

The Effect of Plant Entry and Exit on Productivity across the Business Cycle

Brian O'Quinn*

December 8, 2017

Abstract

What is the effect of plant entry and exit on productivity throughout the business cycle? According to Schumpeter's theory of creative destruction, recessions should cleanse the economy of unproductive plants. I also consider the hypothesis that economic booms should force less productive plants to close due to increased competition for inputs. Using plant-level data from Chile, 1979–96, I estimate productivity using two contemporary methods and develop metrics to isolate the change in average productivity due solely to plant entry and exit. The results support both propositions. I find that entry–exit behavior during a recession improved productivity by 2.4 percentage points per year over periods of moderate economic growth. Similarly, entry–exit behavior during economic booms improved productivity by 1.9 percentage points per year over periods of moderate economic growth.

1 Introduction

Prior to Keynes, economists did not seek to alleviate recessions because they were thought to have an important function: to cleanse the economy of inefficiency. Of economists that held this view, Schumpeter advanced it most famously, and it is encapsulated by his concept of “creative destruction.” This

*Department of Economics, Northwestern University (e-mail: b-oquinn@northwestern.edu)

I am grateful for the advice of Gaston Illanes in the development of this paper. I would also like to thank Amit Gandhi, Salvador Navarro, and David Rivers for their assistance with the data and providing the basic code for their method. They received the data from David Greenstreet, so he should be credited for that.

paper seeks to study the cleansing effect of recessions in the particular context that relatively unproductive plants will cease to operate, or exit, during a recession.¹ This paper asks the question: how much is average productivity improved by the exit of these inefficient plants? If it is significant, it could have policy implications regarding fiscal stimulus, corporate bailouts, and protectionism.

Melitz (2003) builds a model which predicts the opposite of Schumpeter's view of recessions. The model implies that, during an economic boom, there is increased competition for scarce inputs/factors, and only the most productive plants will survive. Recessions are therefore "sullyng:" unproductive plants can enter because input prices are low. Between these two opposing views, the key is competitive pressure. Schumpeter's theory would suggest competitive pressure is higher during a recession, due to low demand for output in a demand-shock recession, or high prices for inputs in a supply-shock recession. Melitz's model would suggest it is higher during a boom, due to high demand for inputs.

Kehrig (2011) puts these two theories in opposition and, using U.S. data, concludes that Melitz's view is correct and Schumpeter's is not. However, I suggest that these theories need not be completely at odds. Perhaps both economic booms and recessions are cleansing, and only periods of moderate economic growth are sullyng. Therefore, this paper also considers the proposition that booms are cleansing and assesses the improvement in average productivity caused by plants exiting during a boom.

These theories naturally apply to plant entry as well. For example, in Schumpeter's view, only highly productive plants would enter during a recession. Thus, this paper additionally evaluates the effect of plant entry on productivity during recessions and booms.

I employ a common data set used in the production function literature: plant-level data from Chile for the years 1979–96. During that period, Chile experienced a recession in 1982 and 1983. To estimate productivity, this paper uses two modern production function estimation methods. The primary method follows Akerberg, Caves, and Frazer (2015) with an intermediate step to correct for selection. To check the robustness of the results, I use the estimation technique developed by Gandhi, Navarro, and Rivers (2016).

¹A recession could also remove inefficient production lines within a plant or result in a poor manager being replaced, among other things. However, this paper focuses on plant exit.

These methods result in an estimate for the distribution of total factor productivity across plants over time. I develop metrics to isolate the change in average productivity due solely to plant entry and exit. Then I examine those metrics during the recession, periods of moderate growth, and booms. These are operationalized to be periods of real GDP growth less than 0%, between 0% and 10%, and greater than 10%, respectively.

This paper finds support for both Schumpeter's theory and Melitz's model; both recessions and booms are cleansing. The process of creative destruction, in which unproductive plants exit and productive plants enter, is generally at work, improving average productivity. However, during recessions and booms, this process improves average productivity more than in periods of moderate growth. During the recession, average productivity is improved by about 3.6 percentage points per year due to plant entry and exit. During years of moderate GDP growth, this number is 1.2 percentage points, and during boom years, 3.1 percentage points. These results are mostly driven by the exit of unproductive plants for recessions and the entry of productive plants for booms.

This is not to say that recessions are good. Furthermore, on the whole, productivity falls during the recession. It is tempered, however, by plants selecting whether to enter or exit. That is, had more productive plants not entered and less productive plants not exited, the decline in productivity during the recession would likely have been greater.

In the next section, I summarize the related literature, including papers on estimating production functions, the papers cited above, and others. In Section 3, I discuss the Chilean data set and examine plant entry and exit rates. Section 4 outlines the primary production function estimation method. I develop the Entry and Exit Metrics in Section 5 and in Section 6 present the main results. Section 7 considers weighting the metrics by plant size, and Section 8 examines the robustness of the results to an alternative estimation method. In Section 9, I extend the concepts discussed above from macroeconomic business cycles to industry-specific cycles. Section 10 concludes.

2 Related work

The possibility that recessions may cleanse the economy of unproductive means of production has been studied by others besides Schumpeter. Caballero and Hammour (1994) examine this, and in particular, consider the extent to which a recession increases the rate at which production units close versus decreasing the rate at which they open.² For example, it is theoretically possible that a recession's impact would be absorbed entirely by a reduction in the opening of new production units, allowing older production units to close at normal rates. In their paper, they build a structural vintage capital model and calibrate it to job creation and destruction numbers in the United States from 1972 to 1983. The model assumes that older capital is less productive than newer capital, that job destruction means old production units are being closed, and job creation means new units are being opened. Given that job destruction is more responsive to recessions than job creation, they conclude that recessions are cleansing.

In contrast to Caballero and Hammour's work, as well as similar work by other economists using strictly labor data, this paper estimates productivity at the plant level using data on plant inputs and outputs. This paper primarily uses a modern version of a "proxy-variable" production function estimator.

Proxy-variable estimators were first developed in 1996 by Olley and Pakes, hereafter "OP." The main purpose of the proxy-variable estimation technique is to overcome the issue of simultaneity, also called "transmission bias." In the model, a plant chooses an input, such as labor, partially based on a plant-specific productivity level unobservable to the researcher. When plant-specific productivity is high, the plant uses more of the input. This causes the estimate for the effect of the input to be biased away from zero when estimated using ordinary least squares, and this is called transmission bias. To overcome this, OP used a proxy variable, investment, to control for changes in the unobserved plant-specific productivity level. They also considered the issue of selection, or "survival bias," but found it to have little to no effect. Thus, correction for survival bias has been excluded from most papers applying proxy-variable estimators. However, since this paper studies plant survival in particular, I will correct for the selection issue using an analogous method to the one used in OP.

²A production unit could be a production line, a plant, or an entire firm.

Levinsohn and Petrin (2003), hereafter “LP,” developed the next generation of the proxy-variable estimator. Whereas OP used investment as their proxy variable, LP introduced the use of intermediate inputs as the proxy variable. They showed that its use requires fewer assumptions than investment. Furthermore, investment is often zero for a plant, which makes it unattractive for use as a proxy for plant-specific productivity. When the proxy variable is instead intermediate inputs, which are mostly/generally material inputs, this is not such a problem. Additionally, LP reformulated the estimator to be partly a generalized method of moments (GMM) estimator, whereas OP was solvable using non-linear least squares.

In this paper, I use the latest proxy variable estimator, specified by Akerberg, Caves, and Frazer (2015). They, “ACF,” address an identification issue with LP and relax the required timing assumptions regarding the plant’s choice of inputs and innovations in plant-specific productivity. While in their 2015 paper, they deal with simulated data to test LP and their estimator’s applicability to various data-generating processes, their 2006 working paper used part of the same Chilean data set I use. They used data from 1979 to 1986, whereas I use data from 1979 to 1996.

To check the robustness of my results to a different production function estimator, I apply the method developed by Gandhi, Navarro, and Rivers (2016), hereafter “GNR.” Their paper illustrates potential pitfalls with the use of value-added production functions, and they promote instead the use of gross-output production functions. However, they also show that proxy-variable estimators are unidentified for typical specifications of gross-output production functions, and thus they provide an alternative estimation method. Proxy-variable estimators use a monotonicity condition: that as a plant’s productivity, known to its operators, increases, then the proxy variable, which is typically intermediate inputs, increases. In GNR’s estimator, this monotonicity condition is replaced by the plant’s first order condition on intermediate inputs. Consequently, the first stage of the GNR estimator involves “share regression,” whereupon the ratio between intermediate-input costs and revenue is regressed on the plant’s inputs. This forms a partial derivative of the production function with respect to intermediate inputs. This partial derivative is then integrated to find the production function up to a constant term, and the second stage of the estimator finds the constant of integration.

Liu (1992) was the first to develop and use the Chilean plant-level data set for 1979 through 1986.

Using estimation methods based on a fixed-effects model, she finds that exiting plants have lower productivity than plants that remain. She also tracks the productivity of entering plants over time. That competitive pressures select against low productivity plants is a common result between this paper and hers. To some extent, this paper is a modern update: I use more data and apply more modern production function estimators which account for the transmission bias addressed in OP. She defines exit to mean plants permanently exiting the data set, whereas I consider exit as a plant simply closing. Furthermore, she does not address the recession in particular. Finally, she does not account for entering plants when no capital data is observed and lacks an estimate for the aggregate effect of entry and exit on productivity.

Foster, Haltiwanger, and Syverson (2005) consider the issue that firms exit based on profitability, not productivity. They focus on plants from industries that have no differentiation in output and for which quantity and price are known, such as gasoline. Their data comes from a U.S. survey that takes place every five years and thus is unsuitable for studying the effect of recessions. Fortunately, they find a high degree of correlation between measures of profitability and productivity; therefore, little concern is warranted when it comes to considering plants exiting based on productivity instead of profitability.

There is some question as to the effect of a recession on the dispersion of productivity. Kehrig (2011), using LP's estimator, is one of the few papers to address this. Kehrig suggests there are two mutually exclusive effects. The first effect is that recessions distress firms, and some of the least productive firms are forced to close due to diminished demand for their output (in a demand-driven recession) or increased cost of their inputs (in a supply-driven recession). This view is congruent with Schumpeter's theory of creative destruction and predicts that recessions will decrease the dispersion of productivity.

The second effect focuses on competition for scarce inputs such as labor, raw materials, etc. During an economic boom, demand for inputs increases, driving up their prices. Only the most productive firms will be able to compete for the costly inputs, and less productive firms are forced to exit. Inversely, during a recession, less productive firms enter to take advantage of the weak demand for inputs. As these less productive firms enter, the dispersion of productivity during a recession increases.

This is the effect predicted by the model presented in Melitz (2003). Kehrig, using U.S. data from 1972 to 2005, finds that dispersion increases during recessions and that the least productive firms see greater declines in productivity during a recession than more productive firms. Thus he finds support for Melitz's model over Schumpeter's theory.

On the other hand, Faggio, Salvanes, and Van Reenen (2010) find opposite results using U.K. data from 1984 to 2001. They define productivity as value added per worker, in contrast to this paper and Kehrig's, which both use TFP estimates from a proxy-variable estimator. Faggio, Salvanes, and Van Reenen assert that their productivity measure follows very closely with a TFP measure derived from average cost shares which itself gives similar results to TFP estimates from more sophisticated estimators. They find that productivity dispersion decreased during the recession of the early 1990s and that the left tail of the productivity distribution was truncated. They consider these results consistent with Schumpeter's theory. Note that these two results, regarding overall dispersion and the behavior of the left tail, are just the opposite of what Kehrig found.

However, examining productivity dispersion is not a good way to test between Schumpeter's and Melitz's propositions. There are plausible reasons to think that dispersion would increase during a recession regardless of plants entering or exiting. Depending on how well inputs are measured, it is likely that in estimating the production function, labor and capital intensity are not captured. During a boom, labor and capital are likely used to their fullest extent. However, during a recession, some plants may fire workers, whereas others may hoard them. Some plants may leave capital idle; others may sell their capital. If these differences are not captured, it will appear as if the plant productivity distribution is more disperse.

Moreover, if there are any adjustment frictions that may differ across firms, we should expect an increase in the dispersion of measured productivity during a recession. Recessions are generally large shocks. If plants re-optimize at different rates, which will be the case if some plants are locked into certain prices and others are not, the recessionary shock will increase dispersion in estimated productivity. On the other hand, periods of high growth generally do not come as large shocks, but are eased into as several periods of accelerating growth. As it is gradual, differences in plants' abilities to optimize will be less important.

Both Kehrig and Faggio et al. used plant- or firm-level data. Thus, it is observable when a plant or firm enters or exits. Therefore, there is no need to assert that differences in dispersion across the business cycle come from entry or exit, which both papers must do in order to use dispersion to evidence the views of Schumpeter or Melitz. Instead of using productivity dispersion to examine these ideas, this paper uses metrics that directly rely on information in the data set regarding plant entry and exit.

All of that said, I find that productivity dispersion increases during the recession. However, I do not have information about labor and capital intensity, so this fact is explainable as discussed above.

