

Campillo Betancourt, Eduardo

Northwestern Economics

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Contact Information	Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208	Mobile: 312-874-1778 eduardocampillo2023@u.northwestern.edu sites.northwestern.edu/ecampillobetancourt Citizenship: Mexican & Spanish, Permanent U.S. Residence (preparing application)
Fields	Research: Development Economics, Political Economy Teaching: Development Economics, Applied Econometrics	
Education	Ph.D., Economics, Northwestern University Dissertation: "Essays on Culture and Political Economy" Committee: Christopher Udry (Chair), Lori Beaman, Seema Jayachandran, Nancy Qian M.A., Economics, Northwestern University B.A., Economics, NYU Abu Dhabi, <i>Magna cum laude</i>	June 2023 (Anticipated) March 2020 May 2017
Fellowships & Awards	Dissertation Year University Graduate Fellowship, Northwestern University Distinguished Teaching Assistant Award, Northwestern University Full Scholarship, NYU Abu Dhabi	2022–2023 2021–2022 2013–2017
Grants	Weiss Fund for Research in Development Economics, \$5,049 NYU Abu Dhabi Senior Thesis Grant, \$5,000 NYU/D-Prize Social Venture Competition, \$15,000	2018–2019 2016 2016
Teaching Experience	Advisor for Undergraduate Senior Honors Theses Teaching Assistant, Northwestern University Economic Development in Africa (Prof. Christopher Udry) Economics of Developing Countries (Prof. Seema Jayachandran) Economics of Medical Care (Prof. Frank Limbrock) Intermediate Microeconomics I (Prof. James Hornsten) Introduction to Macroeconomics (Prof. Mark Witte) Introduction to Applied Econometrics (Prof. Daley Kutzman)	2022 2018–2022 Winter 2022 & Winter 2021 Fall 2021 & Fall 2020 Spring 2021 Spring 2019 Winter 2019 Fall 2018
Research Experience	Research Assistant, Prof. Christopher Udry, Northwestern University Short-Term Consultant, World Bank, Center for Development Data	2019–2020 06/2019, 09–12/2019, 02–06/2020
Job Market Paper	"Caste Heterogeneity in the Effects of Political Affirmative Action in India" This paper studies the limits to how effectively political affirmative action benefits disadvantaged groups. In India, certain state legislature seats are restricted for the historically-discriminated lower castes (Dalits). Dalits are a large and heterogeneous group, and, due to a general lack of data on individual castes, there is little understanding of how different castes have been impacted by such enfranchisement. Exploiting the link between names and caste membership, I create a new dataset including the caste of workers involved in a public workfare program (NREGA). Using this data and the fact that constituencies are reserved for Dalit legislators based on a population cutoff rule, I estimate	

via a regression discontinuity design the effect of having a Dalit state representative on the timing of payments to low-caste laborers in NREGA. I explore this effect on all Dalit workers and differentially by the individual caste of the worker. I find that Dalit workers represented by a Dalit state legislator experience a 12% higher probability of receiving their payments late. This effect is constant for all individual castes, except when considering only constituencies won by “low-caste” parties. In this instance, I estimate that Dalit workers receive earlier payments in reserved constituencies and that those belonging to the state’s largest Dalit caste are even more advantaged. The deleterious effects of having a Dalit representative on Dalit workers are borne entirely by areas where the legislator has lower bargaining power over the local bureaucrat who directly manages the processing of payments. Given the high desirability of stable public employment, often these bureaucrat postings attract people from a more advantaged social background, relative to the Dalit legislators. Hence, my findings point to the importance of considering vertical political power structures when designing policies aimed at empowering under-represented minorities around the world.

Working papers

“Citizenship Policy and the Spread of Communicable Diseases: Evidence from the Dominican Republic,” joint with Fabiola Alba Vivar and José Flor Toro

We study a controversial 2013 policy in the Dominican Republic that targeted as much as 10% of the country’s population based on their Haitian ancestry and limited their access to public health services. Beyond the direct negative effects such policies have on the targeted group, we argue that they have important indirect effects through the contagion of communicable diseases. We exploit the timing and differential exposure to these policies across the country, as well as highly disaggregated epidemiological data, to provide evidence of these indirect effects. Our difference-in-differences estimates evidence a notable increase in the number of dengue cases, a highly contagious disease, while finding no increase in the incidence of non-communicable diseases. We argue that these results are due to a restriction in access to health services for the targeted population. These findings show how restricting access to public services for specific groups can have a deleterious effect on the non-targeted population.

Other ongoing work

“The Effect of Increasing Statistical Capacity: Evidence from a Natural Experiment in Uganda”

Despite the frequent claim that governments have considerable information on the state of their country, recent work points to the contrary. A natural channel through which governments learn is by gathering statistics on their population. Using the random sampling of villages into the survey coupled with a partial and random replacement of the sample, I shed light on the relationship between increasing the country’s information about the surveyed areas and the allocation of public services in these localities. I find that previously surveyed communities are more likely to receive public goods and services when compared to those areas that have only recently been added to the sample. The effect is concentrated among relatively more affordable improvements, including better quality of drinking water and higher ratings of road maintenance work. Larger investments, such as road infrastructure, which can be assessed without the use of survey data, remain unchanged. These results point to the importance of statistical capacity-building and increasing policymakers’ access to data on the communities they oversee.

“How the Political Power of Teacher Unions Affects Education,” joint with Kensuke Maeba

This project studies clientelism between corporatist teacher unions and their members, and this relationship’s impact on education outcomes. Focusing on the largest teacher union in Mexico around the 2006 presidential election, we compare schools in municipalities before and after the election, using cross-sectional variation in the degree of the union’s support for the winning party. Our difference-in-differences estimates show an increase in the number of public school teachers both incorporated into and promoted within a pay-for-performance program, a known patronage tool that the union uses to reward teachers. We also show evidence of lower test scores on national standardized exams in more affected municipalities after the election. These results present evidence of the deleterious consequences of large, politically motivated unions in the Mexican context.

Professional activities

Empirics and Methods in Economics Conference (EMCON)

2019 & 2020 (co-lead)

(Northwestern University and University of Chicago)
Representative in the Department's Graduate Student Council

2021–2022

Languages	Spanish (native), English (fluent), French (proficient)	
Programming	Stata (advanced), R (proficient), Python (intermediate: pandas, numpy, BeautifulSoup), ArcGIS/QGIS (intermediate), Matlab (beginner)	
References	Professor Christopher Udry Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208 christopher.udry@northwestern.edu	Professor Lori Beaman Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208 l-beaman@northwestern.edu
	Professor Nancy Qian Kellogg School of Management Northwestern University 2211 Campus Drive Evanston, IL 60208 nancy.qian@kellogg.northwestern.edu	Professor Seema Jayachandran Department of Economics Princeton University 126 Julis Romo Rabinowitz Building Princeton, NJ 08544 jayachandran@princeton.edu
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