

ANNA E. MCKEAN  
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## EDUCATION

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- 2022  
(*expected*) Northwestern University | Kellogg School of Management | Weinberg College  
**Ph.D.** joint degree in Management & Organizations and Sociology  
*committee:* Brayden King (chair), Bruce Carruthers, Anthony Chen, Jillian Chown,  
Mary-Hunter McDonnell
- 2019 Northwestern University | Kellogg School of Management | Weinberg College  
**M.S.** in Management & Organizations and Sociology
- 2014 Brigham Young University | Marriott School of Management  
**B.S.** (*magna cum laude*) Business Management, International Development

## RESEARCH INTERESTS

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Non-market Strategy; Corporate Sociopolitical Involvement; Corporate Political Activity; Corporate Social Responsibility; Social Movements; Political Sociology; Organizational Change and Influence

## PEER-REVIEWED PUBLICATIONS

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Dyer, W.G., & McKean, A.E. (2016). Learning to "Know Oneself" Through an Intellectual Genogram: A New Approach to Analyzing Academic Careers. *Academy of Management Learning & Education*, 15(3), 569-587.

## SELECTED WORKING PAPERS

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McKean AE, & King BG. "When Ideologies Align: Examining factors behind progressive corporate activism" with Brayden King (Revise & Resubmit at *Strategic Management Journal*)

McKean AE. "Breaking Silence: Corporate voices in polarized political discourse" (preparing for submission)

McKean AE. "From Covert Action to Overt Activism: The Evolution of Corporate Sociopolitical Involvement" (data analysis)

McKean AE., & Murphy MJ. "Corporate Activism: Establishing a Typology and Finding Common Ground" (finalizing theoretical models)

“Corporate values, internal stakeholders, and political action” with Brayden King and Elizabeth Pontikes (data analysis)

“Market Capabilities, Nonmarket Strategy, and Brand Activism: Exploring Strategic Complementarity” with Maurice Murphy (data analysis)

“Impact of diversity policies on minority advancement and board composition” with Hannah Birnbaum (literature review)

#### AWARDS, GRANTS, AND HONORS

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2022	Selected participant, Alberta Institutions Conference PhD Workshop; Edmonton, Alberta
2021	Runner-up, INFORMS/Organization Science Dissertation Proposal Competition
2021	Selected participant, STR Dissertation Consortium, Academy of Management Annual Conference
2021	Department nominee and selected participant, OMT Doctoral Consortium, Academy of Management Annual Conference
2021	Kellogg School of Management Graduate Student Research Grant; \$3,000
2020	Selected participant, European Group for Organization Studies (EGOS) PhD Workshop
2020	Dispute Resolution Research Center Research Grant; \$3,940
2019	Selected participant, Strategic Management Society’s Annual Doctoral Workshop; Minneapolis, MN
2019	Robert F. Winch Memorial Award: Honorable Mention, Outstanding Graduate Student Teaching Assistant
2019	Selected participant, Oxford University Centre for Corporate Reputation Professional Development Workshop; Oxford, United Kingdom
2019	Department nominee and selected participant, OMT Dissertation Proposal Workshop Academy of Management Annual Conference; Boston, MA
2019	Selected participant, Medici Summer School in Management Studies; Paris, France
2018	Award for Best Paper, 11 <sup>th</sup> Annual Ivey-ARCS PhD Sustainability Academy
2018	Fellow, 11 <sup>th</sup> Annual Ivey-ARCS PhD Sustainability Academy; London, Ontario
2018	Robert F. Winch Memorial Award: Graduate Student Best Second Year Paper
2018	Summer Institute in Computational Social Science (SICSS) Research Grant; \$1,900
2018	Selected participant, Summer Institute in Computational Social Science (SICSS)

#### PAPER PRESENTATIONS

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2021	Strategic Management Society (SMS) Annual Conference
2021	Economic Sociology Job Market Showcase, Massachusetts Institute of Technology (MIT)
2021	Academy of Management (AOM) Annual Meeting
2021	European Group for Organizational Studies (EGOS) Conference
2021	Alliance for Research on Corporate Sustainability (ARCS) Annual Conference
2021	Brigham Young University, Marriott School of Business, Strategy Seminar Series

2020 Academy of Management (AOM) Annual Meeting  
 2019 Strategic Management Society (SMS) Annual Conference; Minneapolis, MN  
 2019 Oxford University Centre for Corporate Reputation Symposium; Oxford, United Kingdom  
 2019 Academy of Management (AOM) Annual Meeting; Boston, MA  
 2019 American Sociological Association (ASA) Annual Meeting; New York, NY  
 2019 European Group for Organizational Studies (EGOS) Conference; Edinburgh, Scotland  
 2019 Kellogg-Booth Student Symposium (KBSS); Chicago, IL  
 2019 Sociologists for Women in Society Winter Meeting; Denver, CO  
 2018 Ivey-ARCS PhD Sustainability Academy; London, Ontario

## SERVICE AND PROFESSIONAL DEVELOPMENT

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2021 Ad-hoc Reviewer, *Business & Society* and *Academy of Management Perspectives*  
 2021 Reviewer, Academy of Management Annual Conference, SIM & STR Divisions  
 2020 Reviewer, Alliance for Research on Corporate Sustainability (ARCS) Conference  
 2020 Ad-hoc Reviewer, *Social Problems*  
 2018-2020 Co-Organizer: Social Movements Workshop at Northwestern  
 2018-2020 Co-Organizer: Social Interaction & Organizing Workshop at Northwestern (SION)  
 2019 Graduate Student Admissions Committee Member  
 2018 Coordinator for Graduate Student Recruitment  
 2016-2021 Member of Social Movements Workshop at Northwestern

## TEACHING ASSISTANTSHIPS

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Economic Sociology	Strategy Implementation
Sociology of Organizations	Leadership in Organizations
Environment and Society	Negotiations Fundamentals
Education and Inequality	Introduction to Sociology

## PROFESSIONAL MEMBERSHIP

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Academy of Management  
 Alliance for Research on Corporate Sustainability  
 European Group for Organizational Studies  
 Strategic Management Society

## PROFESSIONAL EXPERIENCE

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2012-2016 Marriott School of Management | *Provo, UT*  
 Academic Advisor for the Undergraduate Programs Office  
 2012 U.S. Senate | *Washington, D.C*  
 Intern for Senator Lee's (UT) Office  
 2012 Goldman Sachs | *Salt Lake City, UT*  
 Summer Analyst in Human Capital Management

## REFERENCES

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### **Brayden King**

Max McGraw Chair in Management and the Environment  
Professor of Management & Organizations  
Kellogg School of Management  
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### **Anthony Chen**

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### **Brian Uzzi**

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Organizational Change  
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