3 Data

This paper's data set is a panel of plants in Chile from the year 1979 to 1996. The original data source is Chile's annual census on manufacturing, *Encuesta Nacional Industrial Annual*. The census data was first organized as a data set, documented in English, and examined by Liu (1992), covering 1979 through 1986. This paper uses a more recent version of the data set, prepared by Greenstreet (2007). In its various versions, it is a common data set for production function analysis, used in LP, ACF (2006), and GNR.

From 1974 to 1979, Chile's government liberalized its trade policy, privatized state-run firms, and deregulated markets. This set in motion a period of transition for the Chilean economy, which is captured in the first years of the data set. During 1982 and 1983, Chile experienced a recession due to the Latin American debt crisis of 1981 combined with a highly leveraged financial sector. This recession, and its effect on plant entry and exit, is the focus of this paper.

To look for the effect predicted by Melitz (2003), I consider years with real GDP growth in excess of 10% as an economic boom. Thus, I classify 1989, 1992, and 1995 as economic boom years, with real GDP growing 10.6%, 12.3%, and 10.8% respectively. I selected 10% as the threshold because that limited the period of study to three boom years, which is comparable with the two years of recession. Additionally, there is a reasonable gap between the boom year with the least growth, 10.6%, and the

year with the next highest growth, which is 1991 with 8.1% growth.³

Like GNR, I examine the five largest industries in the data set as determined by three-digit ISIC (International Standard Industrial Classification) Revision 2 codes. These industries are food products (311), textiles (321), apparel (322), wood products (331), and metal products (381). I restrict my analysis to these five industries. Plants that change industry are dropped from the panel: this is important for when I study industry-specific growth rates in Section 9.

In order to discuss plant entry and exit, some definitions are in order. I consider a plant open for the year if it is open at least one day. I define a plant to have entered in year t if it is open in year t and not open in year $t - 1$. A plant has exited in year t if the plant is not open in year t and is open in year $t - 1$. Finally, a plant is persisting in year t if it is open in both year t and $t - 1$. Given these definitions, there is no way to ascertain the status of plants during that first year of the data set, 1979. Figure 1 shows the number of plants in each state over time.

Note that the number of plants exiting during the recession years 1982–83 is not much different than in the prior years 1980–81. This is contrary to what one would expect to see: that the recession should cause a large increase in the number of plants exiting. As previously mentioned though, the Chilean economy was in a state of transition during these years, and previously protected plants were being forced to exit. This is a mildly unfortunate feature of the data: that there is only one recession to study and that the recession occurred at a time of already naturally high exit numbers. I will address this issue in Section 9.

Figure 2 further illustrates this effect in terms of rates. Each circle represents a particular industry at a particular time, and the area thereof is proportional to the number of operating plants. The largest industry, by number of plants, is the food industry, and it has the largest circles. There is a downward trend in exit rates from 1980 to 1991. However, while exit rates were also high in 1980 and 1981, the recession years of 1982–83 saw exit rates slightly above the trend. So it is likely the recession increased the rate of exit at least a small amount.

Without the largest industry, food, there would have been an increase in the exit rate during the re-

³Real GDP grew at 8.3% in 1979. However, while that year is in the panel, it is excluded from the entry–exit analysis described subsequently. It is impossible to infer whether a plant entered or exited in 1979.

Plants entering, exited, and persisting

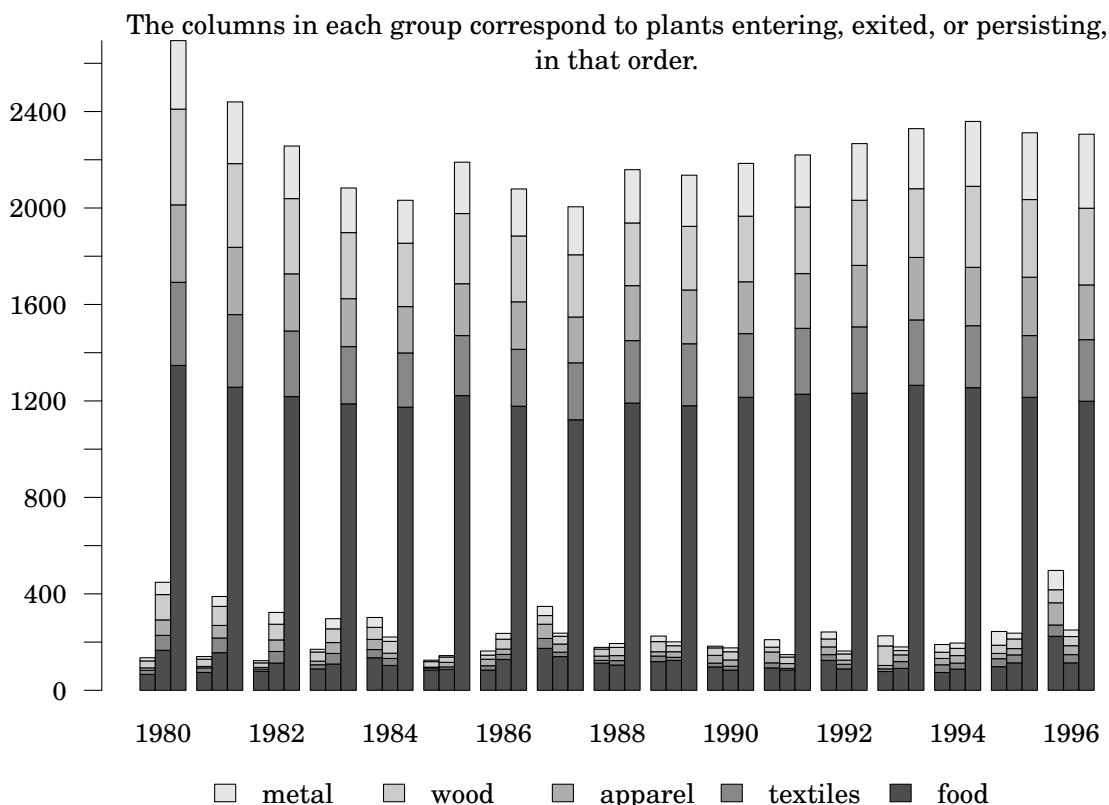


Figure 1: Number of plants entering, exited, and persisting over time

cession. Unlike the other four industries, the food industry produces a consumer staple / nondurable good. Food consumption is less income elastic than consumption for the products of the other industries; therefore, the food industry was subject to less competitive pressure during the recession. Furthermore, both the food and wood industries export significant amounts of their production. Unlike the wood industry though, the food industry was able to increase sales to the external sector in the face of decreased domestic demand. Appendix C provides more details for both of these effects that uniquely diminish the recession's impact on the food industry.

An expected feature of the recession is the high entry rate in the year following it, 1984. While this is partly due to the re-opening of some plants that exited during the recession, the majority of the plants are new. Another expected feature is that exit rates are low in the years 1984 and 1985. This is likely due to the fact that the recession had already removed relatively unproductive plants.

Considering the graphs in the right column of Figure 2, exit rates tend to be higher during recessions

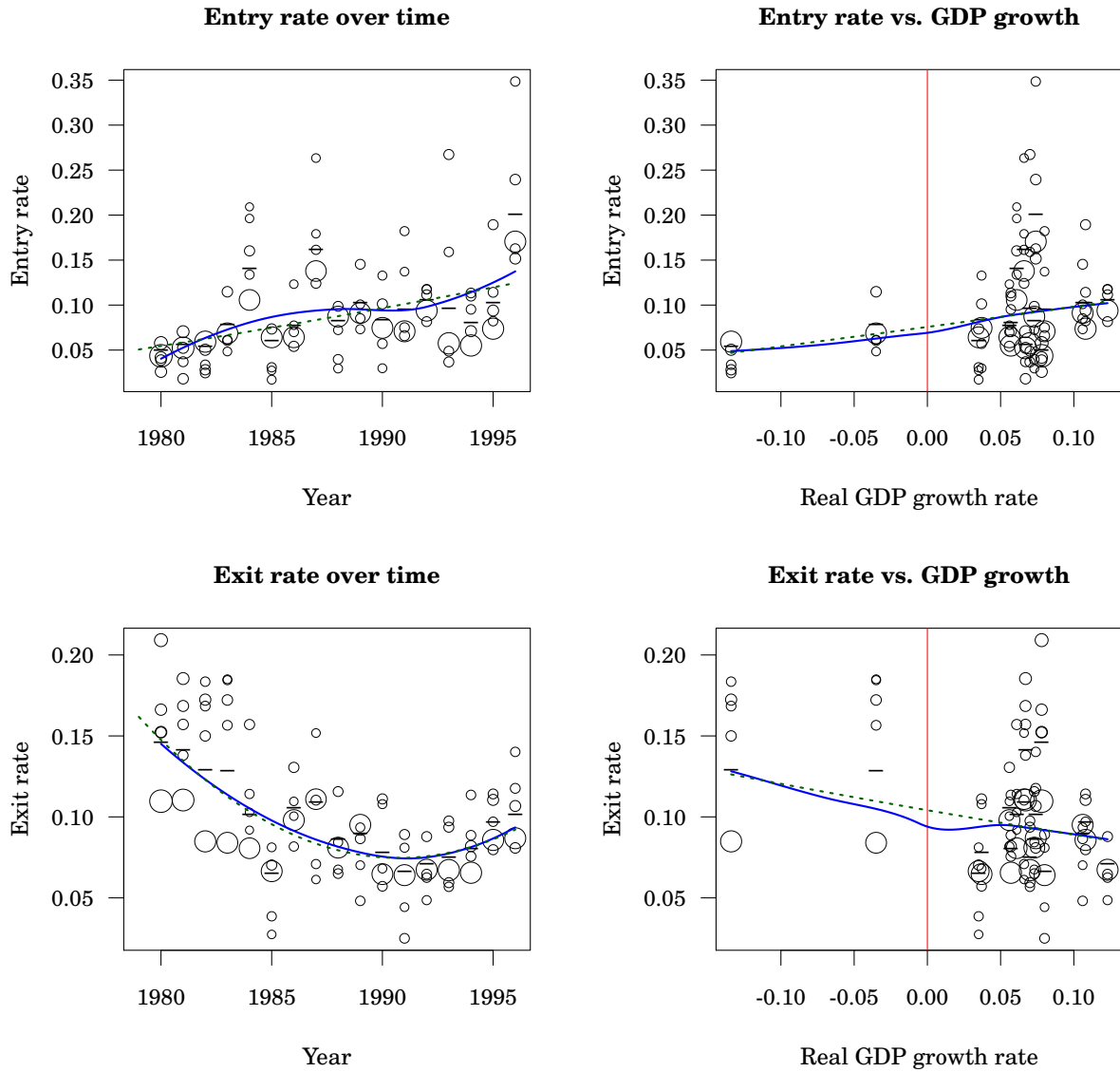


Figure 2: Entry and exit rates over time and versus real GDP growth rates. Each circle represents a particular industry at a particular time, and the area thereof is proportional to the number of operating plants. The dashes represent the weighted average for that year. The dashed line represents a fitted curve from a quadratic ordinary least squares regression. The solid line is a fitted curve from quadratic local regression.

than in years of positive GDP growth. Furthermore, years of real GDP growth greater than 10%, classified as booms, have lower exit rates than years of moderate real GDP growth. The opposite is true for entry rates. This is congruent with Schumpeter's theory and makes the predictions of Melitz's model more doubtful.

The census is conducted only for plants with at least ten employees. This means that there is some

risk of falsely identifying a plant as entering when in fact it operated in the previous year with fewer than ten employees and now operates with at least ten. The same risk holds for improperly identifying exit. Greenstreet (2007) addressed this issue by excluding plants that appear to enter with fewer than fifteen employees.⁴ In Section 7, I will address the issue by assigning less weight to smaller plants in my analysis.

The data set includes a measure for double-deflated real value added, that is, deflated output minus deflated inputs. There are some observations for which real value added is negative. This is mostly due to using multiple different deflators for inputs and outputs. This will be addressed in Section 8.

In Liu’s original data set, plants were only required to report measures for fixed assets in 1980 and 1981. The capital series is constructed using real investment and by assuming fixed depreciation rates for each class of assets (buildings, vehicles, and equipment). This leads to an issue where plants that enter after 1981 generally are missing a measure for their capital stock. I consider this issue in Appendix B, in which I examine a model similar to the one in Section 4 but without capital.

4 Production function estimation

The primary model this paper uses for estimating the production function follows ACF (2006) but includes an additional step to correct for survival bias / selection. There are three types of intermediate inputs: real materials, real energy, and real services. The sum of the real inputs is real intermediates, \mathcal{M} , and the logarithm of that is represented by μ . ACF (2006) use a value-added production function. Where Y_{it} is the real gross output of plant i at time t , real value added is:

$$V_{it} = Y_{it} - \mathcal{M}_{it}$$

Let L_{it} represent a measure for the number of employees, weighted by their compensation, and let K_{it} represent the real value of the plant’s mid-year capital stock. The ACF production function has

⁴The estimation of his sequential learning model is particularly adversely affected by the risk of spurious entry, as opposed to both spurious entry and exit.

a Cobb-Douglas form as follows:

$$V_{it} = L_{it}^{\beta_l} K_{it}^{\beta_k} \exp(\omega_{it} + \varepsilon_{it})$$

Thus, the total factor productivity of the plant is $\exp(\omega_{it} + \varepsilon_{it})$. It is assumed that ω_{it} is observed by the plant's operators but not the researcher, and ε_{it} is unobserved entirely.

