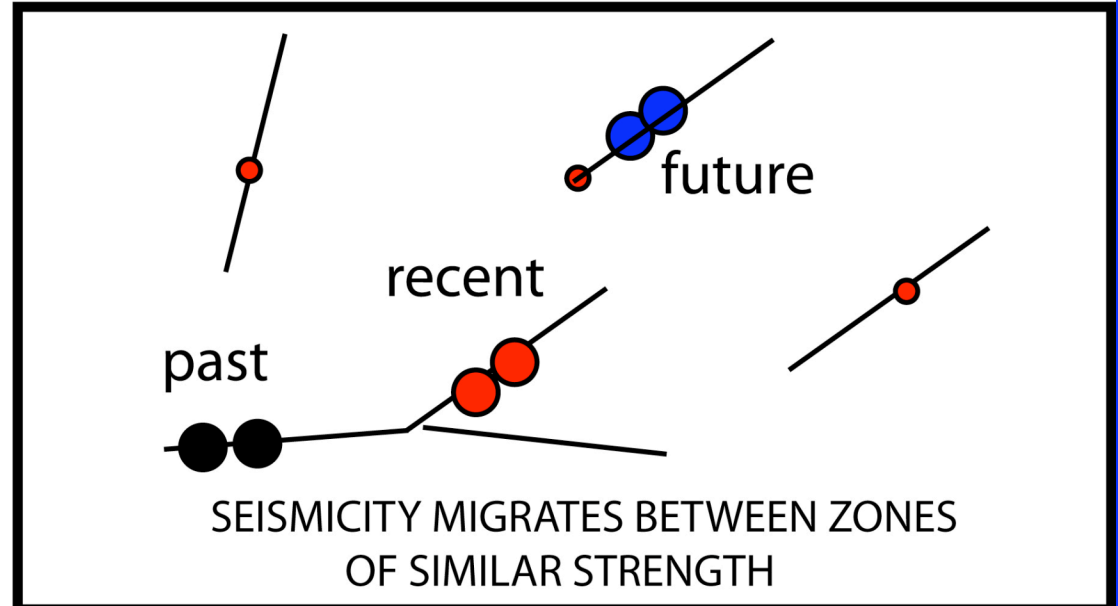


“Complexity demands attitudes quite different from those heretofore common in physics. Up till now, physicists looked for fundamental laws true for all times and all places. But each complex system is different; apparently there are no general laws for complexity. Instead one must reach for ‘lessons’ that might, with insight and understanding, be learned in one system and applied to another. Maybe physics studies will become more like human experience.”

Goldenfeld & Kadanoff, 1999

COMPLEXITY CALLS FOR HUMILITY

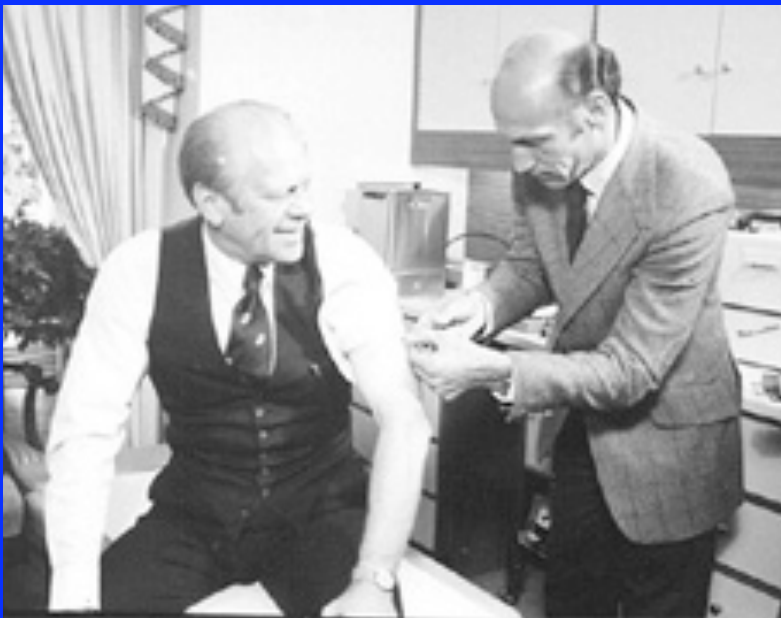
EPISODIC, CLUSTERED, AND MIGRATING



“Complexity demands attitudes quite different from those heretofore common in physics. Up till now, physicists looked for fundamental laws true for all times and all places. But each complex system is different; apparently there are no general laws for complexity. Instead one must reach for ‘lessons’ that might, with insight and understanding, be learned in one system and applied to another. Maybe physics studies will become more like geophysics.”

OVERESTIMATED HAZARD

1976 SWINE FLU “*APORKALPSE*”



CDC reported "strong possibility" of epidemic. HEW thought "chances seem to be 1 in 2" and "virus will kill one million Americans in 1976."

President Ford launched program to vaccinate entire population despite critics' reservations

40 million vaccinated at cost of millions of dollars before program suspended due to reactions to vaccine

About 500 people had serious reactions and 25 died, compared to one person who died from swine flu