Where K'_{it} is the plant's end-of-year capital stock, I define the plant's information set at t as:

$$\mathcal{I}_{it} = \{(Y_{i\tau-1}, L_{i\tau}, K_{i\tau}, K'_{i\tau}, \mathcal{M}_{i\tau}, \omega_{i\tau}) | \tau \leq t\}$$

Given this definition for the information set, let idiosyncratic productivity, ω_{it} , be a first-order Markov process, and let the unobservable productivity shock, ε_{it} , have conditional mean zero.

$$\Pr(\omega_{it+1} | \mathcal{I}_{it} \cup \{Y_{it}\}) = \Pr(\omega_{it+1} | \omega_{it})$$

$$E[\varepsilon_{it} | \mathcal{I}_{it}] = 0$$

Letting lower-case letters denote the (natural) logarithms, the log production function is:

$$v_{it} = \beta_l l_{it} + \beta_k k_{it} + \omega_{it} + \varepsilon_{it}$$

While this is a linear equation, one cannot simply apply ordinary least squares at this stage due to the issue of transmission bias / simultaneity. As explained by OP, plants that observe high ω will choose to invest more and hire more. Thus, marginal increases in value added or output due to an increase in ω_{it} will seem to be caused only by increases in l_{it} or k_{it} , which will bias the estimates for β_l or β_k away from zero. Therefore, in order to estimate β_l and β_k without bias, a different estimation method must be used.

One class of estimation methods designed to address transmission bias are proxy-variable methods. Assuming all plants face identical prices, a plant's (conditional) demand for intermediate inputs can be written as:

$$\mu_{it} = h(l_{it}, k_{it}, \omega_{it})$$

Assuming that this function is strictly monotonic in ω_{it} for relevant values of l_{it} and k_{it} , this can be inverted to:

$$\omega_{it} = h^{-1}(l_{it}, k_{it}, \mu_{it})$$

Using this method, μ_{it} is called the “proxy variable.” LP demonstrated how monotonicity holds under common regularity conditions on the plant’s gross output production function and the plant’s optimizing behavior. Substituting into the log production function yields:

$$\begin{aligned} v_{it} &= \beta_l l_{it} + \beta_k k_{it} + h^{-1}(l_{it}, k_{it}, \mu_{it}) + \varepsilon_{it} \\ &= \psi(l_{it}, k_{it}, \mu_{it}) + \varepsilon_{it} \end{aligned}$$

where the $\beta_l l_{it} + \beta_k k_{it}$ is subsumed into the ψ function, which is to be estimated nonparametrically. I estimate ψ with a cubic polynomial series/sieve estimator and define the fitted values of that function as $\hat{\psi}_{it}$.

Up to this point, I have followed ACF (2006). Now, I detour slightly to correct for survival bias with an intermediate stage, following a method similar to OP’s work regarding selection correction.

The selection / survival bias issue arises because plants may choose to exit based on their idiosyncratic productivity and capital. The idea is that plants with high capital may be less willing to exit during times of low ω than plants with less capital. This may be due to greater costs associated with offloading a larger plant’s assets or that larger plants have greater access to liquidity to withstand periods of low productivity. The implication is that, in the data, large plants may have lower average ω than smaller plants. Thus, without taking into account this selection issue, β_k will be negatively biased (as will β_l insofar as large plants hire many workers). The solution to this issue is to employ a Heckman-like index for use in the final stage of the procedure as OP did.

Before continuing, a few timing assumptions are in order.⁵ I assume that at the beginning of the year, plants observe their idiosyncratic productivity and decide whether to exit according to a threshold rule, which itself is a function of the plant’s beginning-of-year capital. That is, a plant will exit in

⁵Note that up to this point, I have not needed to make any nontrivial timing assumptions: capital and labor may be chosen concurrently with intermediate inputs. This is one of the contributions of ACF.

year $t + 1$ if ω_{it+1} is less than $\underline{\omega}(k'_{it})$.⁶ If a plant does not exit, then at the beginning of the year, it will choose its levels of capital investment, labor, and intermediate inputs. This determines variables k_{it} , k'_{it} , l_{it} , and μ_{it} .

Let $o_{it} = 1$ if a plant operates in year t and $o_{it} = 0$ if the plant does not. The probability that a plant operates in period $t + 1$ given the information it has at time t is therefore a function of l_{it} , k_{it} , μ_{it} , and k'_{it} .

$$\begin{aligned}
\Pr(o_{it+1} = 1 | \mathcal{I}_{it}) &= \Pr(\omega_{it+1} \geq \underline{\omega}(k'_{it}) | \mathcal{I}_{it}) \\
&= \Pr(\omega_{it+1} \geq \underline{\omega}(k'_{it}) | \omega_{it}, k'_{it}) \\
&= \Pr(\omega_{it+1} \geq \underline{\omega}(k'_{it}) | h^{-1}(l_{it}, k_{it}, \mu_{it}), k'_{it}) \\
&= p(l_{it}, k_{it}, \mu_{it}, k'_{it})
\end{aligned}$$

The function p is estimated nonparametrically. In particular, I estimate p using probit regression with a cubic polynomial in l_{it} , k_{it} , μ_{it} , and k'_{it} . I call the fitted values \hat{p}_{it} , and where Φ is the standard normal cumulative distribution function, the estimated mean function is given as:

$$\hat{p}_{it} = \Phi\left(\sum_{\alpha_l + \alpha_k + \alpha_\mu + \alpha_{k'} \leq 3} \gamma_{\alpha_l, \alpha_k, \alpha_\mu, \alpha_{k'}} l_{it}^{\alpha_l} k_{it}^{\alpha_k} \mu_{it}^{\alpha_\mu} k'_{it}^{\alpha_{k'}}\right) \text{ with } \alpha_l, \alpha_k, \alpha_\mu, \alpha_{k'} \geq 0$$

The final stage of the algorithm is to use GMM on moment conditions of the prediction error in ω . Define ξ_{it} as the prediction error in ω :

$$\xi_{it} = \omega_{it} - E[\omega_{it} | \mathcal{I}_{it-1}]$$

By the timing assumption, k'_{it-1} and l_{it-1} are determined in $t - 1$. Consequently, they must be uncorrelated with prediction error ξ_{it} . Thus, they can be used as instruments in the following GMM moment conditions:

$$E[\xi_{it} | k'_{it-1}] = E[\xi_{it} k'_{it-1}] = 0$$

⁶Recall that K'_{it} represents plant i 's end-of-year capital stock in time t . Therefore, K'_{it} is also the plant's beginning-of-year capital stock in time $t + 1$.

$$E[\xi_{it} | l_{it-1}] = E[\xi_{it} l_{it-1}] = 0$$

To utilize these moment conditions, I first need a way to calculate an estimate for ξ_{it} . Because $\hat{\psi}_{it}$ does not include ε_{it} , note that for some guessed parameters, $(\tilde{\beta}_l, \tilde{\beta}_k)$, the implied $\tilde{\omega}_{it}$ is:

$$\tilde{\omega}_{it} = \hat{\psi}_{it} - \tilde{\beta}_l l_{it} - \tilde{\beta}_k k_{it}$$

Let Ω represent the function that estimates $E[\omega_{it} | \mathcal{S}_{it-1}]$. Because ω is a first-order Markov process, the estimate for the expected value of ω_{it} would normally only be a function of ω_{it-1} . However, because of the selection issue, that estimate would be biased. Therefore, to adjust for that bias, I must include the selection index \hat{p}_{it-1} . I estimate Ω by regressing $\tilde{\omega}_{it}$ onto a cubic polynomial of $\tilde{\omega}_{it-1}$ and \hat{p}_{it-1} . The residuals of that regression represent the prediction error given the guessed parameters:

$$\tilde{\xi}_{it} = \tilde{\omega}_{it} - \tilde{\Omega}(\tilde{\omega}_{it-1}, \hat{p}_{it-1})$$

Then I can multiply $\tilde{\xi}_{it}$ by k'_{it-1} and l_{it-1} to find the value of the moment conditions for $(\tilde{\beta}_l, \tilde{\beta}_k)$. I thus search across the parameter space for the values $\hat{\beta}_l$ and $\hat{\beta}_k$ that best satisfy the sample analog of the moment conditions using continuously updating GMM.

5 Entry and Exit Metrics

Whereas OP and GNR define productivity as $\exp(\omega_{it} + \varepsilon_{it})$, I leave productivity in natural logarithms: simply $\omega_{it} + \varepsilon_{it}$. For the ACF estimation method, let the residuals $r_{it} = v_{it} - \hat{\beta}_l l_{it} + \hat{\beta}_k k_{it}$ represent the estimate for $\omega_{it} + \varepsilon_{it}$, plant i 's productivity in year t .

The production function estimation routine can be thought to provide a series of plant productivity distributions over time. To assess the effect of plant entry and exit on aggregate productivity, I must isolate the changes in the productivity distribution due to time. To identify the effect of time between two years, I compare the productivity levels of plants that exist in both years.

Productivity distribution over time

Average:	1.5	3	1.75
Difference:	n/a	1.5	-1.25
Average pairwise difference:	n/a	1	-1.5

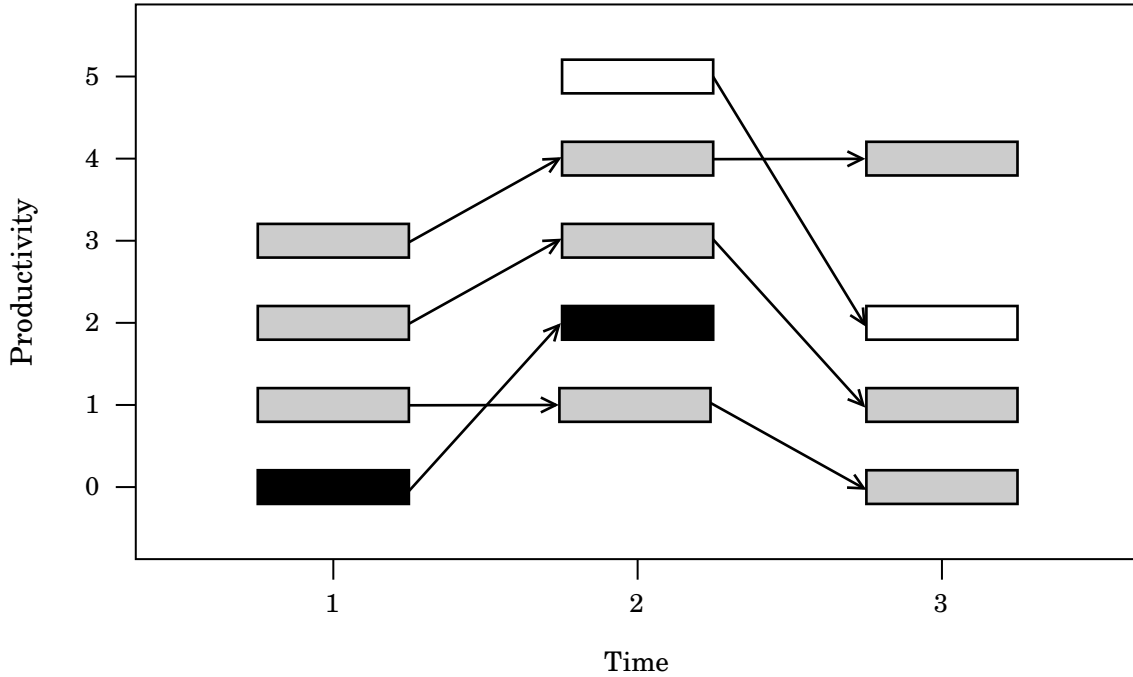


Figure 3: Example productivity distribution over time. This figure and the next one illustrate the concept of “adjusted productivity.”

I find it helpful to consider the problem graphically. Consider Figure 3. Each rectangle represents a plant’s productivity level at a particular time. The gray rectangles represent plants that remain open (persist) throughout the sample. The black rectangle represents a plant that exits in time 3. The white one represents a plant that enters in time 2.

From time 1 to time 2, average productivity increased from 1.5 to 3. However, some of that change was due to a relatively productive plant entering; some of the change was just a general increase in productivity between the years. I identify the time effect as the change in average productivity of plants operating in both time 1 and time 2. This is the average pairwise difference, and in Figure 3, this is 1.

Thus, in order for the distribution in time 2 to be comparable to time 1, it must be shifted down by 1. I call this “adjusted productivity” and the adjusted productivity distribution is shown in Figure 4.

Adjusted productivity distribution over time

Average:	1.5	2	2.25
Difference:	n/a	0.5	0.25

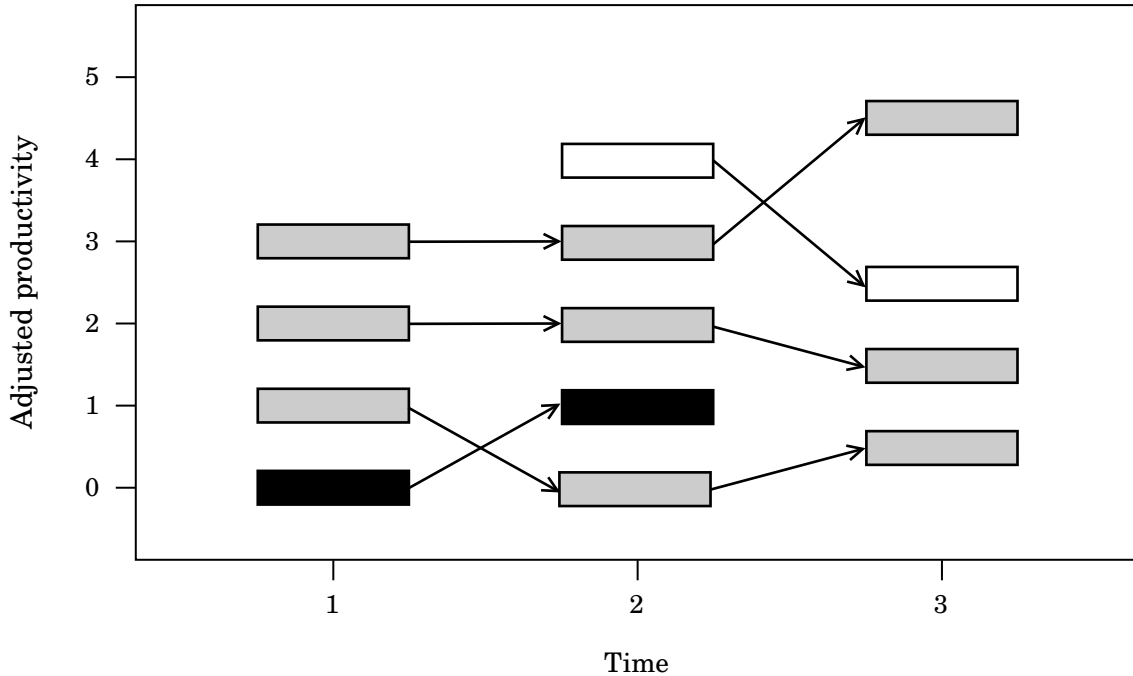


Figure 4: Example adjusted productivity distribution over time. This figure and the previous one illustrate the concept of “adjusted productivity.”

The adjusted productivity distribution for time 1 is the same as the productivity distribution for time 1. For all subsequent times, the productivity distribution is shifted such that the average pairwise difference is 0. This is equivalent to minimizing the sum of squared pairwise differences.

Adjusted productivity isolates the effects of entry and exit on productivity. If there was no entry or exit, then average adjusted productivity would be constant over time. From time 1 to time 2, average adjusted productivity increased from 1.5 to 2. Thus, the white plant’s entry caused average productivity to increase by 0.5.

Returning to Figure 3, similar operations are applied for moving from time 2 to time 3. Between those times, average productivity fell by 1.25, but productivity fell by 1.5 on average for plants operating in both times. Adjusted productivity for time 3 is equal to productivity in time 2 minus the cumulative sum of the average pairwise differences. The cumulative average pairwise difference for time 3 is $1 + -1.5 = -0.5$, so adjusted productivity is equal to productivity plus 0.5. Thus, when one compares

Figure 3 to Figure 4, it is apparent that, for time 3, adjusted productivity is productivity shifted up by 0.5.

Average adjusted productivity increased from 2 to 2.25 between times 2 and 3; therefore, the effect of the plant exiting was to increase average productivity by 0.25.

Using this intuition, the mathematical formula for these concepts follows. Let r_{it} represent the estimated productivity for plant i at time t . Let $o_{it} = 1$ if plant i is operating in time t , and $o_{it} = 0$ otherwise. Suppose the first observation time is t_1 . Then let \dot{r}_t represent the average pairwise difference in productivity:

$$\dot{r}_t = \begin{cases} \frac{\sum_i r_{it} o_{it} o_{it-1}}{\sum_i o_{it} o_{it-1}} - \frac{\sum_i r_{it-1} o_{it} o_{it-1}}{\sum_i o_{it} o_{it-1}} & t > t_1 \\ 0 & t = t_1 \end{cases}$$

I define \tilde{r}_{it} , the adjusted productivity of plant i in time t , as the plant's productivity r_{it} minus cumulative average pairwise differences.

$$\tilde{r}_{it} = r_{it} - \sum_{\tau=t_1}^t \dot{r}_\tau$$

Additionally, let $\tilde{r}_{.t}$ represent average adjusted productivity in time t .⁷

$$\tilde{r}_{.t} = \frac{\sum_i \tilde{r}_{it} o_{it}}{\sum_i o_{it}}$$

While the change in average adjusted productivity captures the effect of entry and exit as discussed regarding Figure 4, it would be good to separate the effect of entry from exit. For this purpose, I define the “Entry Metric” as the cumulative increase in average productivity due to plant entry, and the “Exit Metric” similarly for plant exit. I construct these metrics iteratively, such that:

$$\text{Entry Metric}_t = \begin{cases} \sum_{\tau=t_1+1}^t \Delta \text{Entry Metric}_\tau & t > t_1 \\ 0 & t = t_1 \end{cases}$$

⁷I retain the o_{it} in the numerator so as to emphasize the number of non-zero elements being summed, which is illustrative in the decomposition that follows.

$$\text{Exit Metric}_t = \begin{cases} \sum_{\tau=t_1+1}^t \Delta \text{Exit Metric}_\tau & t > t_1 \\ 0 & t = t_1 \end{cases}$$

To determine the $\Delta \text{Entry Metric}$ and $\Delta \text{Exit Metric}$, I decompose the change in average adjusted productivity into the sum of two addends, one particular to entry and one particular to exit. For $t > t_1$, let:

$$\begin{aligned} \Delta \tilde{r}_{.t} &= \tilde{r}_{.t} - \tilde{r}_{.t-1} \\ &= \frac{\sum_i \tilde{r}_{it} o_{it}}{\sum_i o_{it}} - \frac{\sum_i \tilde{r}_{it-1} o_{it-1}}{\sum_i o_{it-1}} \\ &= \frac{\sum_i [r_{it} - \sum_{\tau=t_1}^t \dot{r}_\tau] o_{it}}{\sum_i o_{it}} - \frac{\sum_i [r_{it-1} - \sum_{\tau=t_1}^{t-1} \dot{r}_\tau] o_{it-1}}{\sum_i o_{it-1}} \\ &= \frac{\sum_i r_{it} o_{it}}{\sum_i o_{it}} - \sum_{\tau=t_1}^t \dot{r}_\tau - \frac{\sum_i r_{it-1} o_{it-1}}{\sum_i o_{it-1}} + \sum_{\tau=t_1}^{t-1} \dot{r}_\tau \\ &= \frac{\sum_i r_{it} o_{it}}{\sum_i o_{it}} - \frac{\sum_i r_{it-1} o_{it-1}}{\sum_i o_{it-1}} - \dot{r}_t \\ &= \underbrace{\frac{\sum_i r_{it} o_{it}}{\sum_i o_{it}} - \frac{\sum_i r_{it} o_{it} o_{it-1}}{\sum_i o_{it} o_{it-1}}}_{\Delta \text{Entry Metric}_t} + \underbrace{\frac{\sum_i r_{it-1} o_{it} o_{it-1}}{\sum_i o_{it} o_{it-1}} - \frac{\sum_i r_{it-1} o_{it-1}}{\sum_i o_{it-1}}}_{\Delta \text{Exit Metric}_t} \end{aligned}$$

Note that $\Delta \text{Entry Metric}$ and $\Delta \text{Exit Metric}$ are defined only for $t > t_1$. They both require the use of information regarding the operating status of plants in the previous period which is necessary to identify the persisting plants.

Recursively formulated, the Entry Metric is:

$$\text{Entry Metric}_t - \text{Entry Metric}_{t-1} = \Delta \text{Entry Metric}_t = \frac{\sum_i r_{it} o_{it}}{\sum_i o_{it}} - \frac{\sum_i r_{it} o_{it} o_{it-1}}{\sum_i o_{it} o_{it-1}}$$

It is compelling that the $\Delta \text{Entry Metric}_t$, while derived from adjusted productivity, is the moments estimator for the following simple difference in conditional expectations:

$$E[\omega_{it} + \varepsilon_{it} | o_{it} = 1] - E[\omega_{it} + \varepsilon_{it} | o_{it} = 1 \wedge o_{it-1} = 1]$$

I interpret the $\Delta \text{Entry Metric}_t$ to measure the increase in average productivity due to plants entering

in year t . Behind this interpretation is the implicit counterfactual assumption that had the entering plants not entered, the average productivity of the persisting plants would not have been different.

Similarly, the Exit Metric is recursively formulated as:

$$\text{Exit Metric}_t - \text{Exit Metric}_{t-1} = \Delta \text{Exit Metric}_t = \frac{\sum_i r_{it-1} o_{it} o_{it-1}}{\sum_i o_{it} o_{it-1}} - \frac{\sum_i r_{it-1} o_{it-1}}{\sum_i o_{it-1}}$$

Also, the $\Delta \text{Exit Metric}_t$ is the moments estimator for:

$$E[\omega_{it-1} + \varepsilon_{it-1} | o_{it} = 1 \wedge o_{it-1} = 1] - E[\omega_{it-1} + \varepsilon_{it-1} | o_{it-1} = 1]$$

The $\Delta \text{Exit Metric}_t$ is defined using r_{it-1} , which is important since plants that exit in time t are missing r_{it} . I interpret the $\Delta \text{Exit Metric}_t$ to measure the increase in average productivity due to plants exiting in t . Unlike the Entry Metric, this interpretation requires two counterfactual assumptions. The first counterfactual assumption is the same as that for the Entry Metric: that the average productivity of persisting plants would have been the same had the exiting plants not exited.

The second counterfactual assumption is that had the exiting plants remained, they would have maintained their relative position in the productivity distribution from the previous year. This second assumption is necessary to move from the productivity estimate of $t-1$ to a counterfactual productivity level for t . Alternatively stated, this assumption is that counterfactual productivity, r_{it}^* , for plant i that operated in $t-1$ but exited in t is given by:

$$r_{it}^* = r_{it-1} + \dot{r}_{.t}$$

By studying the Entry and Exit Metrics, I can evaluate the effect of entry and exit on average productivity. This is something that previous studies, that relied solely on dispersion or quantile statistics, could not do.

In Appendix A, I address how these metrics are modified to handle missing data and discuss alternative counterfactual perspectives.

6 Results

I estimate a separate production function model for each of the five industries. Then I demean the residuals across models to make them cross-comparable. Unlike Kehrig (2011), I do not divide by the standard deviation estimate, since that would destroy the interpretation of the metrics described below.

Figure 5 shows the Entry and Exit Metrics for each industry, as well as the sum of the metrics. The areas of the circles are proportional to the number of plants for which I have a productivity estimate at that time in that industry. The trend lines are calculated by weighting the data points accordingly. By number of plants, the food industry is the largest, and it has the largest circles on the graphs. The Exit Metric increases over time: low productivity plants tend to exit, thereby bringing up the average level of productivity. The magnitude of this effect is remarkable: real productivity is about 25 (log)% higher in 1990 than it was in 1980 strictly due to plants exiting.

Unlike the Exit Metric, the Entry Metric is non-monotone, and the magnitude is much smaller compared to the Exit Metric. Prior to 1987, entering plants tended to improve the average level of productivity. Afterward, however, entering plants decreased it. It could be expected that entering plants would generally improve the average level of productivity as they would likely have newer capital and technology than older plants. One possible explanation for the weaker entry effect is that nascent plants are not likely at peak productivity. New plants may not have yet fully trained their workforce, optimized systems of production, or otherwise engaged in learning-by-doing. Furthermore, new plants, if they belong to new firms, may not have the market power to command prices similar to their more well-established competition. Regarding the Entry Metric, this effect explains why the magnitude is small and the slope is generally negative.

Why might the Entry Metric increase up through 1987 and decrease thereafter? One explanation for this would be that since the Chilean economy was in a state of flux in the early part of the data set, entering plants, backed by new foreign and domestic investment, were able to carve out niches in their industries at the expense of older plants that were previously protected by regulations. As time progressed, these niches were filled, and the old protected plants were driven out or made more efficient, and thus the nascent plant effect dominates.

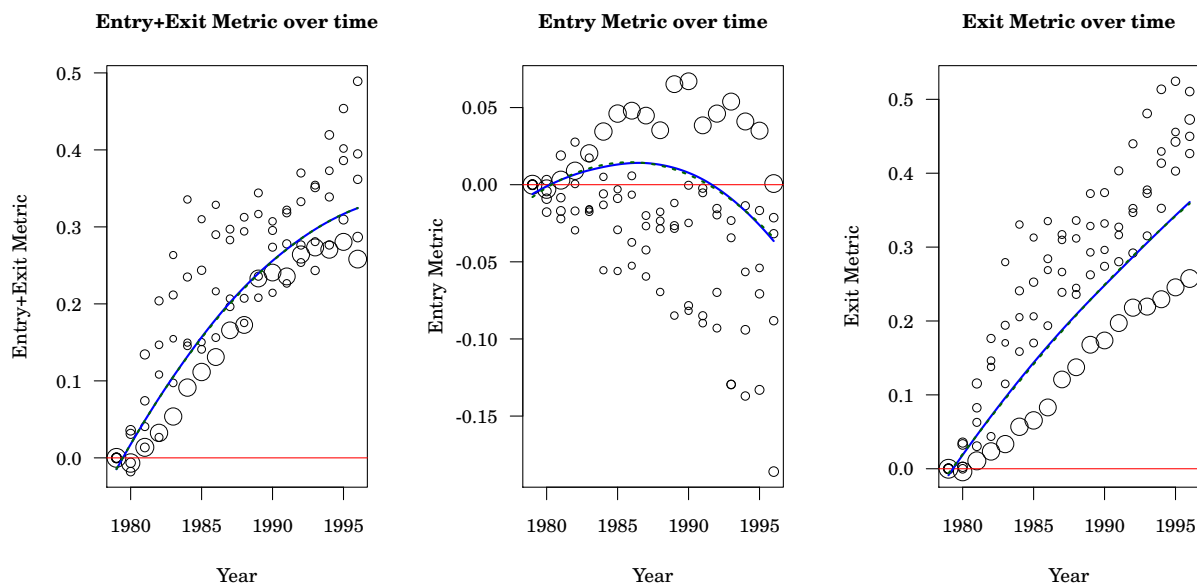


Figure 5: Entry and Exit Metrics over time

Figure 6 plots the change in the Entry and Exit Metrics against the annual growth rate of real GDP. The Δ Exit Metric takes on a convex shape. Years of negative GDP growth are associated with an increase in average productivity due to plant exit. This is evidence for Schumpeter's theory that recessions are periods of intensified creative destruction. However, periods of high GDP growth are also associated with an increase in average productivity due to plant exit. This is evidence for Melitz's idea that increased competition for inputs during a boom will cause productivity gains from exiting plants. Thus, the views of Schumpeter and Melitz are not exclusive.

Reflecting back to Figure 2, during economic booms, exit rates are low and entry rates are high. I suggested these facts cast doubt on Melitz's model; thus, the result that productivity is improved by exiting plants during a boom is remarkable. Since the number of exiting plants is low, yet average productivity improves with their exit, the productivity of plants that exit during a boom must be particularly low.

Note that for the Δ Exit Metric, the largest industry, food, is pulling down the average change in the Exit Metric during the recessionary years. Had I excluded that industry from the analysis, the graph in Figure 6 would have been more convex. As discussed in Section 3, food is a consumer staple and thus is subject to a smaller demand shock during the recession than the other industries. There is less competitive pressure forcing unproductive food plants to exit; therefore, the change in the Exit

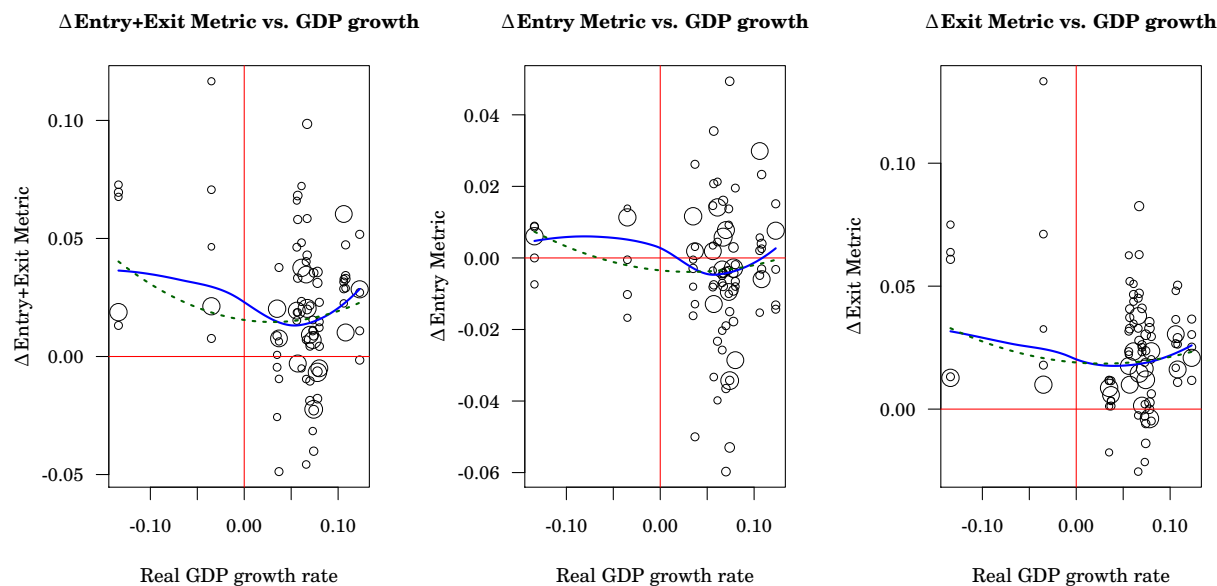


Figure 6: Change in the Entry and Exit Metrics versus real GDP growth

Metric is smaller.

The change in the Entry Metric during the recessionary years is greater than the average change during growth years. So, this is evidence that only highly productive plants could possibly enter during a recession.

How significant are these effects? Using a non-parametric block bootstrap, run for 999 iterations, I can establish the results in Table 1 for the Δ Entry + Exit Metric.⁸ The average increase in productivity per year due to plant entry and exit during the recession was 2 percentage points higher than in years of positive GDP growth. Therefore, the recession years saw greater improvement in average productivity due to entry and exit than the average positive growth year.

The effect is slightly more pronounced if one compares 1982 and 1983 versus years of moderate GDP growth, when the growth rate was between 0% and 10%. Then the difference is 2.36 percentage points per year.

The years of economic boom saw an average 1.86 percentage point increase in productivity due to

⁸The table requires some way to aggregate the Δ Entry + Exit Metric across years and industries. The question is how to combine the Δ Entry + Exit Metric for any given industry with the other industries. Furthermore, for the rows of the table that are not “1982” and “1983,” there is a question of how to aggregate across years. I take an average weighted according to the number of extant residuals for that year in that industry, which corresponds to the areas of the circles in Figures 5 and 6.

Category		1982	1983	1982–83	$g \geq 0$	$0 \leq g < 10$	
category	entry rate	mean	difference = column – row				
avg. growth	exit rate	bootstrap mean	standard error				
	plants open	std. error	percentile p-value (one-sided)				
1982	0.0545	0.035033					
–13.4%	0.1252	0.035164					
	2380	0.00080284					
1983	0.0816	0.036865	–0.00179				
–3.5%	0.1248	0.036956	0.000712				
	2253	0.000909	0.991				
1982–83	0.0675	0.035925	–0.000874	0.000919			
–8.5%	0.1250	0.036037	0.000347	0.000365			
	4633	0.00077867	0.991	0.009			
$g \geq 0$	0.1011	0.016085	0.0191	0.0209	0.02		
7.3%	0.0921	0.016082	0.000764	0.000918	0.000764		
	37121	0.00023206	0	0	0		
$0 \leq g < 10$	0.0999	0.012435	0.0227	0.0245	0.0236	0.00365	
6.3%	0.0945	0.012429	0.000757	0.000895	0.000746	5.92×10^{-5}	
	29695	0.00019455	0	0	0	0	
$g \geq 10$	0.1059	0.031022	0.00413	0.00593	0.00501	–0.0149	–0.0186
11.2%	0.0821	0.03103	0.000838	0.00104	0.000874	0.000242	0.000302
	7426	0.00043865	0	0	0	1	1

Table 1: For the ACF estimator, the average Δ Entry + Exit Metric for separate periods and the differences between periods. Variable g represents the percent real GDP growth rate.

plant entry and exit over years of moderate growth. This evidences the implication of Melitz’s model. In these exceptional growth years, the entry rate is higher than the exit rate, and entry contributed more than exit relative to the recessionary years.

7 Weighted average productivity

Up to this point, when discussing changes in average productivity, the average has simply been calculated across numbers of plants. No account was made for the size of the plants. So one cannot really say that economy-wide productivity increases by the aforementioned amounts due to entry and exit. It could very well be that these changes are insignificant if the size of the plants entering and exiting is small. Thus, I consider weighting the Entry and Exit Metrics by w_{it} , a measure for

the size of plant i in year t :

$$\Delta \text{Weighted Entry Metric}_t = \frac{\sum_i w_{it} r_{it} o_{it}}{\sum_i w_{it} o_{it}} - \frac{\sum_i w_{it} r_{it} o_{it} o_{it-1}}{\sum_i w_{it} o_{it} o_{it-1}}$$

$$\Delta \text{Weighted Exit Metric}_t = \frac{\sum_i w_{it-1} r_{it-1} o_{it} o_{it-1}}{\sum_i w_{it-1} o_{it} o_{it-1}} - \frac{\sum_i w_{it-1} r_{it-1} o_{it-1}}{\sum_i w_{it-1} o_{it-1}}$$

For weighting by plant size, a natural choice for weights would be real value added or gross output. However, for those particular weighting schemes, outliers are exaggerated and diminished asymmetrically. Consider a plant with implausibly high real value added relative to its capital and labor input. Such a plant would have very high estimated productivity, and the weight of that plant would be very high. Assigning a large weight to such a plant is exactly the opposite of what a statistician would generally do to an observation that is already an outlier bordering on the realm of credibility. This is not an issue for plants with very low value added and estimated productivity, which would be given very low weight. Therefore, there exists an inherent asymmetry.

Admittedly, there is supposed to be an asymmetry with the weights: larger plants should be weighted more. My concern is that measurement error in value added, which is estimated as productivity, will improperly emphasize positive outliers. Since this is a study of plants with very low productivity exiting during periods of high competitive pressure, I cannot simply exclude observations with extreme productivity estimates.

This issue exists because productivity is correlated with real value added and gross output. However, there is another suitable measure for plant size: its use of inputs. Because the ACF estimation method is “close” to ordinary least squares, inputs are fairly uncorrelated with estimated productivity. Instead of choosing one particular input (labor or capital) as the weight, I have opted to use a mix, the fitted values for real value added:

$$w_{it} = \exp(v_{it} - r_{it}) = \exp(\hat{\beta}_l l_{it} + \hat{\beta}_k k_{it})$$

Whereas the correlation between the productivity estimate and real value added is 0.20, the correla-

Category			1982	1983	1982–83	$g \geq 0$	$0 \leq g < 10$
category	entry rate	mean	difference = column – row				
avg. growth	exit rate	bootstrap mean	standard error				
	plants open	std. error	percentile p-value (one-sided)				
1982	0.0545	0.033858					
–13.4%	0.1252	0.033998					
	2380	0.00053069					
1983	0.0816	0.0075657	0.0264				
–3.5%	0.1248	0.0076027	0.000575				
	2253	0.00050964	0				
1982–83	0.0675	0.020249	0.0137	–0.0127			
–8.5%	0.1250	0.020336	0.000298	0.000278			
	4633	0.00043315	0	1			
$g \geq 0$	0.1011	0.001398	0.0326	0.00625	0.019		
7.3%	0.0921	0.0013522	0.000582	0.000605	0.00052		
	37121	0.0001524	0	0	0		
$0 \leq g < 10$	0.0999	–0.0035166	0.0376	0.0112	0.0239	0.00491	
6.3%	0.0945	–0.0035559	0.000584	0.000594	0.000514	5.94×10^{-5}	
	29695	0.00014118	0	0	0	0	
$g \geq 10$	0.1059	0.017149	0.0169	–0.00948	0.00325	–0.0157	–0.0206
11.2%	0.0821	0.017083	0.000616	0.000676	0.00058	0.00019	0.00025
	7426	0.00028511	0	1	0	1	1

Table 2: For the ACF estimator, the average Δ Weighted Entry + Exit Metric for separate periods and the differences between periods. Variable g represents the percent real GDP growth rate.

tion between the productivity estimate and w_{it} is -0.017 .⁹ Furthermore, not only does input usage provide an uncorrelated measure for plant size, it also provides a nice interpretation as to the extent that resources are being used efficiently. As large unproductive plants exit, they free up labor and capital for use in more productive plants. At least, this is true insofar as said resources are simply employed or organized inefficiently as opposed to being inherently unproductive.

As discussed in Section 3, there exists a possible issue with improperly identifying a plant as having exited when in fact it operated with fewer than ten employees. A similar risk holds for spurious identification of entry. By weighting plants based on their input usage, less weight is given to these plants for which there is a greater risk of spurious entry or exit.

Table 2 shows the results with this weighting scheme.¹⁰ Once again, there is strong evidence for

⁹The Spearman correlations are 0.58 for real value added and 0.025 for w_{it} .

¹⁰For this table only, I average across time and industry according to the sum of the weights of the plants with extant residuals for that year in that industry.

Schumpeter's theory as the recessionary years show a greater improvement in the Entry and Exit Metric per year than growth years by 1.9 percentage points. The prediction of Melitz's model still holds as well, with periods of exceptional growth improving productivity due to entry and exit by 2.06 percentage points per annum over periods of moderate growth.

8 Robustness of the estimation method

An alternative method for the estimation of production functions has been developed by GNR. In their paper, they argue against the use of structural value-added production functions as used by ACF (2006) and other papers. They focus on estimating the gross output function (which includes intermediate inputs). Furthermore, instead of using a proxy variable, they build their estimation routine on a plant's first order condition for flexible inputs. Their standard model, which they use on this same Chilean data set, uses stronger timing restrictions than I employed with the ACF estimator above. In particular, they assume that both capital and labor are predetermined. That is, they assume that the only input over which a plant has any control in year t is the intermediate input; both labor and capital are determined in the previous year.

Since GNR and ACF are both contemporary estimators, I present the GNR results here. For this estimator, I adopt their stronger assumptions regarding capital and labor timing. Additionally, in keeping with the standard model GNR present in their paper, I make no adjustment for survival bias. I follow the setup presented in their paper exactly, except I include an interaction term for labor, capital, and intermediate inputs in the polynomial sieve estimator for the share regression, which would otherwise be purely quadratic.¹¹

As mentioned in Section 3, for a number of observations, the measure for real value added is negative. By estimating a gross output production function by way of GNR's method, this issue is sidestepped as the number of observations with negative real gross output is very small. The ACF estimator, corresponding to Table 1, returns 37,513 productivity estimates. By comparison, the GNR estimator

¹¹This matches the computer code that GNR have made available that implements their estimator.

Category		1982	1983	1982–83	$g \geq 0$	$0 \leq g < 10$	
category	entry rate	mean	difference = column – row				
avg. growth	exit rate	bootstrap mean	standard error				
	plants open	std. error	percentile p-value (one-sided)				
1982	0.0545	0.01583					
–13.4%	0.1252	0.017208					
	2380	0.0027267					
1983	0.0816	0.023271	–0.00762				
–3.5%	0.1248	0.024829	0.000817				
	2253	0.0029831	1				
1982–83	0.0675	0.019417	–0.00367	0.00395			
–8.5%	0.1250	0.020882	0.000394	0.000423			
	4633	0.0028238	1	0			
$g \geq 0$	0.1011	0.0072007	0.009	0.0166	0.0127		
7.3%	0.0921	0.0082027	0.00165	0.00189	0.00172		
	37121	0.0012465	0	0	0		
$0 \leq g < 10$	0.0999	0.0057459	0.0106	0.0182	0.0143	0.00161	
6.3%	0.0945	0.0065936	0.00183	0.00207	0.00191	0.000241	
	29695	0.001035	0	0	0	0	
$g \geq 10$	0.1059	0.013179	0.00239	0.01	0.00607	–0.00661	–0.00822
11.2%	0.0821	0.014815	0.00115	0.00133	0.00117	0.000992	0.00123
	7426	0.0021816	0.027	0	0	1	1

Table 3: For the GNR estimator, the average Δ Entry+Exit Metric for separate periods and the differences between periods. Variable g represents the percent real GDP growth rate.

returns 38,500 productivity estimates. However, there is little change in the entry–exit analysis whether these approximately 1,000 productivity estimates are included or not.¹²

Table 3 shows the results for the GNR model. Once again, the recessionary years saw a greater increase in productivity due to entry and exit than growth years, by 1.27 percentage points per annum, evidencing Schumpeter’s theory. Additionally, the economic boom years saw a greater increase in productivity due to entry and exit than moderate growth years by 0.8 percentage points per annum, which supports the prediction of Melitz’s model. In their paper, GNR, with a gross output production function, find that the productivity distribution is much less disperse than ACF with a value-added production function. Therefore, the fact that these numbers are attenuated relative to the results in Table 1 is unsurprising given that productivity is less disperse in a GNR model than an ACF model.

¹²That is, the differences between Tables 1 and 3 are due to the difference in the production function estimation method and not these approximately 1,000 additional observations.

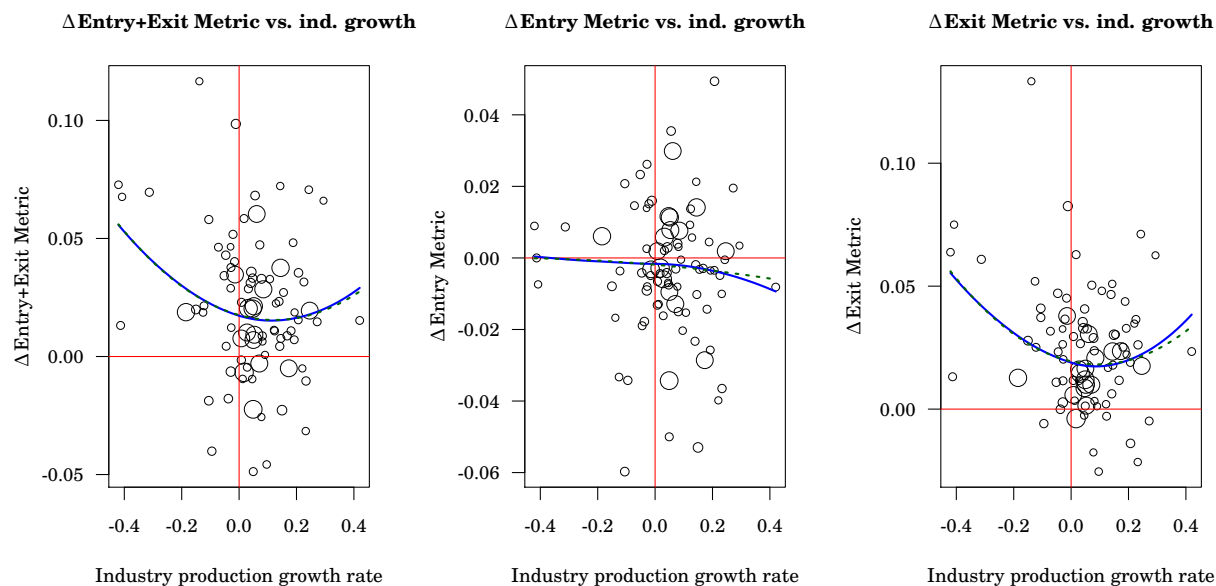


Figure 7: Change in the Entry and Exit Metrics versus the industry production growth rate

9 Industry growth rates

Instead of focusing exclusively on the business cycle, I also consider industry-specific expansion and contraction phases. Schumpeter's theory, that competitive pressure increases during a recession and thus unproductive plants are forced to exit, can conceivably be extended to apply to industry-specific contractions. The hypothesis of Melitz's model can be likewise analogously extended.

Figure 7 shows the same data as Figure 6, except that the horizontal axis values have been replaced by industry-specific real growth rates of output. Comparing the two figures, the $\Delta \text{Entry Metric}$ has lost much of its shape. For the $\Delta \text{Exit Metric}$ graph, the food industry's less variable growth rate pushes its more moderate values towards the center, and the smaller industries play a greater effect on the shape of the fitted curves.

Table 4 shows that periods of negative industry growth, on average, saw an increase in productivity by 1.62 percentage points per year over periods of positive industry growth, due only to plant entry and exit. This is about 38 basis points less than the analog for economy-wide growth. Economy-wide busts likely apply more competitive pressure to plants than sectoral busts. When only a single industry sees a large decline in demand, some plants may leave that industry, making room for the remaining plants to survive. During a recession, all industries are affected, and switching industries

Range of g			$(-\infty, -10)$	$[-10, 0)$	$(-\infty, 0)$	$[0, \infty)$	$[0, 10)$
$g \in \dots$	entry rate	mean	difference = column - row				
avg. growth	exit rate	bootstrap mean	standard error				
	plants open	std. error	percentile p-value (one-sided)				
$(-\infty, -10)$	0.0816	0.033688					
-21.3%	0.1226	0.033822					
	4110	0.00090812					
$[-10, 0)$	0.1122	0.028537	0.00528				
-3.3%	0.1203	0.028544	0.000992				
	5431	0.00050206	0				
$(-\infty, 0)$	0.0988	0.030769	0.00299	-0.00229			
-11.1%	0.1213	0.030831	0.000562	0.00043			
	9541	0.00050859	0	1			
$[0, \infty)$	0.0968	0.01462	0.0192	0.0139	0.0162		
9.4%	0.0882	0.014614	0.00086	0.000472	0.000453		
	32213	0.00021225	0	0	0		
$[0, 10)$	0.0881	0.012977	0.0208	0.0155	0.0178	0.00162	
4.7%	0.0878	0.012995	0.000876	0.000492	0.000478	9.74×10^{-5}	
	21450	0.00018334	0	0	0	0	
$[10, \infty)$	0.1145	0.017903	0.016	0.0107	0.013	-0.00324	-0.00485
19.0%	0.0890	0.01785	0.000859	0.00049	0.000463	0.000195	0.000292
	10763	0.00035321	0	0	0	1	1

Table 4: For the ACF estimator, the average Δ Entry + Exit Metric by industry growth ranges and the differences between ranges. Variable g represents the percent industry growth rate.

provides plants little to no relief. Furthermore, credit is likely more available during an industry-specific bust than a recession.

Periods of industry growth greater than 10% saw productivity increase by 0.49 percentage points per year over periods of industry growth between 0% and 10%. However, this is about 1.4 percentage points less than the analog for economy-wide growth. When the entire economy is booming, there is very high demand for common inputs, such as labor or electricity. However, when only a single industry is booming, the demand for common inputs does not increase as much, so there is less competitive pressure.

Recall that Chile's economy is in transition during the early years of the data set. As shown in Figure 2, exit rates are very high in those years. In the previous sections, where I focused on the business cycle, I was forced to include those years since the recession occurred in 1982 and 1983. However, by changing my focus to industry-specific growth rates, I can discard those years and study exclusively

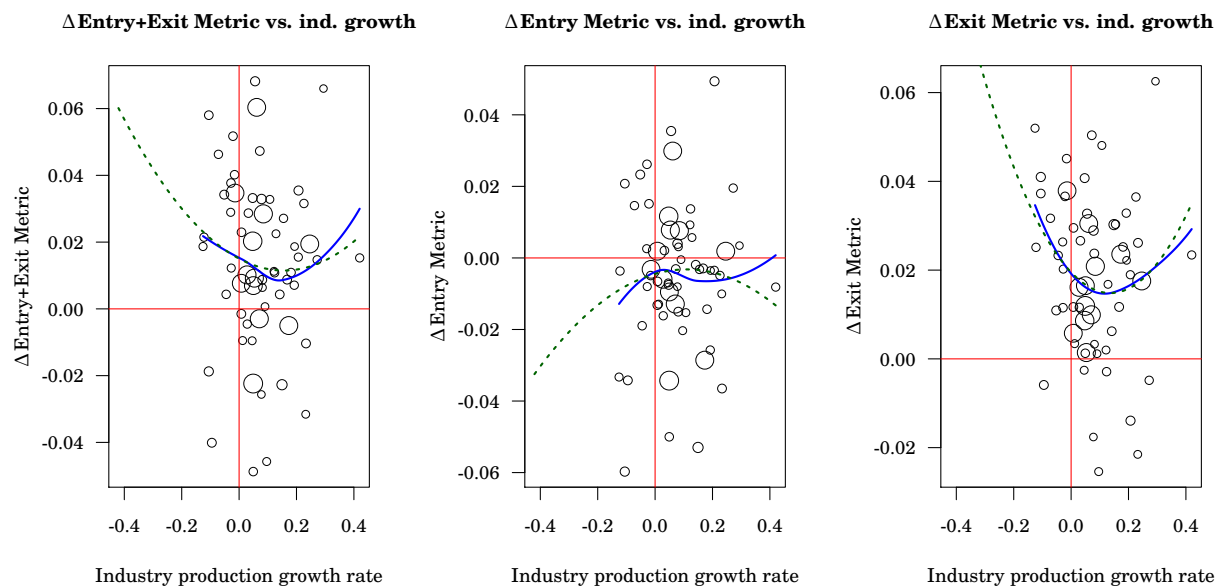


Figure 8: Change in the Entry and Exit Metrics versus the industry production growth rate for 1985–96

1984 through 1996. This means that the Entry and Exit Metrics are now set to zero for the year 1984, and the first non-zero period for both will be 1985. Therefore, Figure 8 is the same as Figure 7 without points corresponding to 1979 through 1984.

Table 5 shows that, due to entry and exit of plants, periods of negative industry growth saw an increase in productivity by 1.37 percentage points per year over periods of positive growth. Since the recession is not included, it is reasonable that this is 25 basis points less than when the full temporal range of the data set is used. The figure and the table both show that the effect theorized by Schumpeter can be extended beyond just recessions.

While Figure 8 seems to show evidence for the implication of Melitz’s model, I do have a concern that it is being partially driven by the leverage point at 42% industry production growth, which corresponds to the textile industry in 1986. As shown in Table 5, the average increase in productivity per year for industry growth rates greater than 10% is less than the average for growth rates between 0% and 10%.

Range of g			$(-\infty, -10)$	$[-10, 0)$	$(-\infty, 0)$	$[0, \infty)$	$[0, 10)$
$g \in \dots$	entry rate	mean			difference = column – row		
avg. growth	exit rate	bootstrap mean			standard error		
	plants open	std. error			percentile p-value (one-sided)		
$(-\infty, -10)$	0.1467	0.018637					
-11.4%	0.0891	0.01875					
	1196	0.0015885					
$[-10, 0)$	0.1368	0.027164	-0.00831				
-3.4%	0.0999	0.02706	0.00163				
	3914	0.00074917	1				
$(-\infty, 0)$	0.1391	0.025168	-0.00637	0.00194			
-5.2%	0.0974	0.025115	0.00125	0.000382			
	5110	0.00073757	1	0			
$[0, \infty)$	0.1041	0.011437	0.00732	0.0156	0.0137		
10.4%	0.0801	0.011432	0.00149	0.000704	0.000649		
	26602	0.00023834	0	0	0		
$[0, 10)$	0.0775	0.011668	0.00707	0.0154	0.0134	-0.000247	
5.2%	0.0515	0.011679	0.00156	0.00078	0.000749	0.000114	
	16405	0.00022282	0	0	0	0.985	
$[10, \infty)$	0.1149	0.010959	0.00783	0.0161	0.0142	0.000509	0.000756
19.0%	0.0844	0.010923	0.00135	0.000586	0.000462	0.000234	0.000348
	10197	0.00039096	0	0	0	0.015	0.015

Table 5: For the ACF estimator, the average Δ Entry + Exit Metric by industry growth ranges and the differences between ranges for 1985–96. Variable g represents the percent industry growth rate.

10 Conclusion

There is robust evidence for Schumpeter’s theory that recessions are periods of intensified “creative destruction” which cleanse the economy of less productive plants. Particular to the Chilean 1982–83 recession, entry and exit behavior is estimated to have improved average productivity by about 1.4 to 2.4 percentage points per annum over years of moderate economic growth. Outside of the recession, this paper also finds evidence for analogous behavior causing improvements in productivity simply during downturns in specific industries.

Melitz’s (2003) model predicts that economic booms will similarly cleanse the economy of less productive plants due to increased competition for inputs. In the three nonconsecutive years Chile experienced real GDP growth in excess of 10%, entry and exit behavior improved average productivity by about 0.8 to 1.9 percentage points per annum over years of moderate economic growth. The evidence for an analogous effect during industry-specific booms appears a bit lacking.

While the recession's improvement in productivity through entry–exit behavior is higher than the boom years', it is not clear that the effect posited by Schumpeter is stronger than the one predicted by Melitz's model. One must note that the recession's average annual real GDP growth was -8.5% , and it is being compared to moderate economic growth at 6.3% . On the other hand, the average growth during a boom year was 11.2% , and it is being compared to 6.3% , which corresponds to a smaller absolute difference in growth rates.

Regardless, this paper finds evidence for the predictions of both Schumpeter and Melitz, and the dilemma presented by Kehrig (2011) is a false one. Furthermore, the use of dispersion and quantile statistics to assess entry–exit behavior is unnecessary and is likely confounded by other effects as discussed at the end of Section 2.

Throughout the specifications of the models of this paper, plant exit has primarily driven the results. This is likely due to the fact that nascent plants, while likely equipped with the latest technology and new equipment, still must train a new workforce, develop routines, and generally experience a degree of learning-by-doing. Further research into the effects of entry and exit behavior could include evaluating the productivity of these plants over a few years, adjusting for survival bias, to better ascertain the effect of their entry.

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Appendix A: More on the Entry and Exit Metrics

Missing data considerations

As discussed in Section 3, there are a number of missing values for several variables, such as real value added and capital. For those observations for which such values are missing, the production function estimation routine cannot provide an estimate for productivity.

Once again, let r_{it} represent the productivity estimate of plant i at time t . Also as before, let $o_{it} = 1$ if the plant operates during time t and $o_{it} = 0$ otherwise. Now, define a new indicator variable for the existence of the productivity estimate. Let $e_{it} = 1$ if the residual exists and $e_{it} = 0$ if it is missing. Naturally, if plant i has a productivity estimate for time t then it operated during time t . That is, $e_{it} = 1 \implies o_{it} = 1$. And similarly, if plant i did not operate during time t , then its productivity estimate is missing: $o_{it} = 0 \implies e_{it} = 0$.

As before, I want to identify the time effect using the change in productivity for persisting plants, which is called the average pairwise difference.

$$\hat{r}_t = \begin{cases} \frac{\sum_i r_{it} e_{it} e_{it-1}}{\sum_i e_{it} e_{it-1}} - \frac{\sum_i r_{it-1} e_{it} e_{it-1}}{\sum_i e_{it} e_{it-1}} & t > t_1 \\ 0 & t = t_1 \end{cases}$$

For this new definition, I have swapped o 's for e 's. To properly capture the time effect, it is important to use only plants that have productivity estimates in both times. Technically, if the calculation was restricted only to plants that operated in both times, the difference may include plants that have productivity estimates in one time and not the other.¹³

Adjusted productivity can be defined as before, and average adjusted productivity simply replaces o 's for e 's:

$$\tilde{r}_{it} = r_{it} - \sum_{\tau=t_1}^t \hat{r}_\tau$$

$$\tilde{r}_{\cdot t} = \frac{\sum_i \tilde{r}_{it} e_{it}}{\sum_i e_{it}}$$

¹³Then the word "pairwise" in "average pairwise difference" would not be an appropriate description at all.

However, now differences in adjusted productivity will not only capture the effect of plant entry and exit, but also the effect of persisting plants switching between having productivity estimates and not. To see this, decompose the difference in average adjusted productivity as before:

$$\Delta \tilde{r}_{.t} = \frac{\sum_i r_{it} e_{it}}{\sum_i e_{it}} - \frac{\sum_i r_{it} e_{it} e_{it-1}}{\sum_i e_{it} e_{it-1}} + \frac{\sum_i r_{it-1} e_{it} e_{it-1}}{\sum_i e_{it} e_{it-1}} - \frac{\sum_i r_{it-1} e_{it-1}}{\sum_i e_{it-1}}$$

Note that the first term can be split into three parts: plants that persist and have productivity estimates in $t-1$, plants that persist but are missing productivity estimates in $t-1$, and plants that are entering.

$$\frac{\sum_i r_{it} e_{it}}{\sum_i e_{it}} = \frac{\overbrace{\sum_i r_{it} e_{it} e_{it-1}}^{\text{persist \& estimates in } t-1} + \overbrace{\sum_i r_{it} e_{it} o_{it-1} (1 - e_{it-1})}^{\text{persist \& no estimates in } t-1} + \overbrace{\sum_i r_{it} e_{it} (1 - o_{it-1})}^{\text{entering}}}{\sum_i e_{it} e_{it-1} + \sum_i e_{it} o_{it-1} (1 - e_{it-1}) + \sum_i e_{it} (1 - o_{it-1})}$$

An analogous equation can be found for the term containing the productivity estimates of the plants that exit.

Since the difference in average adjusted productivity contains unwanted terms, there is no need to use it exactly. However, now that the desired terms have been identified, I define the Δ Entry Metric as:

$$\Delta \text{Entry Metric}_t = \frac{\sum_i r_{it} e_{it} e_{it-1} + \sum_i r_{it} e_{it} (1 - o_{it-1})}{\sum_i e_{it} e_{it-1} + \sum_i e_{it} (1 - o_{it-1})} - \frac{\sum_i r_{it} e_{it} e_{it-1}}{\sum_i e_{it} e_{it-1}}$$

This is the moments estimator for the following difference in conditional expectations:

$$E[\omega_{it} + \varepsilon_{it} | e_{it} = 1 \wedge (e_{it-1} = 1 \vee o_{it-1} = 0)] - E[\omega_{it} + \varepsilon_{it} | e_{it} = 1 \wedge e_{it-1} = 1]$$

Similarly, the Δ Exit Metric is defined as:

$$\Delta \text{Exit Metric}_t = \frac{\sum_i r_{it-1} e_{it} e_{it-1}}{\sum_i e_{it} e_{it-1}} - \frac{\sum_i r_{it-1} e_{it} e_{it-1} + \sum_i r_{it-1} e_{it-1} (1 - o_{it})}{\sum_i e_{it} e_{it-1} + \sum_i e_{it-1} (1 - o_{it})}$$

It is the moments estimator for:

$$E[\omega_{it-1} + \varepsilon_{it-1} | e_{it} = 1 \wedge e_{it-1} = 1] - E[\omega_{it-1} + \varepsilon_{it-1} | e_{it-1} = 1 \wedge (e_{it} = 1 \vee o_{it} = 0)]$$

Because the Entry Metric and the Exit Metric are measures of difference in average productivity relative to the same set of persisting plants, they can be naturally added together while retaining their meaning.¹⁴

Alternative counterfactual assumptions

One of the counterfactual assumptions I use is that exiting plants, had they not exited, would have productivity equal to their previous productivity plus the average pairwise difference. The other counterfactual assumption is that when a plant enters or exits, the productivity average of the plants that persisted is unchanged.

It might be noted that there is something of an asymmetry here: exiting plants have an additional assumption tied to them that entering plants do not. There are, in fact, four basic counterfactual scenarios that could be considered:

1. Entering plants do not enter and exiting plants do not exit.
2. Entering plants have always existed and exiting plants do not exit.
3. Entering plants do not enter and exiting plants never existed.¹⁵
4. Entering plants have always existed and exiting plants have never existed.

My study uses the first counterfactual scenario. In it, I need to assign counterfactual productivity levels to plants that exit, hence the need for the singular assumption regarding exiting plants.

There are a number of alternatives to the particular assumption regarding the counterfactual productivity of plants that exited. For example:

¹⁴If I had defined the metrics as

$$\Delta \text{Entry Metric}_t = \frac{\sum_i r_{it} e_{it}}{\sum_i e_{it}} - \frac{\sum_i r_{it} e_{it} o_{it-1}}{\sum_i e_{it} o_{it-1}} \quad \Delta \text{Exit Metric}_t = \frac{\sum_i r_{it-1} e_{it-1} o_{it}}{\sum_i e_{it-1} o_{it}} - \frac{\sum_i r_{it-1} e_{it-1}}{\sum_i e_{it-1}}$$

while they would individually still have reasonable interpretations, they would not be comparable as the Δ Entry Metric's subtrahend does not generally equal the Δ Exit Metric's minuend.

¹⁵This would just be a study of plants that only persist.

- Instead of using all available observations to construct the pairwise differences, I could restrict myself to using only observations of plants that persist throughout the entire sample to construct the pairwise differences used to define adjusted productivity.
- Instead of using the average pairwise difference to construct adjusted productivity, I could use the median pairwise difference. This would be equivalent to minimizing the sum of absolute pairwise differences.
- Instead of using pairwise differences, I could assign counterfactual productivity levels to exiting plants by looking at persisting plants with similar labor, capital, and/or productivity levels. This would involve regressing next-period productivity on current labor, capital, and productivity and using that regression to predict counterfactual next-year productivity for exiting plants.

I chose the method I did because it uses all available observations to construct the average pairwise difference, it is mathematically parsimonious, and it makes the Entry and Exit Metrics more comparable and interpretable.

Appendix B: Model without capital

The Chilean data set contains a potentially serious deficiency for the study of entering plants: capital is missing for many plants that enter after 1981. For 1979–86, the census only required the reporting of fixed asset values in 1980 and 1981. Starting from those fixed asset values, Liu (1992) recursively constructed the capital series of the data set using investment numbers and assumed depreciation rates. Thus, for plants exiting in 1980 and plants entering after 1981, there is often no capital data.

To address this issue, I consider an alternative model with energy usage in the place of capital. Energy consumption is correlated with capital, both statistically and theoretically. Greenstreet (2007) uses this idea to develop a capital services series.

Where M_{it} is real materials usage, and S_{it} is real services usage, let:

$$V_{it}^{ms} = Y_{it} - M_{it} - S_{it}$$

and

$$\mathcal{M}_{it}^{ms} = M_{it} + S_{it}$$

Then the capital-less value-added production function is, in log terms:

$$v_{it}^{ms} = \beta_l l_{it} + \beta_e e_{it} + \omega_{it} + \varepsilon_{it}$$

where e_{it} is the log of real energy usage. I apply the method described in Section 4, using $\mu_{it}^{ms} = \log(\mathcal{M}_{it}^{ms})$ as a proxy for ω_{it} and estimating β_l and β_e against instruments l_{it-1} and e_{it-1} . Note that the energy instrument has to be lagged. The model presented in Section 4 used capital at the beginning of the year t as an instrument. However, energy at time t cannot be assumed to be uncorrelated with the innovation in ω_t since energy usage is as flexible as materials and services usage.

Table 6 shows the fraction of observations for which I can calculate residuals in both models. For example, in 1981, 140 plants entered. In the model that uses capital, I could calculate residuals for

Year	Entering			Exiting			Persisting (both years)		
	capital	energy	number	capital	energy	number	capital	energy	number
1980	0.7926	0.9481	135	0.5335	0.9754	448	0.8656	0.9621	2694
1981	0.4	0.9571	140	0.7866	0.9589	389	0.882	0.9611	2440
1982	0.3821	0.9919	123	0.8235	0.9721	323	0.8498	0.9459	2257
1983	0.4824	0.9647	170	0.7643	0.936	297	0.8296	0.9462	2083
1984	0.6126	0.9702	302	0.7059	0.9638	221	0.8504	0.9675	2032
1985	0.672	1	125	0.6875	0.9861	144	0.8489	0.9776	2190
1986	0.7055	0.908	163	0.7542	0.9915	236	0.8413	0.9567	2079

Table 6: The fraction of extant residuals for entering, exiting, and persisting plants, for the model with capital and the model without

only 40% of those plants. With this energy-substitution model, I can calculate residuals for 95.71% of the plants. A large gain in the number of residuals that I can calculate is also seen for plants exiting in 1980.

The residuals of the energy-substitution model are highly correlated with residuals of the model with capital included, which suggests that this model is a reasonable replacement considering it swaps out one of two explanatory variables. Out of the five industries studied, the minimum Pearson correlation between the model with capital and the model without is 0.85. I considered a number of alternative formulations of a capital-less model, such as including services with energy instead of with materials, using v_{it} instead of v_{it}^{ms} as the dependent variable, and using services instead of energy. This model provided the reasonably best performance across the five industries as measured by Pearson, Spearman, and Kendall correlations. I considered maintaining the rank order of observations in the residual distribution very important, hence my use of Spearman and Kendall correlations, which as nonparametric statistics, consider rank alone.

Table 7 shows the results of the model. There are some differences compared to the model with capital. For example, the change in the sum of the Entry and Exit Metrics in 1983 is smaller by about 1 percentage point. The recessionary years saw only a 1.2 percentage point per annum increase in productivity due to entry and exit over years of GDP growth. This is about 0.8 percentage points less than the model with capital.

However, the economic boom years saw productivity improve by 1.84 percentage points per annum due to entry and exit over years of moderate growth. This closely matches the result in the model

Category			1982	1983	1982–83	$g \geq 0$	$0 \leq g < 10$
category	entry rate	mean	difference = column – row				
avg. growth	exit rate	bootstrap mean	standard error				
	plants open	std. error	percentile p-value (one-sided)				
1982	0.0545	0.035929					
–13.4%	0.1252	0.036127					
	2380	0.001615					
1983	0.0816	0.025563	0.00948				
–3.5%	0.1248	0.02665	0.00158				
	2253	0.0018392	0.001				
1982–83	0.0675	0.030839	0.00465	–0.00482			
–8.5%	0.1250	0.031474	0.000774	0.000802			
	4633	0.0015388	0.001	0.999			
$g > 0$	0.1011	0.019381	0.0168	0.00733	0.0122		
7.3%	0.0921	0.019321	0.00229	0.00244	0.00223		
	37121	0.0011363	0	0.001	0		
$0 < g < 10$	0.0999	0.015678	0.0205	0.011	0.0158	0.00369	
6.3%	0.0945	0.015631	0.0023	0.00248	0.00226	0.000122	
	29695	0.0012111	0	0	0	0	
$g > 10$	0.1059	0.034153	0.00208	–0.00739	–0.00257	–0.0147	–0.0184
11.2%	0.0821	0.034045	0.00232	0.00237	0.00221	0.000488	0.00061
	7426	0.00094264	0.155	0.994	0.949	1	1

Table 7: For the ACF estimator without capital, the average Δ Entry + Exit Metric for separate periods and the differences between periods. Variable g represents the percent real GDP growth rate.

with capital, with the effect diminished by only 0.02 percentage points.

Appendix C: The distinctiveness of the food industry

As seen in Figure 1, the food industry generally has about as many plants as the other four industries combined. This gives it a tremendous amount of weight in the calculation of average productivity for all the models in the paper except the weighted model in Section 7. However, that particular model is weighted by (expected) real value added, and the food industry generates about 32% more real value added (and 70% more real output) than the other industries combined. So in that model too, the food industry is weighted very heavily.

As opposed to the other four industries (textiles, apparel, wood products, and metal products), the food product industry saw a decline in the plant exit rate in 1982, the start of the recession. This is illustrated in Figure 2. These facts point to the need for a bit further study into the distinctiveness of the food industry.

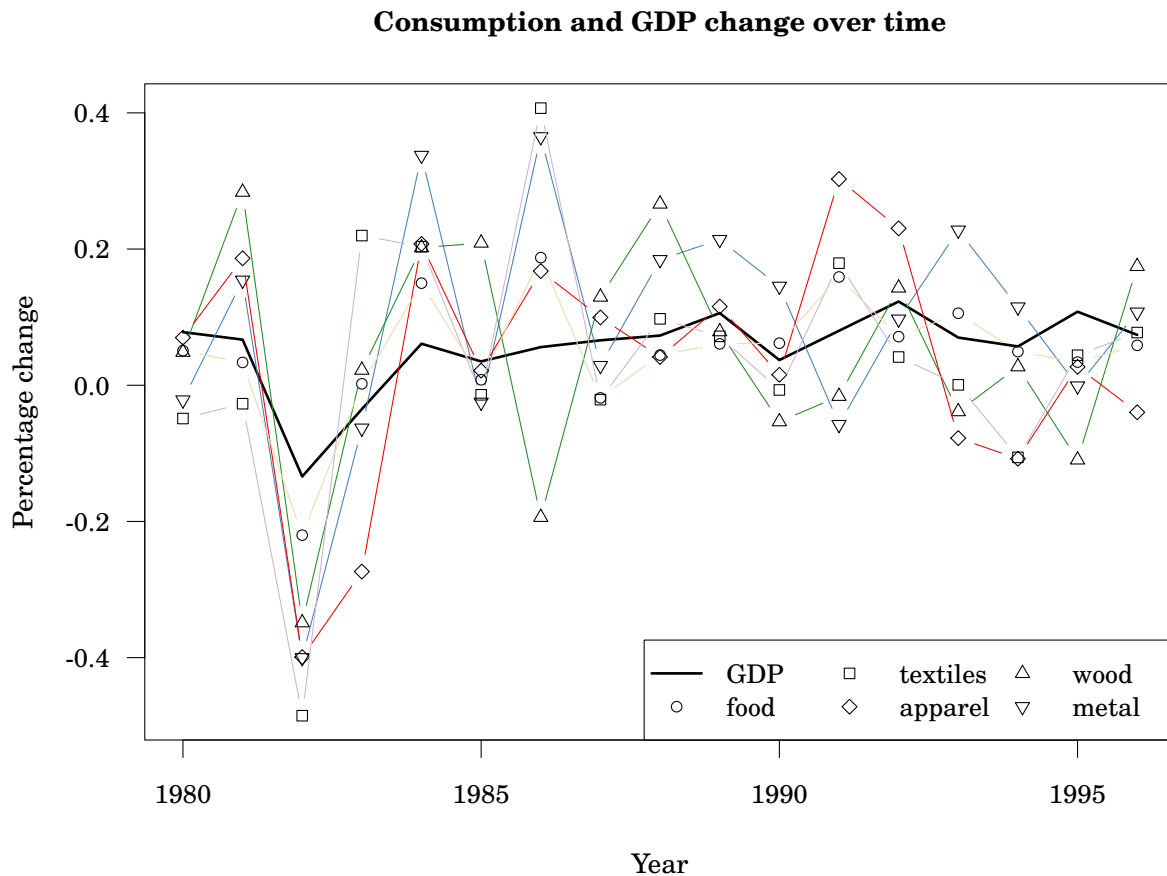


Figure 9: Percent changes in consumption and GDP over time

Industry	food	textiles	apparel	wood	metal
income elasticity	1.02	0.60	1.61	1.16	1.99
CAPM-like β	1.06	1.56	2.38	1.46	1.92

Table 8: The responsiveness of consumption to changes in GDP

Why was the food industry’s exit rate unaffected by the recession? As shown at the top of Figure 10, the food industry’s production declined relatively less than other industries. One reason for this is that food is a consumer staple, consumption of which is less cyclical than the other more durable goods produced by the other four industries.¹⁶ In Figure 9, domestic food product consumption in 1982 fell relatively less than the other industries’ products. Table 8 shows the average income elasticity of consumption for the products of each industry. It also presents the β ’s of a model similar to the Capital Asset Pricing Model (CAPM). Where j indexes the industries and $\% \Delta$ represents percentage change, this linear model is:

$$(\% \Delta \text{ consumption}_{jt}) = \alpha_j + \beta_j (\% \Delta \text{ GDP}_t) + \varepsilon_{jt}$$

Chile also exports a fair percentage of its food product production, as shown at the bottom of Figure 10. During the recession, in the face of decreased domestic demand, Chile’s food industry was able to increase exports, unlike most other industries. The only other industry to increase exports throughout the recession was the apparel industry, but exports made up a very small fraction of their total sales in the years around the recession.

Thus, the food industry was less affected by the recession than the other industries for two reasons. First, it produces a consumer staple, for which consumption is generally less elastic than the other industries. Second, it was able to partially make up for the decline in domestic consumption by increasing sales to the external sector, which helped insulate it from the increased competitive pressure felt by the other industries.

¹⁶The consumption quantity is calculated as domestic production minus exports plus imports. The source of the export and import data is the Commodity Trade and Statistics Database (Comtrade), compiled by the United Nations Statistics Division. The early years of the Comtrade data for Chile were classified by SITC (Standard International Trade Classification) Revision 1. Starting from Revision 1 data for all years (1979–96), I converted the data to SITC Revision 2 using a conversion table produced by Robert Lipsey. I then converted from SITC Revision 2 to ISIC Revision 2 by way of Marc-Andreas Muendler’s conversion table. However, those tables alone were insufficient to capture all the relevant Comtrade data; I had to make several modifications to them.

Output, Exports, and Exports / Output

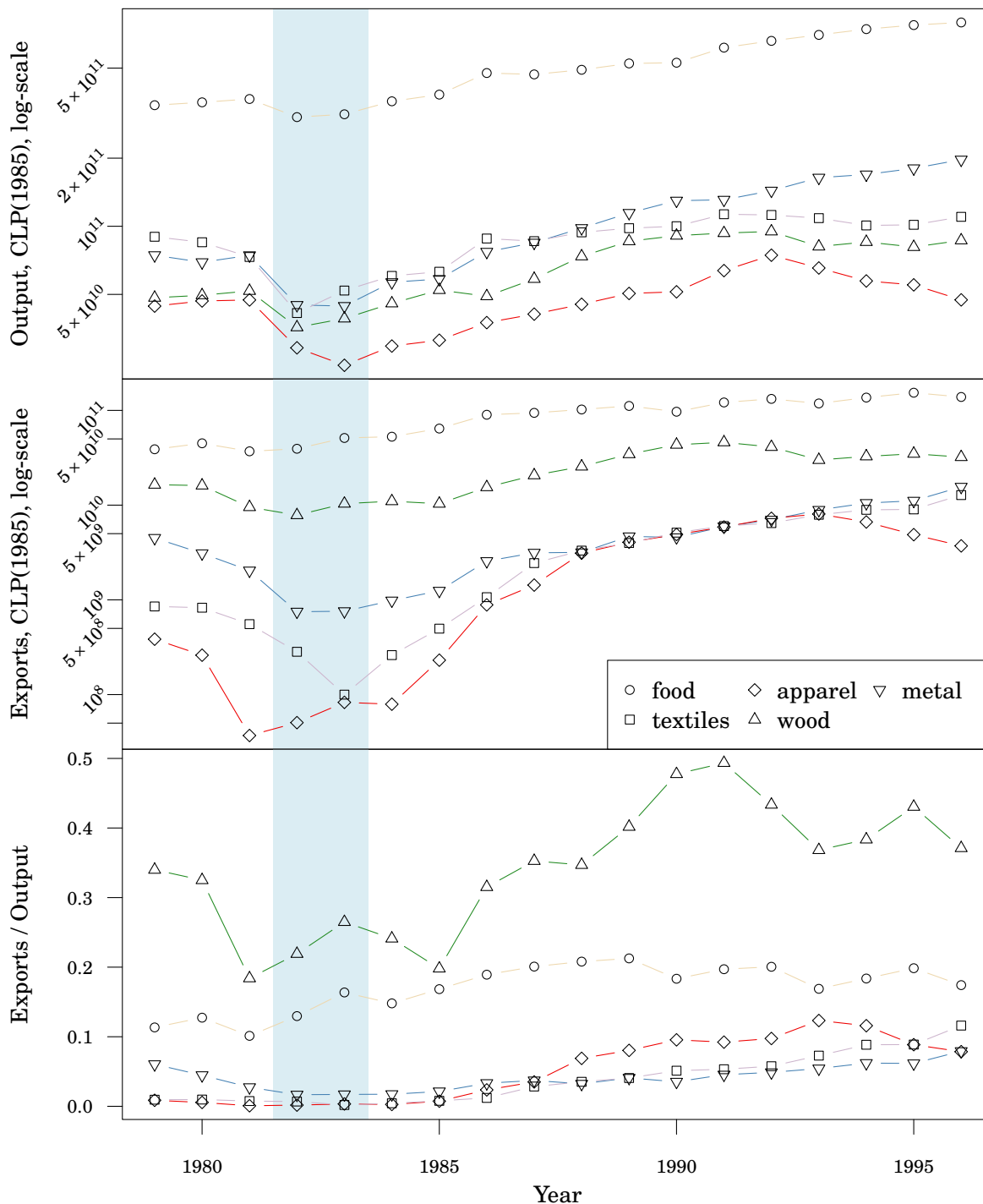


Figure 10: A stack of three graphs. The top two are real output and real exports, measured in Chilean pesos (CLP) at 1985 prices, plotted on the common logarithm scale. The bottom graph is the fraction of real output exported. The recession in 1982 and 1983 is highlighted.